

## STANDING COMMITTEES

Academic and Student Affairs Committee

### Autumn 2020 Freshmen and Transfer Student Enrollment

#### INFORMATION

This item is for information only.

#### BACKGROUND

This session and associated data will offer a summary of enrollment outcomes for Autumn 2020 new undergraduate students for each of the three campuses. The attached information includes comparative data about transfer and freshman enrollment outcomes, diversity, and academic profiles. There is a summary sheet for each campus. Discussion about transfer and freshman enrollment highlights and challenges will follow presentation of summaries.

#### *Attachment*

Autumn 2020 Freshmen and Transfer Student Enrollment (slides)



# Autumn 2020 Freshmen and Transfer Student Enrollment

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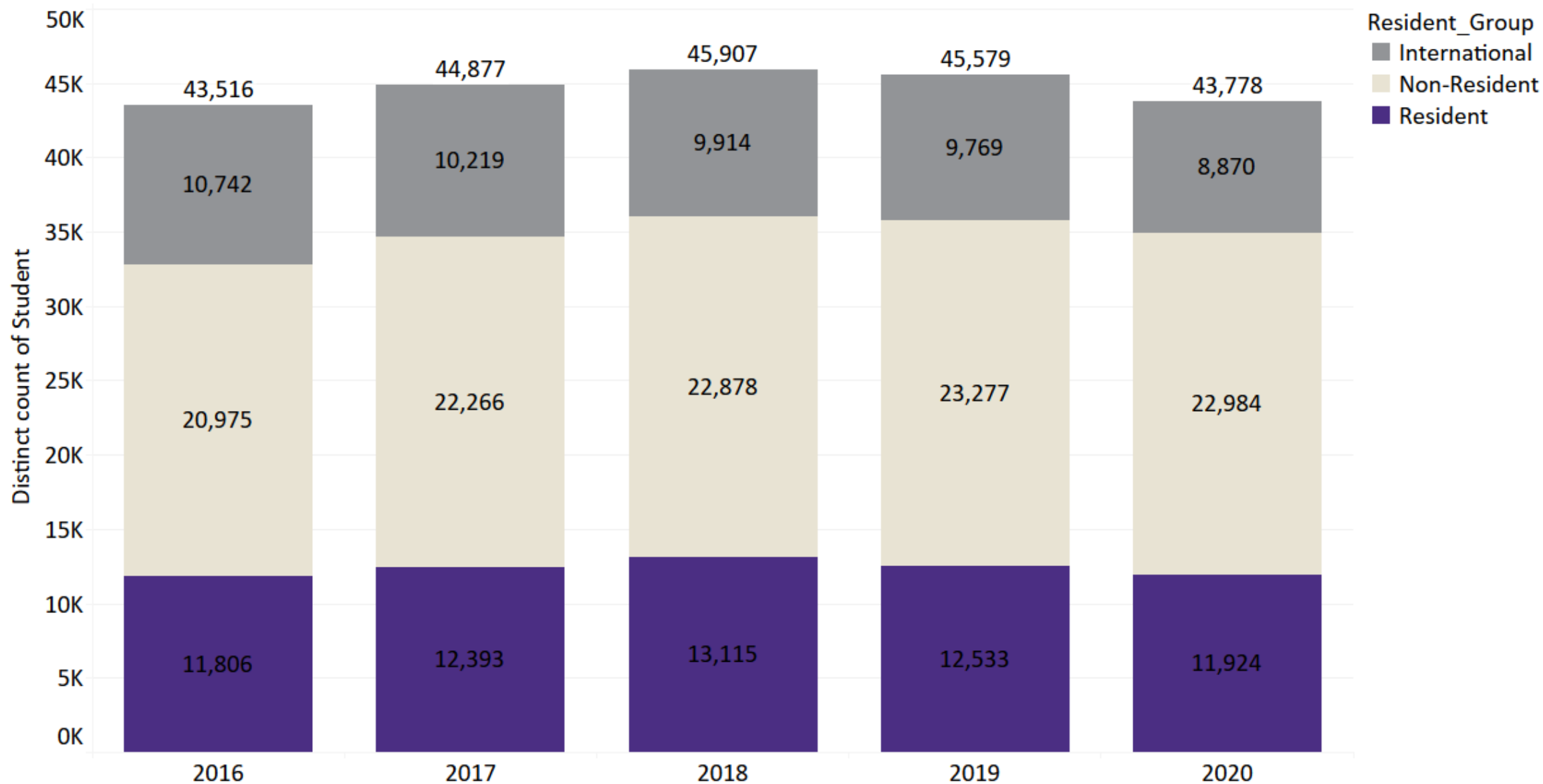
Paul Seegert, Director of Admissions, UW Seattle

Scott James, Acting Assistant Vice Chancellor for Enrollment Management, UW Bothell

Rodney Clark, Interim Associate Vice Chancellor of Enrollment Services, UW Tacoma

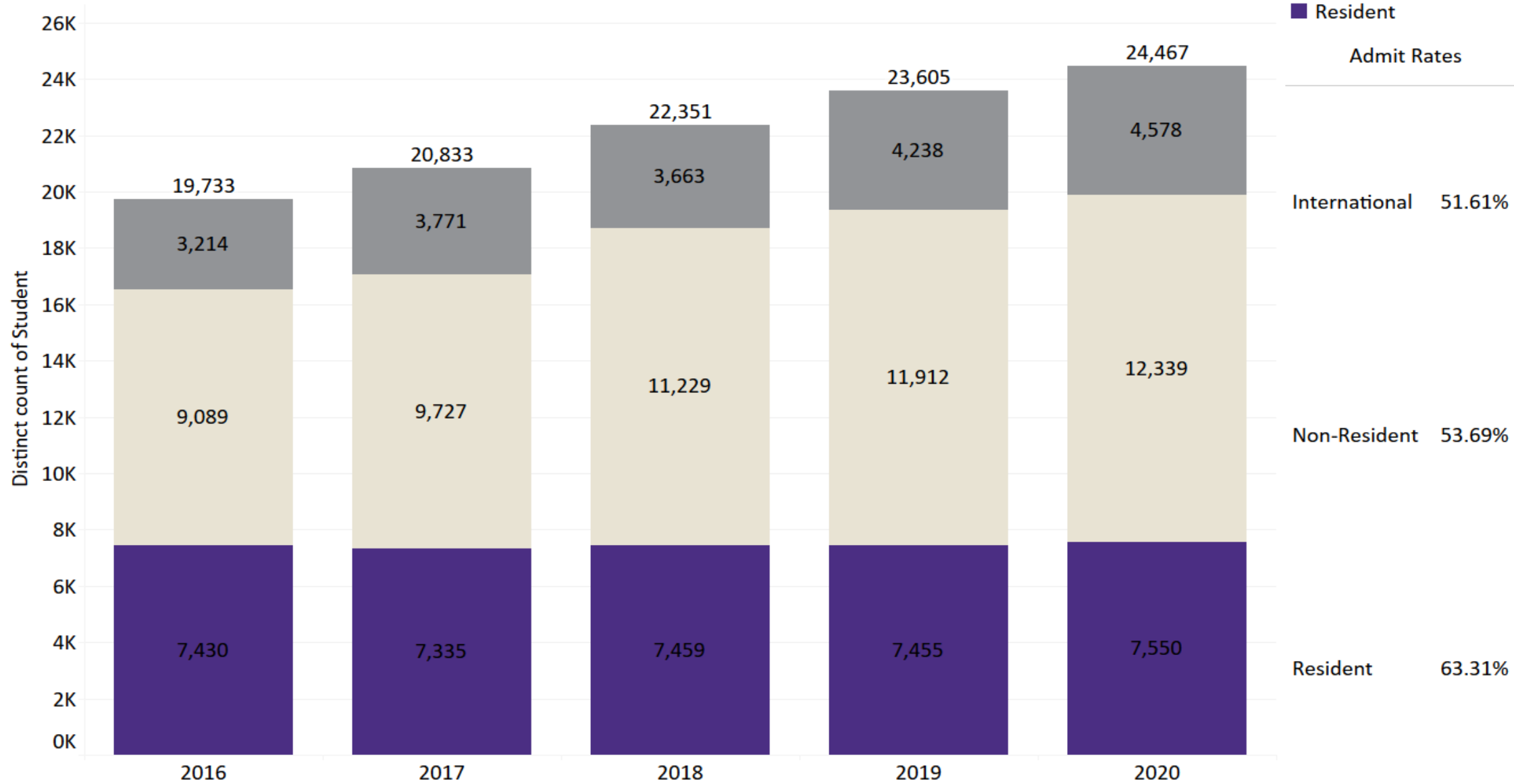
# Seattle - Freshman Applications by Residency

Autumn 2016-2020



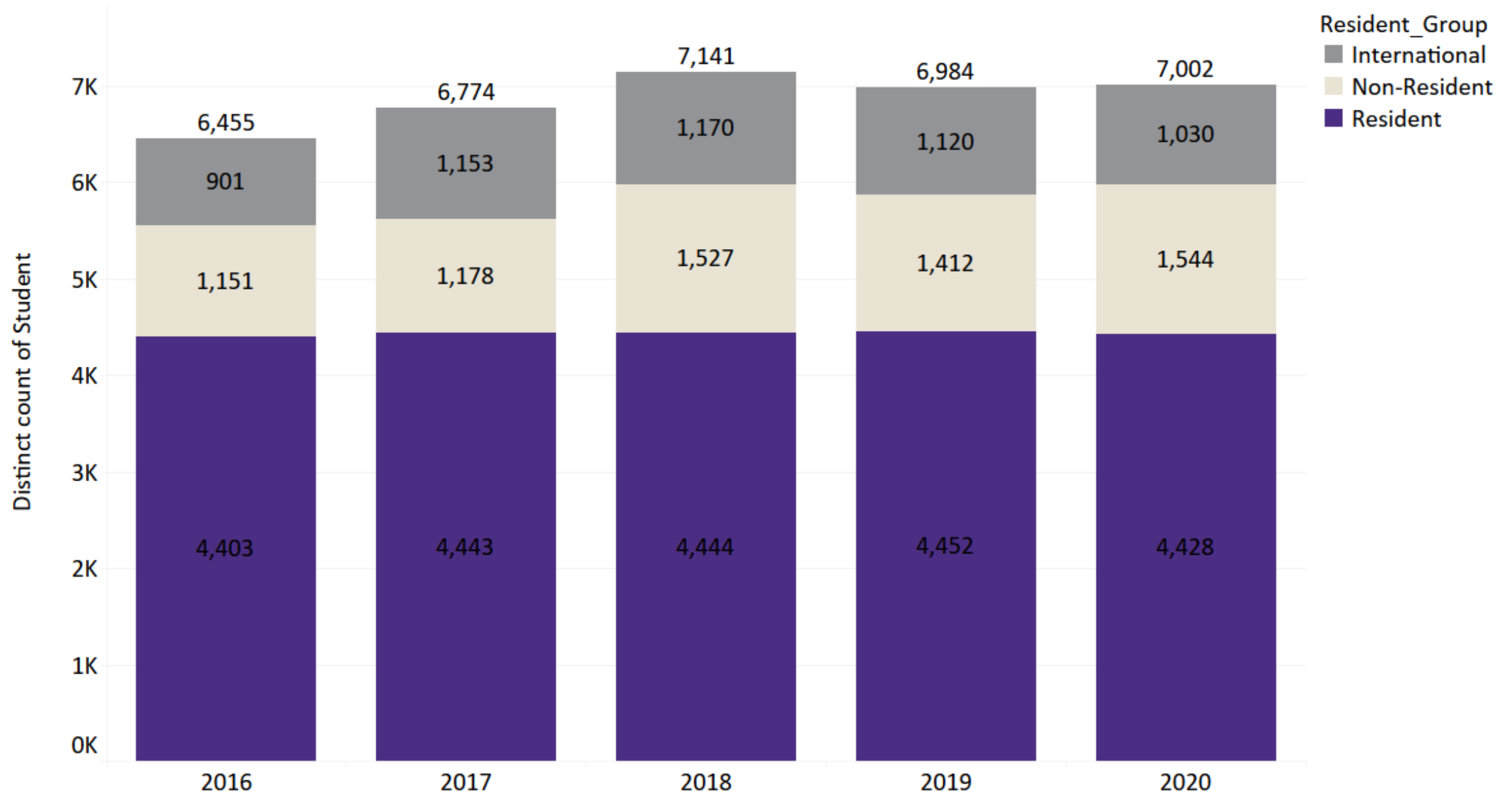
# Seattle - Freshman Admits by Residency

## Autumn 2016-2020



# Seattle - Freshman Enrollment by Residency

## Autumn 2016-2020 Final/Census



Seattle - High School GPA and Test Score Information  
Autumn 2017-2020 Final/Census

	2017	2018	2019	2020
Avg. High School GPA	3.79	3.80	3.81	3.79
Avg. SAT Math	658	685	684	676
Avg. SAT Reading And Writing	630	647	644	640
Avg. ACT Composite	29	29	29	29

## Seattle - Freshman First Generation

### Autumn 2016-2020

	2016	2017	2018	2019	2020
Resident	33.4%	37.4%	32.9%	34.0%	32.5%
International	18.8%	19.6%	19.3%	23.9%	22.5%
Non-Resident	9.4%	10.1%	9.4%	8.6%	7.8%
Combined	27.0%	29.6%	25.7%	27.3%	25.5%

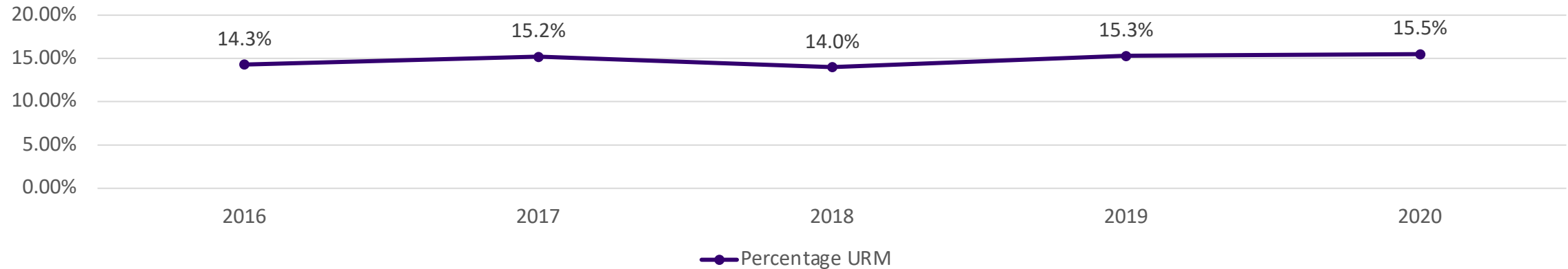
\*First Generation is defined as students whose guardians do not have a 4-year degree.

# Seattle - Freshman Ethnicity Data

## Autumn 2016-2020

	American Indian or Alaska Native		Asian		Black or African American		Hispanic or Latino		Native Hawaiian or Other Pacific Islander		White		Two or more Races		Unknown/ Not Indicated		International	
Appl Yr	% of ..	Count	% of ..	Count	% of ..	Count	% of ..	Count	% of ..	Count	% of ..	Count	% of ..	Count	% of ..	Count	% of ..	Count
2016	0.4%	28	26.6%	1,719	2.4%	158	8.6%	552	0.4%	26	39.0%	2,520	7.7%	500	0.8%	51	14.0%	901
2017	0.4%	28	24.6%	1,667	2.9%	199	8.5%	576	0.6%	42	36.6%	2,481	8.8%	594	0.5%	34	17.0%	1,153
2018	0.5%	34	27.4%	1,956	2.6%	187	8.2%	585	0.3%	19	36.1%	2,576	7.3%	519	1.3%	95	16.4%	1,170
2019	0.3%	21	27.3%	1,910	2.6%	179	9.3%	652	0.5%	32	34.4%	2,405	7.8%	544	1.7%	121	16.0%	1,120
2020	0.3%	22	28.4%	1,986	3.3%	233	8.7%	607	0.3%	23	34.6%	2,423	8.0%	558	1.7%	120	14.7%	1,030

### Percentage URM





# Seattle – Freshman Ethnicity: Maximum Representation\* Data

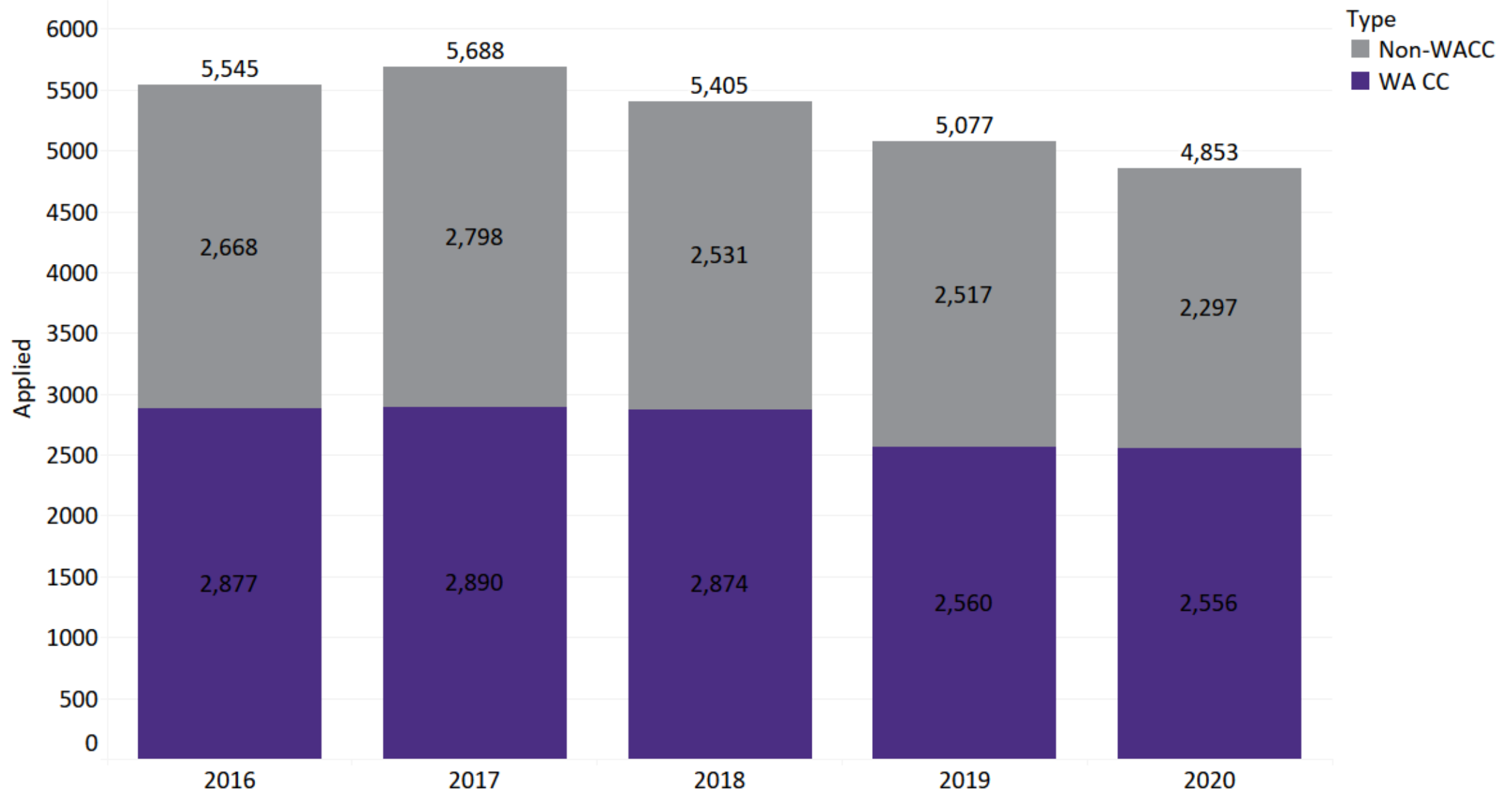
## Autumn 2020 Final/Census

Maximum Representation			
IPEDS Race Ethnicity	Distinct Count by IPEDS Race/Ethnicity Category	Additional Race/Ethnicity Responses	Totals
American Indian or Alaska Native	22	73	95
Asian	1986	467	2453
Black or African American	233	115	348
Hawaiian or Other Pacific Islander	23	68	91
White	2423	882	3305
Hispanic or Latino	607		607
Two or more Races	558		558
Intl	1030		1030
Unknown or Not Indicated	120		120
Totals	7002	1605	8607

\* Maximum representation exceeds headcount. It includes all responses from each applicant, thereby reports the multiple ethnicities that applicants tell us.

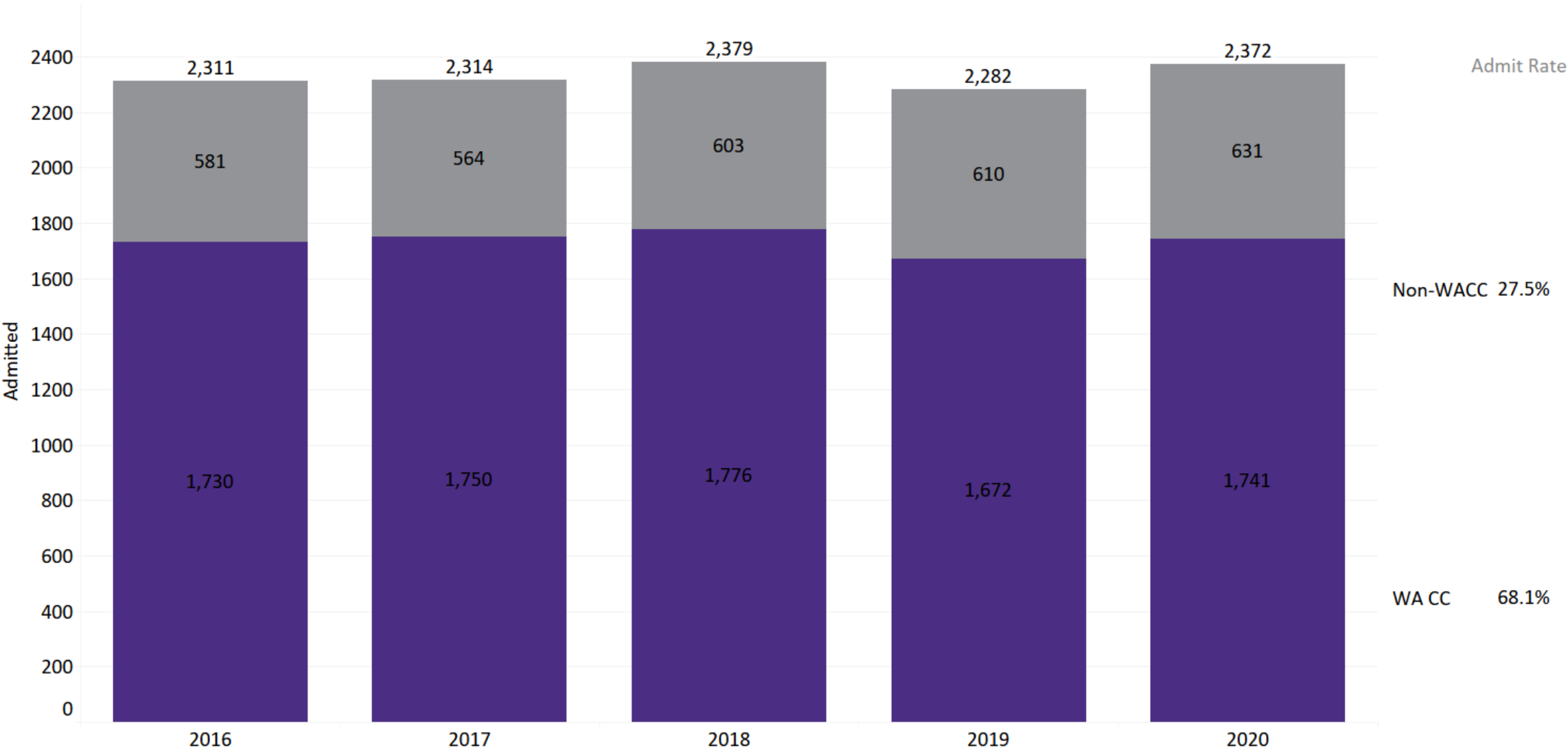
## Seattle - Transfer Applications by Institution Type

### Autumn 2016-2020



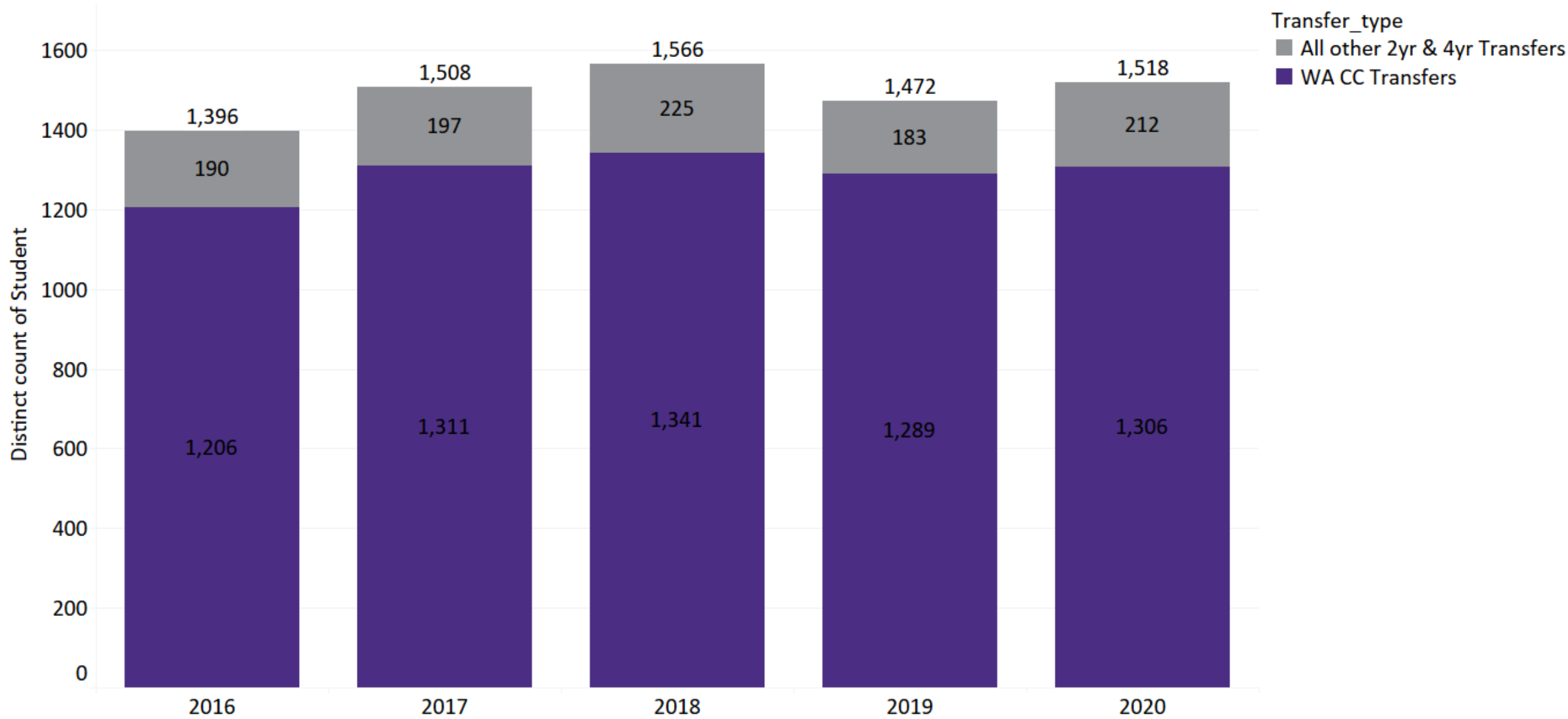
Seattle - Transfer Admits by Institution Type  
Autumn 2016-2020

Type  
Non-WACC  
WA CC



# Seattle - Transfer Enrollment

## Autumn 2016-2020



Seattle - Average (College) GPA Transfers  
Autumn 2016-2020

	2016	2017	2018	2019	2020
WA CC Transfers	3.51	3.51	3.51	3.52	3.49
All Other 2yr & 4yr Transfers	3.48	3.57	3.49	3.60	3.50
Grand Total	3.51	3.51	3.51	3.53	3.49

## Seattle - First Generation Transfer

### Autumn 2016-2020

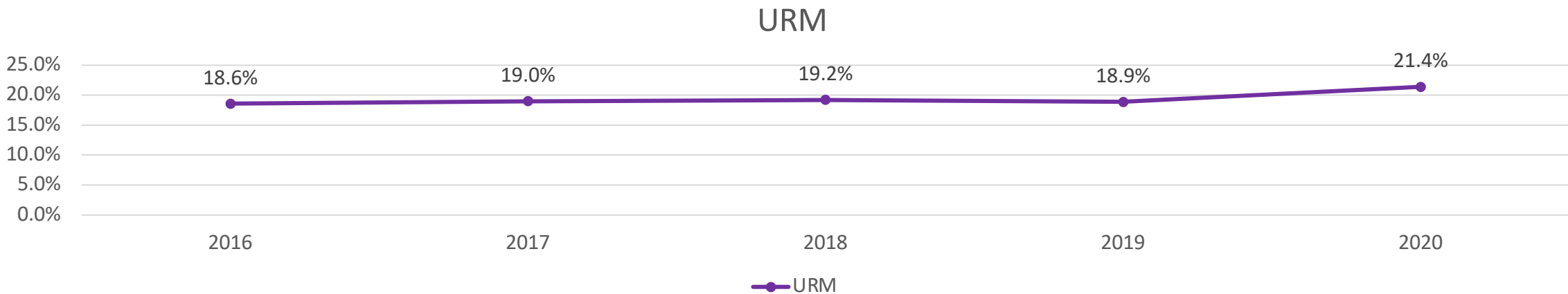
	2016	2017	2018	2019	2020
Resident	51.1%	47.6%	46.7%	43.3%	42.8%
International	33.7%	41.2%	30.8%	32.4%	32.4%
Non-Resident	33.7%	28.2%	33.1%	35.0%	39.9%
Combined	47.7%	45.2%	43.4%	40.5%	40.9%

\*First Generation is defined as students whose guardians do not have a 4-year degree.

# Seattle - Transfer Ethnicity Data

## Autumn 2016-2020

	American Indian or Alaska Native		Asian		Black or African American		Hispanic or Latino		Native Hawaiian or Other Pacific Islander		White		Two or more Races		Unknown/ Not Indicated		International	
	% of ..	Count	% of ..	Count	% of ..	Count	% of ..	Count	% of ..	Count	% of ..	Count	% of ..	Count	% of ..	Count	% of ..	Count
2016	0.4%	5	20.3%	283	5.2%	72	9.3%	130	0.4%	5	44.3%	618	7.1%	99	1.1%	16	12.0%	168
2017	0.7%	10	16.6%	250	4.6%	70	10.1%	152	0.3%	4	46.3%	698	7.0%	106	1.3%	19	13.2%	199
2018	0.5%	8	18.9%	296	4.1%	64	10.9%	171	0.4%	7	42.6%	667	7.0%	109	1.1%	17	14.5%	227
2019	0.3%	5	17.2%	253	4.1%	60	9.9%	145	0.7%	10	42.0%	618	6.9%	102	2.2%	32	16.8%	247
2020	0.6%	9	18.5%	281	4.2%	63	12.7%	192	0.6%	9	40.3%	611	7.4%	113	1.3%	20	14.4%	219



## Seattle – Transfer Ethnicity: Maximum Representation\* Data

Autumn 2020 Final/Census

Maximum Representation			
IPEDS Race Ethnicity	Distinct Count by IPEDS Race/Ethnicity Category	Additional Race/Ethnicity Responses	Totals
American Indian or Alaska Native	9	24	33
Asian	281	86	367
Black or African American	63	33	96
Hawaiian or Other Pacific Islander	9	21	30
White	612	218	830
Hispanic or Latino	192		192
Two or more Races	113		113
Intl	219		219
Unknown or Not Indicated	20		20
Totals	1,518	382	1900

\* Maximum representation exceeds headcount. It includes all responses from each applicant, thereby reports the multiple ethnicities that applicants tell us.



# SEATTLE — 2020 FRESHMAN CLASS AND 2020 TRANSFER CLASS OBSERVATIONS

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## > Freshman

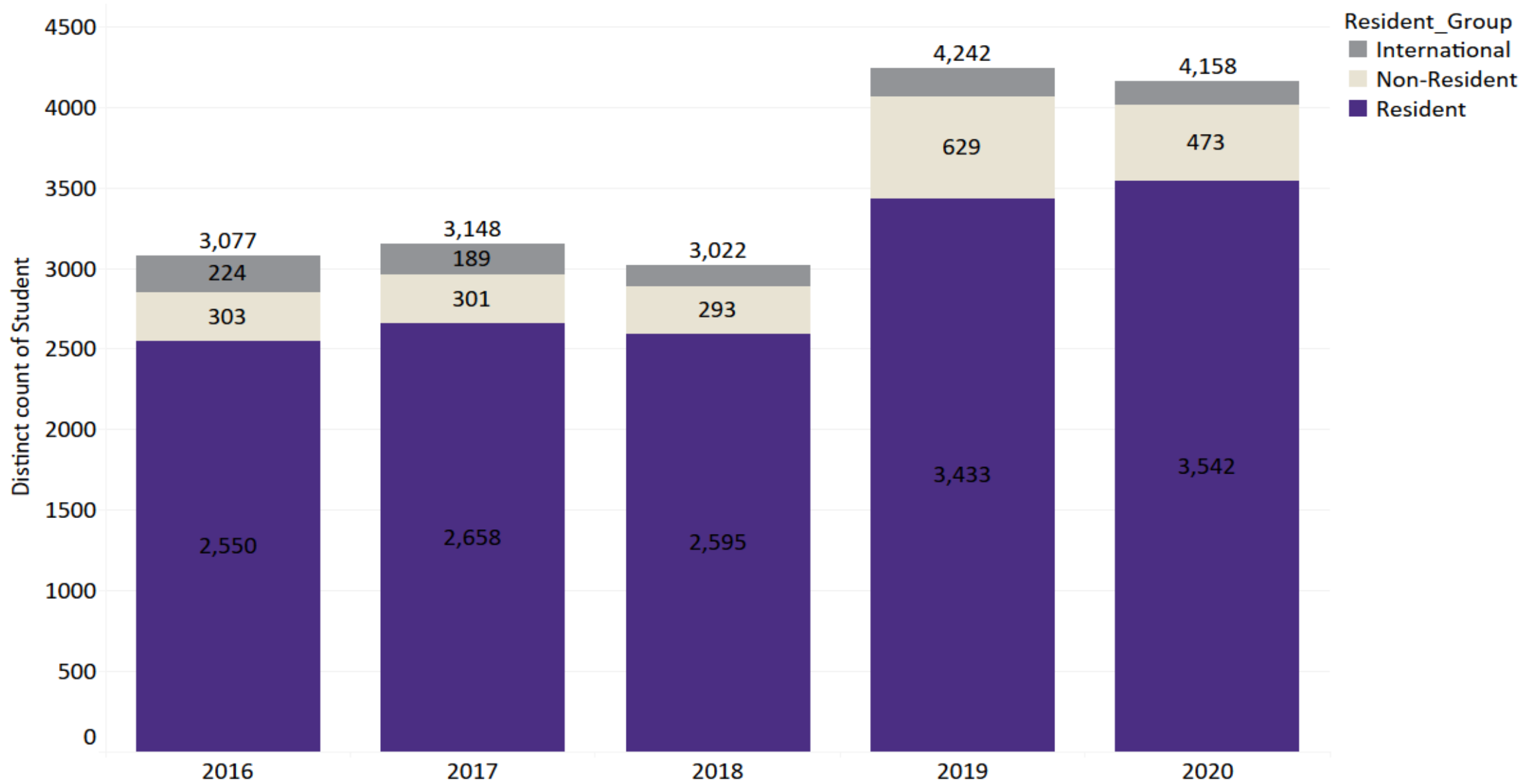
- Met pre-pandemic enrollment goal of 7,000 freshman with a strong and diverse incoming class.
- The freshman class includes a record number of underrepresented students.

## > Transfers

- Despite ever-lower enrollments at Washington Community Colleges, resulting in fewer WA CC transfer applications, we continue to enroll over 1,200 WA CC transfer students each year.
- The transfer class includes a record number of underrepresented students.
- Admission as a transfer applicant from a Washington CC is still accessible with an overall admit rate of 68%.

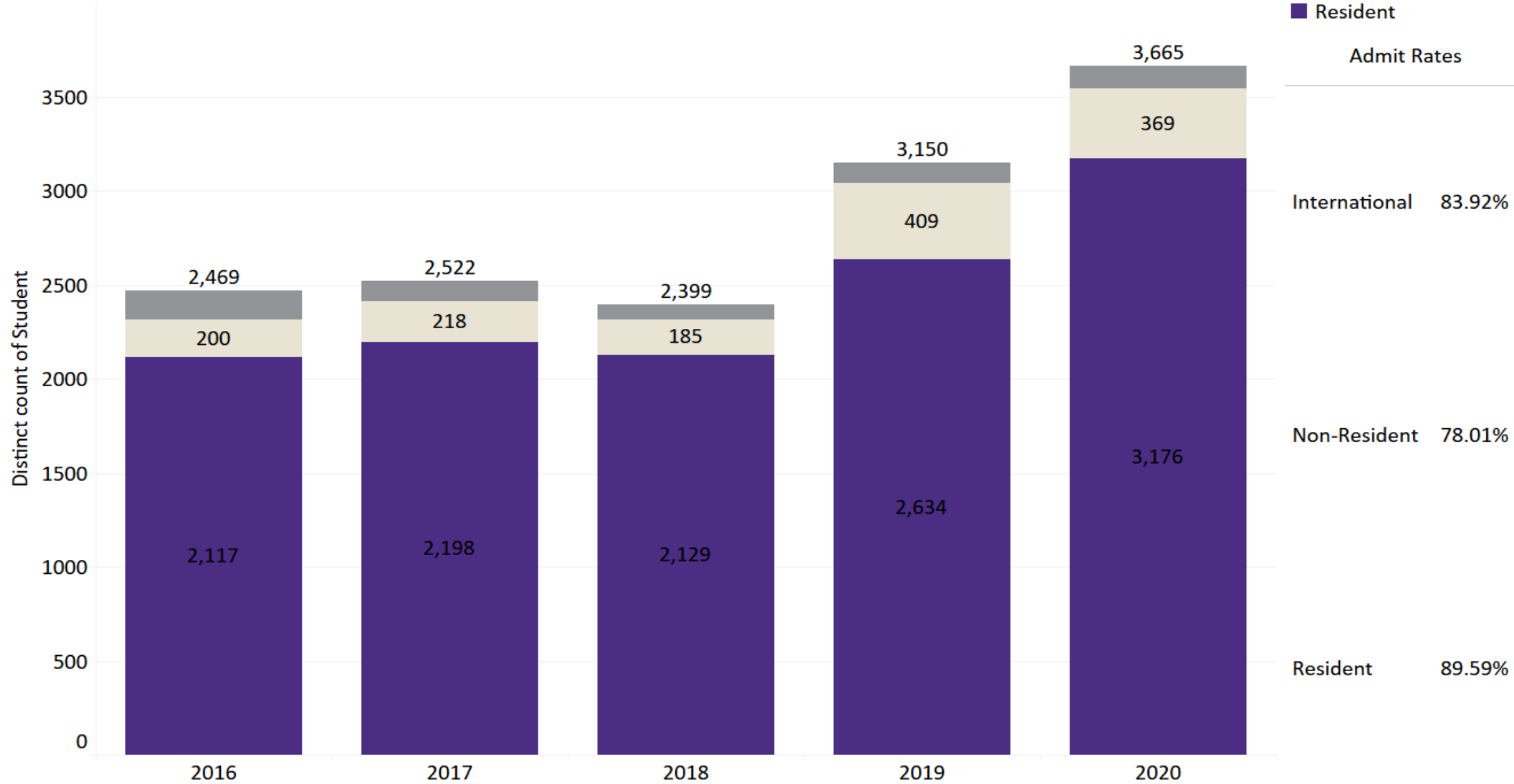
# Bothell - Freshman Applications by Residency

Autumn 2016-2020



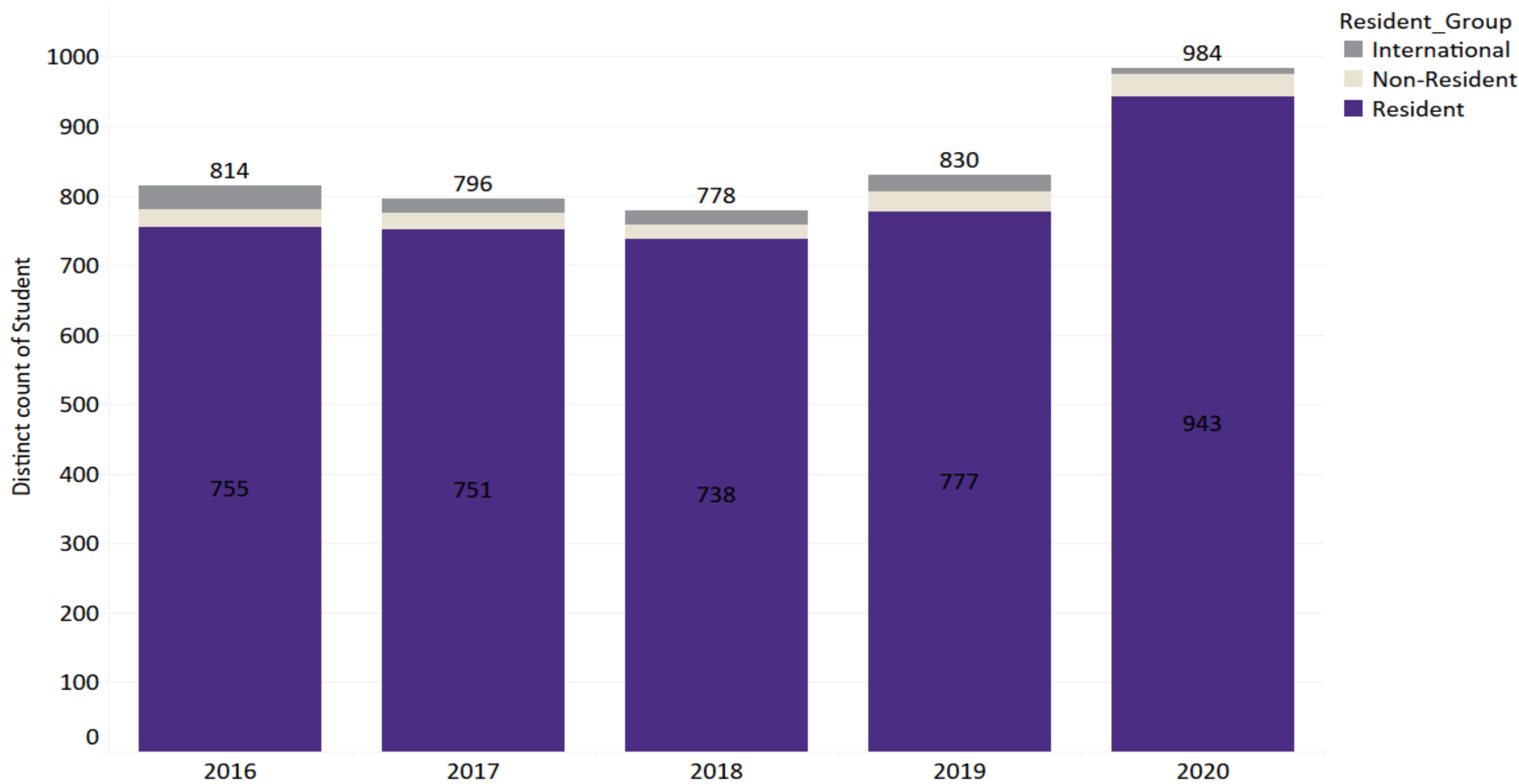
# Bothell - Freshman Admits by Residency

Autumn 2016-2020



# Bothell - Freshman Enrollment by Residency

Autumn 2016-2020 Final/Census



Bothell - High School GPA and Test Score Information  
Autumn 2017-2020 Final/Census

	2017	2018	2019	2020
Avg. High School GPA	3.37	3.40	3.44	3.41
Avg. SAT Math	569	579	580	587
Avg. SAT Reading And Writing	560	560	561	571
Avg. ACT Composite	23	23	23	24

## Bothell - First Generation Freshman

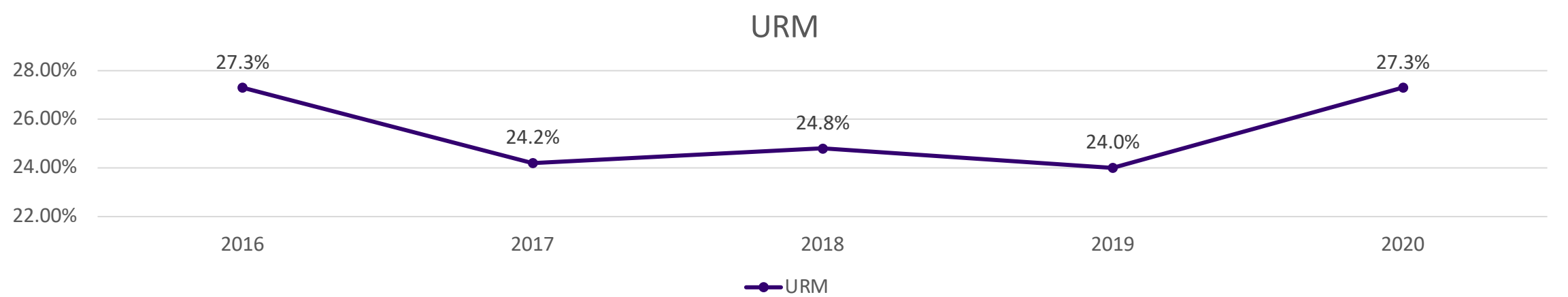
Autumn 2016-2020

	2016	2017	2018	2019	2020
Resident	49.8%	45.8%	51.1%	41.2%	40.8%
Non-Resident	40.0%	12.5%	30.0%	31.0%	51.5%
International	29.4%	42.9%	35.0%	25.0%	12.5%
Combined	48.6%	44.7%	50.1%	40.4%	41.0%

# Bothell - Freshman Ethnicity Data

## Autumn 2016-2020

	American Indian or Alaska Native		Asian		Black or African American		Hispanic or Latino		Native Hawaiian or Other Pacific Islander		White		Two or more Races		Unknown/ Not Indicated		International	
Appl Yr	% of ..	Count	% of ..	Count	% of ..	Count	% of ..	Count	% of ..	Count	% of ..	Count	% of ..	Count	% of ..	Count	% of ..	Count
2016	0.1%	1	35.1%	286	9.6%	78	13.0%	106	1.0%	8	29.5%	240	6.4%	52	1.1%	9	4.2%	34
2017	0.3%	2	36.6%	291	7.9%	63	11.8%	94	0.5%	4	30.9%	246	9.0%	72	0.4%	3	2.6%	21
2018	0.3%	2	40.9%	318	8.2%	64	13.2%	103	0.3%	2	26.1%	203	7.7%	60	0.8%	6	2.6%	20
2019	0.5%	4	40.8%	339	8.6%	71	11.2%	93	0.5%	4	26.4%	219	6.1%	51	3.0%	25	2.9%	24
2020	0.1%	1	36.3%	357	11.0%	108	12.5%	123	0.4%	4	27.7%	273	8.0%	79	3.2%	31	0.8%	8



## Bothell – Freshman Ethnicity: Maximum Representation\* Data

Autumn 2020 Final/Census

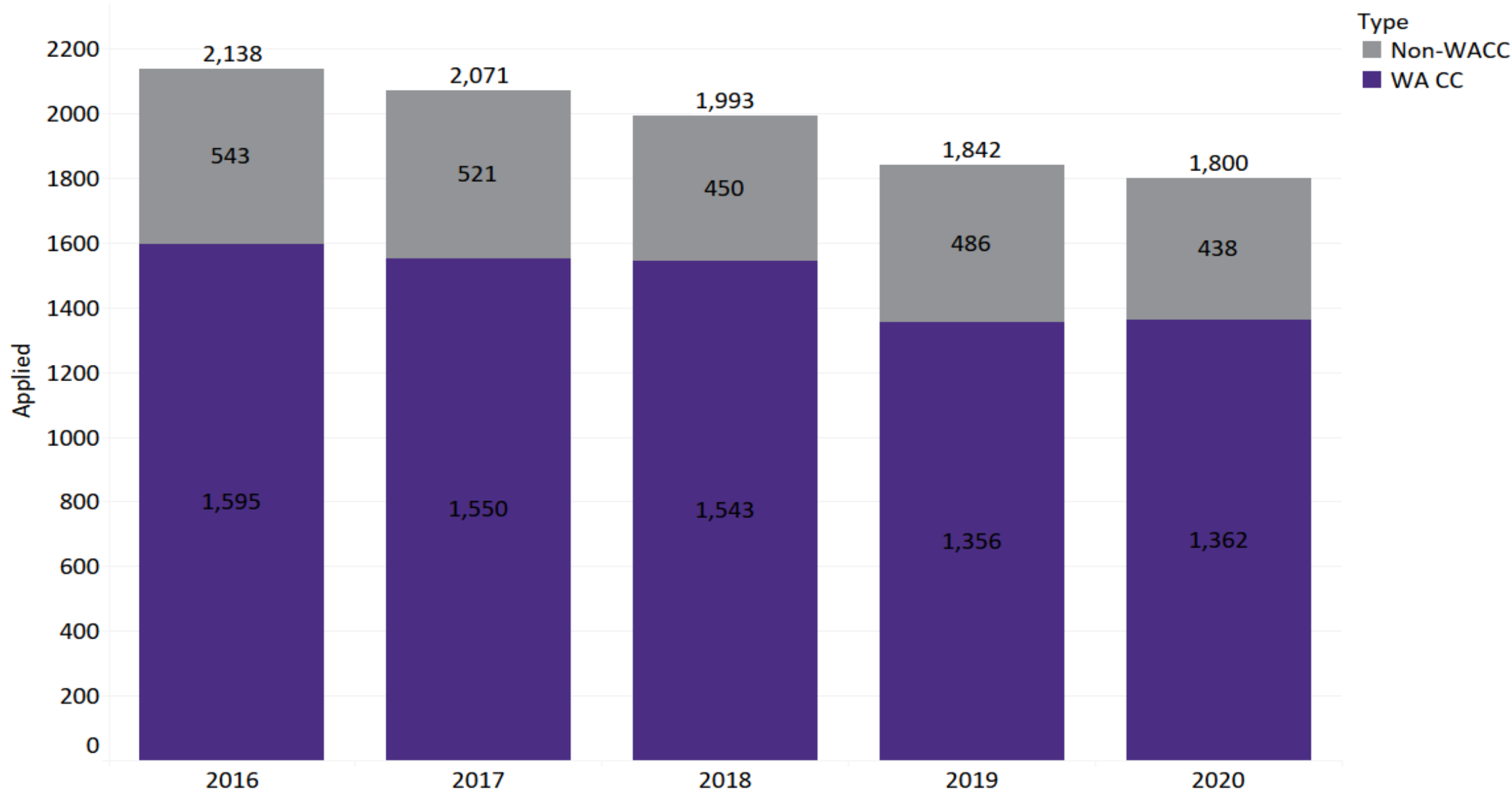
Maximum Representation			
IPEDS Race Ethnicity	Distinct Count by		Totals
	IPEDS Race/Ethnicity Category	Additional Race/Ethnicity Responses	
American Indian or Alaska Native	1	9	10
Asian	357	70	427
Black or African American	108	25	133
Hawaiian or Other Pacific Islander	4	15	19
White	273	125	398
Hispanic or Latino	123	0	123
Two or more Races	79	0	79
Intl	8	0	8
Unknown or Not Indicated	31	0	31
Totals	984	244	1228

\* Maximum representation exceeds headcount. It includes all responses from each applicant, thereby reports the multiple ethnicities that applicants tell us.



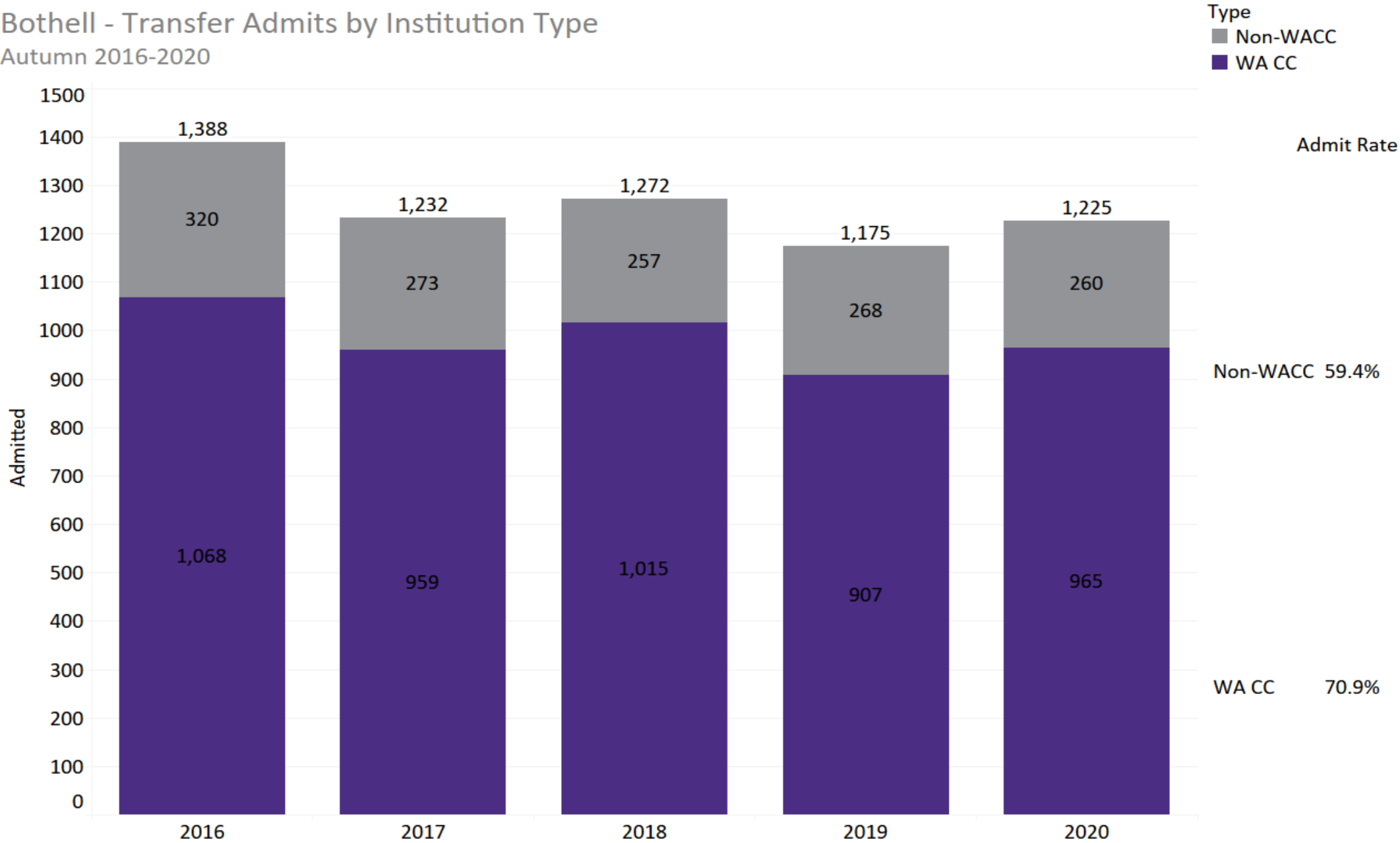
# Bothell - Transfer Applications by Institution Type

Autumn 2016-2020



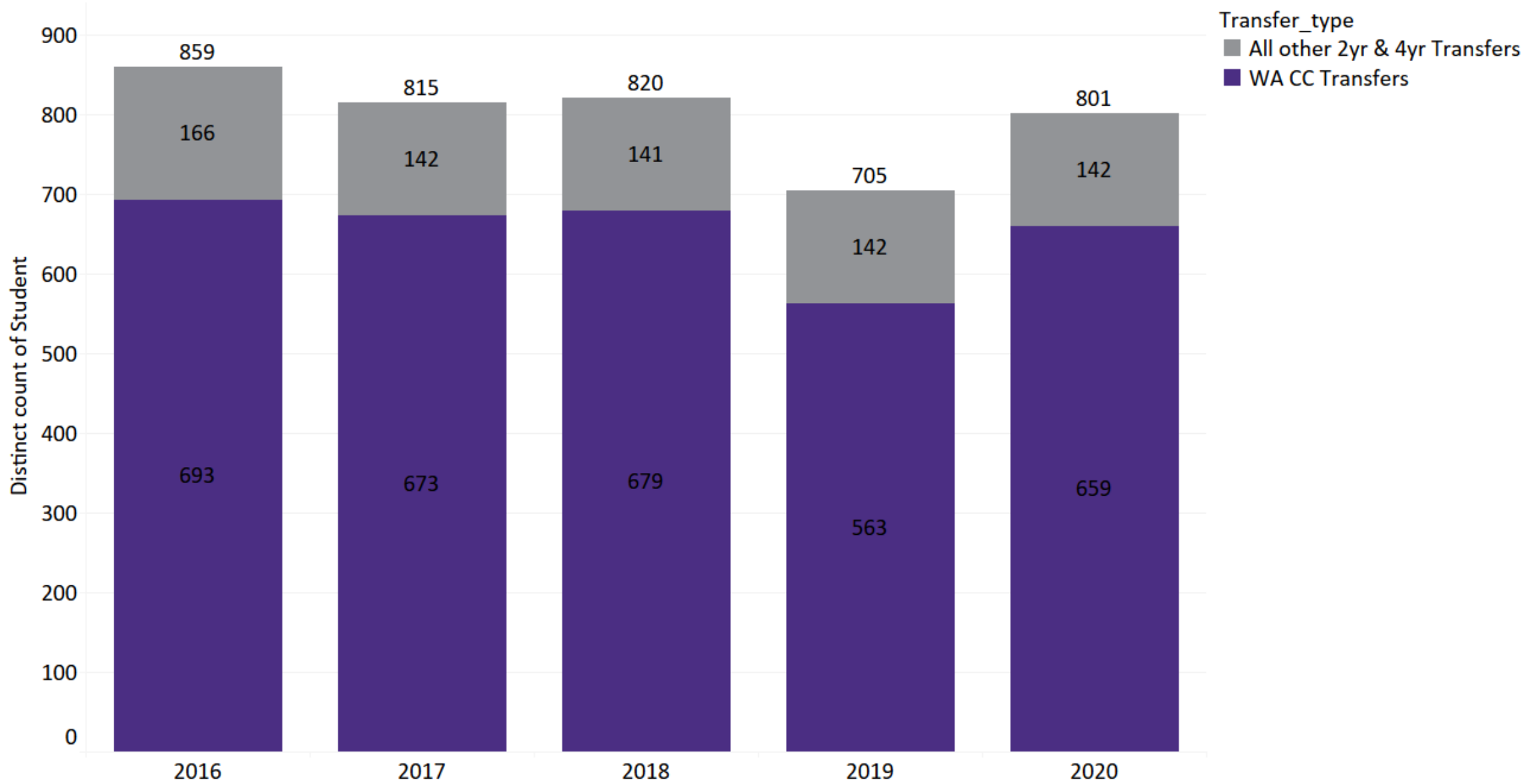
# Bothell - Transfer Admits by Institution Type

Autumn 2016-2020



# Bothell - Transfer Enrollment

## Autumn 2016-2020



Bothell - Transfer Average (College) GPA  
Autumn 2016-2020

	2016	2017	2018	2019	2020
WA CC Transfers	3.28	3.30	3.31	3.34	3.28
All other 2yr & 4yr Tra..	3.20	3.28	3.28	3.32	3.35
Grand Total	3.27	3.29	3.30	3.34	3.29

## Bothell - First Generation Transfer

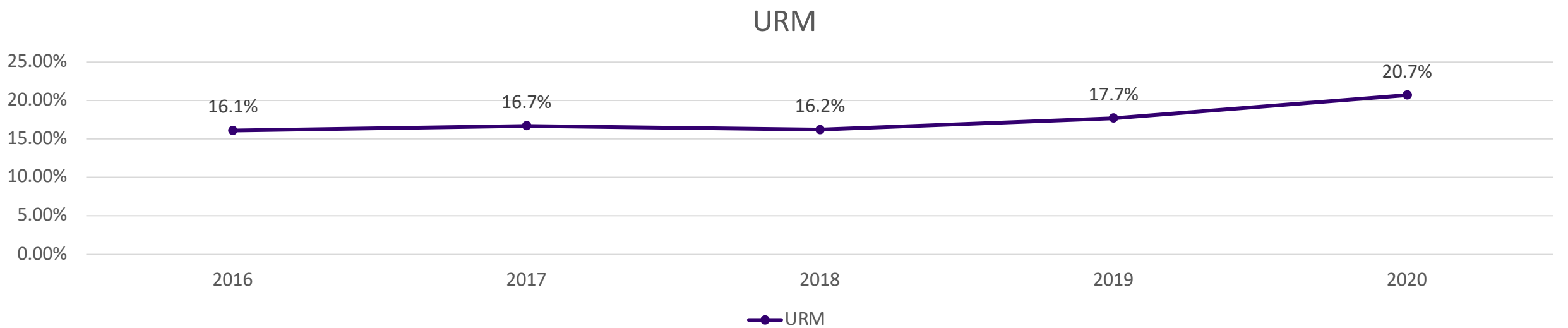
Autumn 2016-2020

	2016	2017	2018	2019	2020
Resident	40.0%	40.5%	39.7%	43.8%	41.8%
International	40.6%	41.7%	35.5%	44.6%	37.5%
Non-Resident	34.1%	41.9%	40.7%	27.5%	37.7%
Combined	39.8%	40.7%	39.0%	43.0%	41.1%

# Bothell - Transfer Ethnicity Data

## Autumn 2016-2020

	American Indian or Alaska Native		Asian		Black or African American		Hispanic or Latino		Native Hawaiian or Other Pacific Islander		White		Two or more Races		Unknown/ Not Indicated		International	
	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count
2016	0.5%	4	19.9%	171	5.2%	45	6.5%	56	0.7%	6	42.6%	366	4.9%	42	1.6%	14	18.0%	155
2017	0.6%	5	18.2%	148	5.4%	44	8.5%	69	0.4%	3	48.0%	391	4.3%	35	0.6%	5	14.1%	115
2018	1.5%	12	20.4%	167	5.5%	45	6.7%	55	0.2%	2	41.5%	340	6.5%	53	1.0%	8	16.8%	138
2019	0.3%	2	21.4%	151	5.8%	41	9.2%	65	0.4%	3	44.0%	310	4.5%	32	1.3%	9	13.0%	92
2020	0.4%	3	24.8%	199	7.5%	60	9.7%	78	0.6%	5	39.5%	316	5.6%	45	0.9%	7	11.0%	88



## Bothell – Transfer Ethnicity: Maximum Representation\* Data

Autumn 2020 Final/Census

Maximum Representation			
Distinct Count by IPEDS Race/Ethnicity			
IPEDS Race Ethnicity	Category	Additional Race/Ethnicity Responses	Totals
American Indian or Alaska Native	3	12	15
Asian	199	36	235
Black or African American	60	14	74
Hawaiian or Other Pacific Islander	5	7	12
White	316	82	398
Hispanic or Latino	78	0	78
Two or more Races	45	0	45
Intl	88	0	88
Unknown or Not Indicated	7	0	7
Totals	801	151	952

\* Maximum representation exceeds headcount. It includes all responses from each applicant, thereby reports the multiple ethnicities that applicants tell us.

# BOTHELL — 2020 FRESHMAN CLASS AND 2020 TRANSFER CLASS OBSERVATIONS

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## > **Freshman**

- Freshman applications were essentially flat this year, after a 40% increase last year.
- Overall quality of applications is up significantly, resulting in a higher admit rate.
- Largest freshman class in Bothell's history.
- Overlap with Seattle increased to 75% from 67% in Fall 2018.
  - 4% yield on students admitted to both
  - Increased communication/collaboration between admission offices

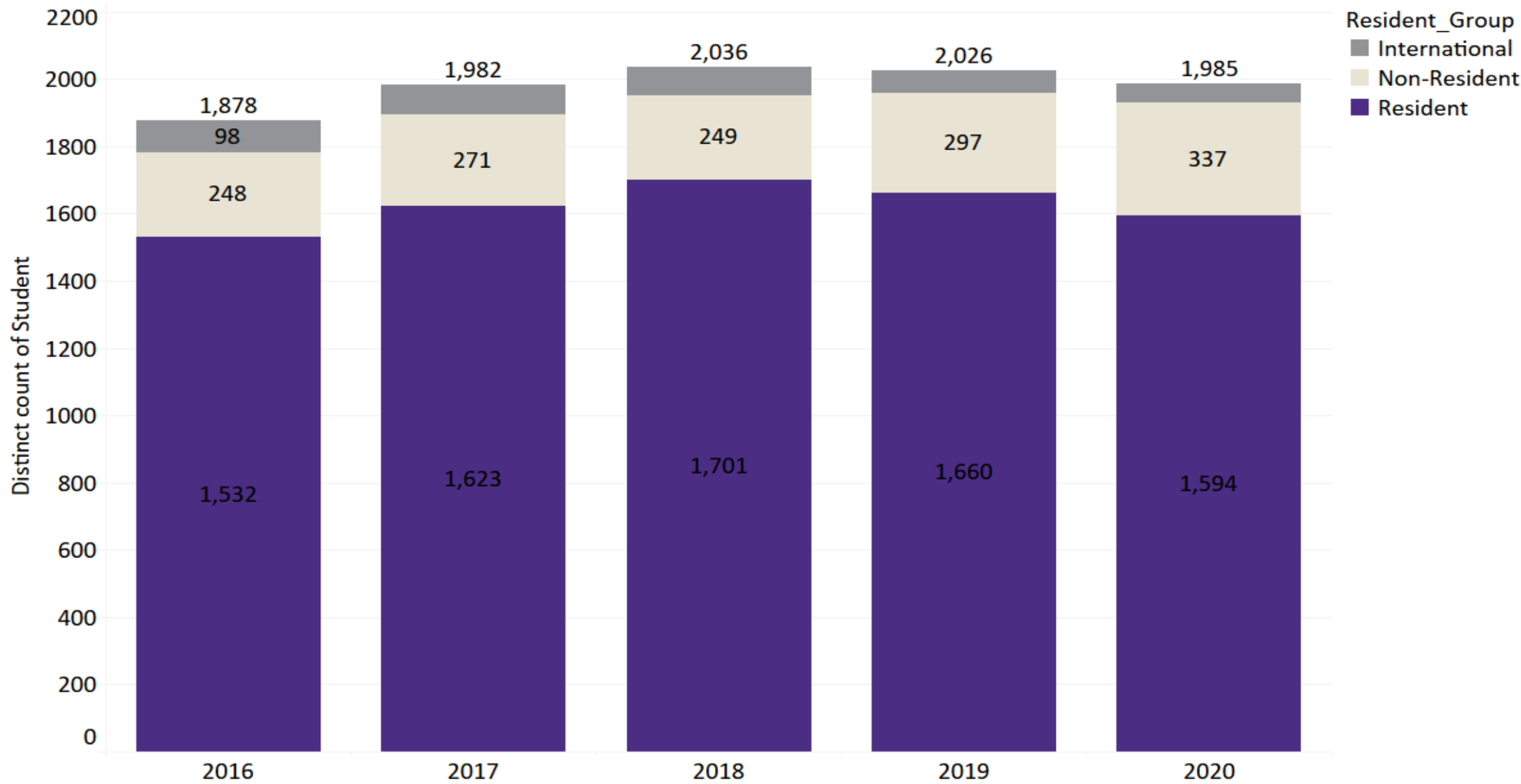
## > **Transfers**

- Resident Transfer applications were up in 2020 after multiple years of declining applications.
- The absolute number of non-residents was flat, decreasing on a percentage basis.
  - Reflected in overall enrollment.



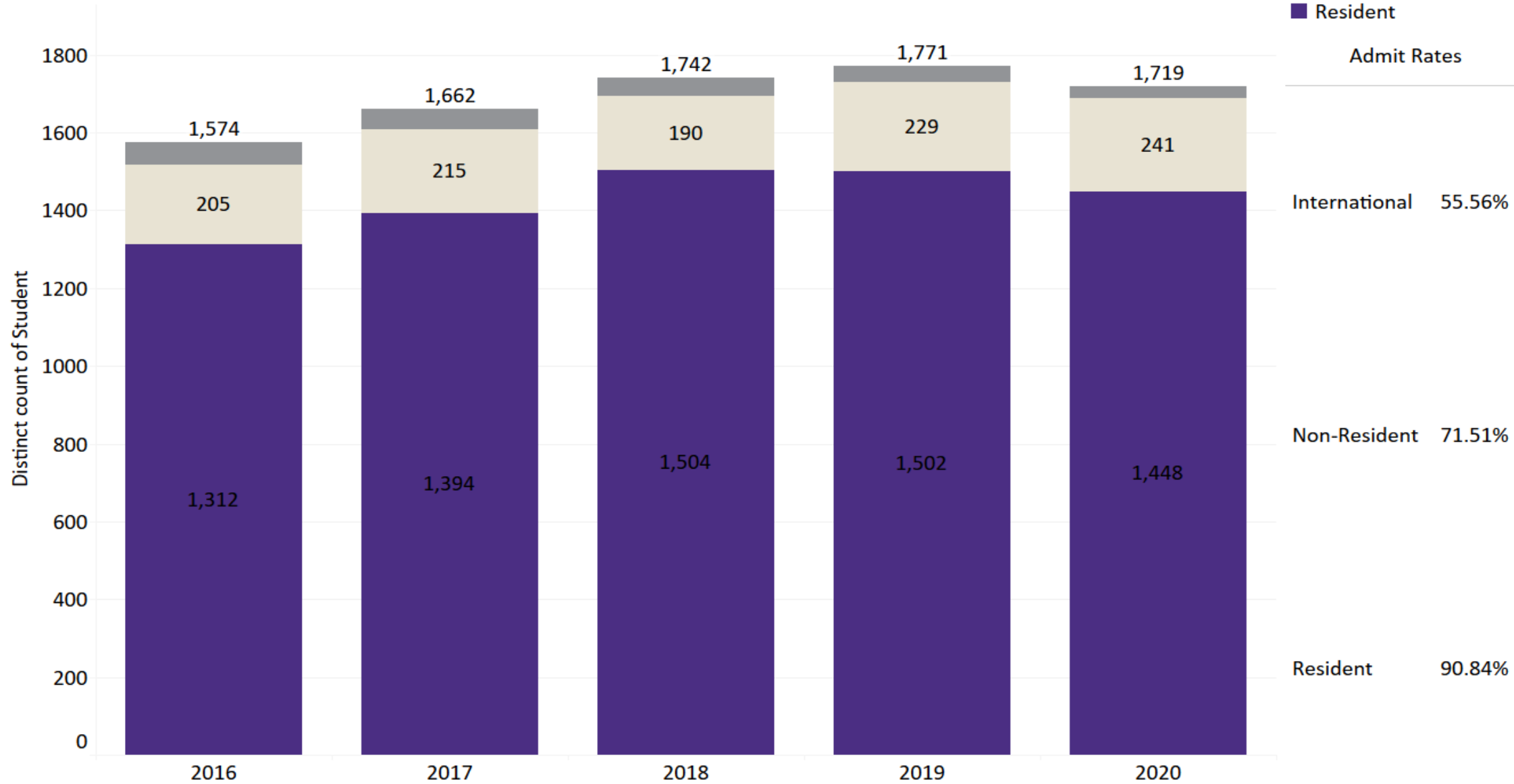
# Tacoma - Freshman Applications by Residency

## Autumn 2016-2020



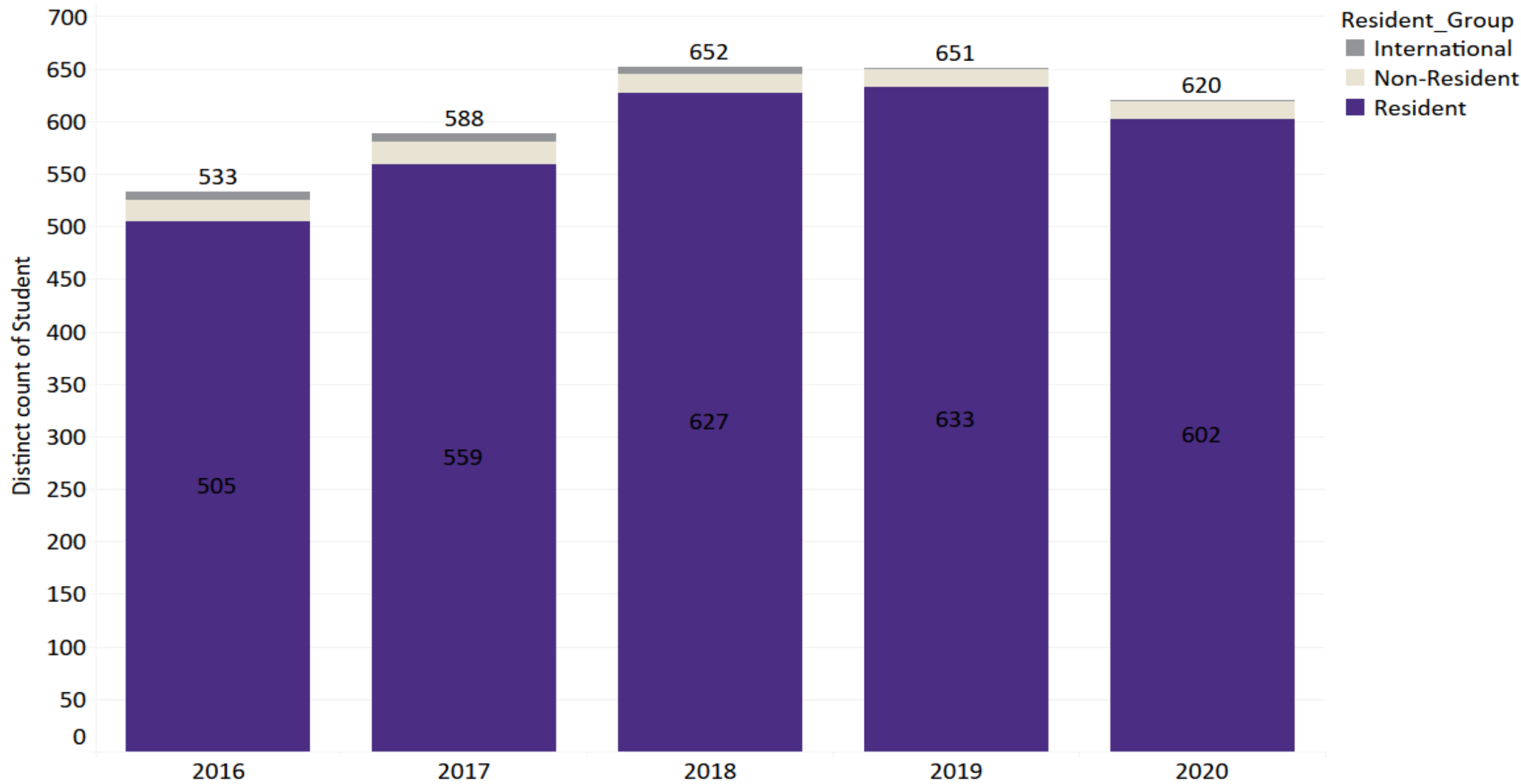
# Tacoma - Freshman Admits by Residency

## Autumn 2016-2020



# Tacoma - Freshman Enrollment by Residency

Autumn 2016-2020 Final/Census



## Tacoma - High School GPA and Test Score Information

Autumn 2017-2020 Final/Census

	2017	2018	2019	2020
Avg. High School GPA	3.31	3.29	3.35	3.33
Avg. SAT Math	539	540	540	535
Avg. SAT Reading And Writing	547	549	542	545
Avg. ACT Composite	21	20	20	21

## Tacoma - First Generation Freshman

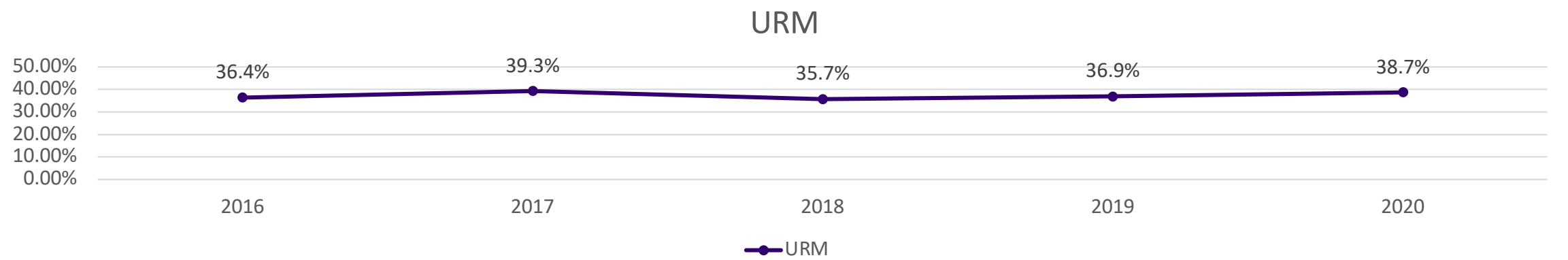
### Autumn 2016-2020

	2016	2017	2018	2019	2020
Resident	64.6%	58.5%	59.2%	59.2%	58.5%
Non-Resident	60.0%	54.5%	50.0%	82.4%	58.8%
International	25.0%	28.6%	57.1%	100.0%	100.0%
Combined	63.8%	58.0%	58.9%	59.9%	58.5%

# Tacoma - Freshman Ethnicity Data

## Autumn 2016-2020

	American Indian or Alaska Native		Asian		Black or African American		Hispanic or Latino		Native Hawaiian or Other Pacific Islander		White		Two or more Races		Unknown/ Not Indicated		International	
Appl Yr	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count
2016	0.8%	4	22.9%	122	7.1%	38	19.1%	102	2.6%	14	34.0%	181	11.1%	59	0.9%	5	1.5%	8
2017	0.3%	2	20.2%	119	9.0%	53	20.2%	119	2.0%	12	33.5%	197	12.6%	74	0.9%	5	1.2%	7
2018	0.3%	2	23.6%	154	10.0%	65	17.6%	115	1.1%	7	34.2%	223	10.9%	71	1.2%	8	1.1%	7
2019	0.5%	3	26.1%	170	8.4%	55	18.0%	117	2.3%	15	31.5%	205	11.4%	74	1.7%	11	0.2%	1
2020	0.2%	1	21.8%	135	11.6%	72	17.9%	111	1.8%	11	33.1%	205	12.7%	79	0.8%	5	0.2%	1



## Tacoma – Freshman Ethnicity: Maximum Representation\* Data

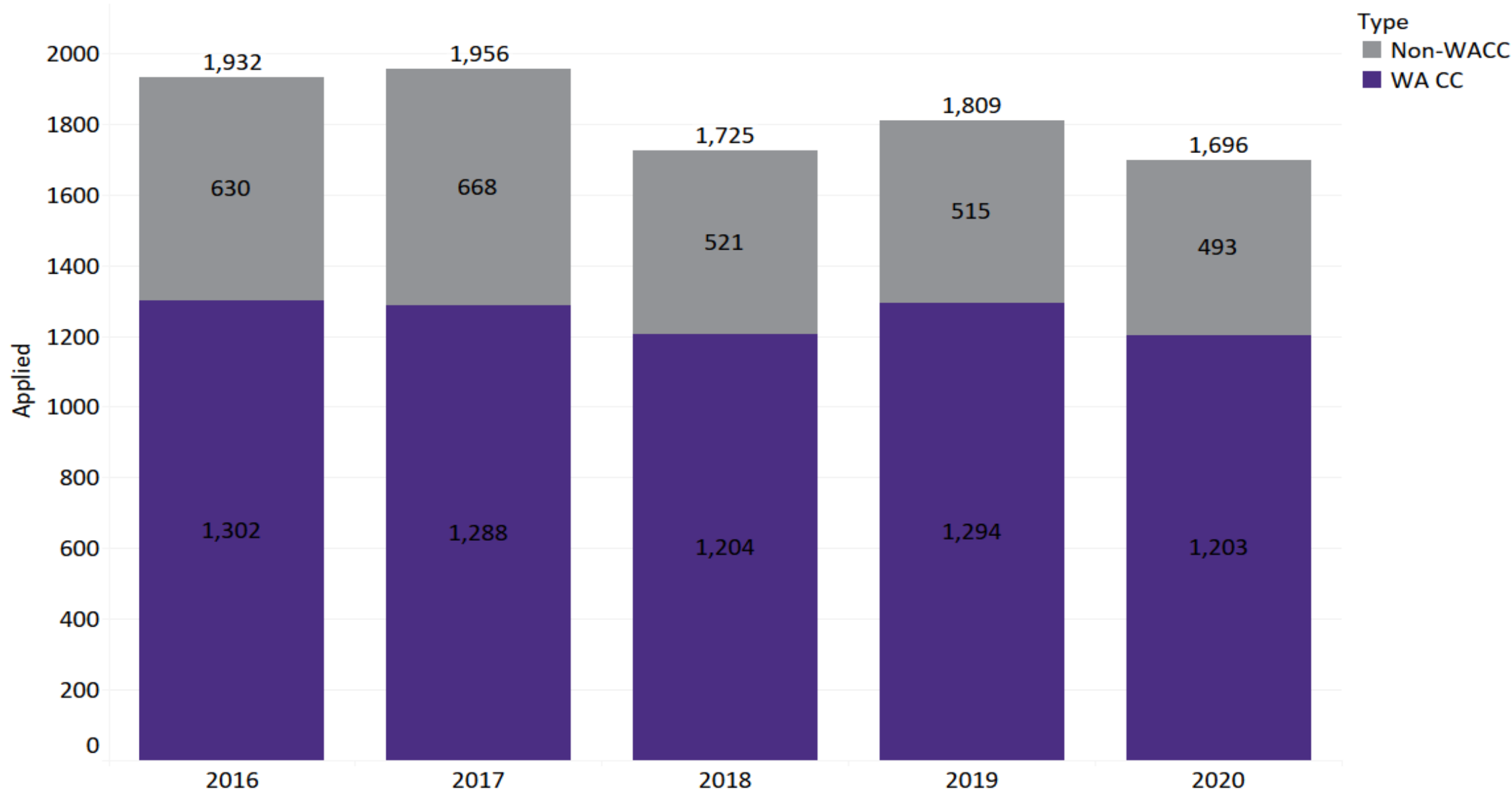
Autumn 2020 Final/Census

Maximum Representation			
IPEDS Race Ethnicity	Distinct Count by IPEDS Race/Ethnicity Category	Additional Race/Ethnicity Responses	Totals
American Indian or Alaska Native	1	10	11
Asian	135	62	197
Black or African American	72	34	106
Hawaiian or Other Pacific Islander	11	17	28
White	205	117	322
Hispanic or Latino	111	0	111
Two or more Races	79	0	79
Intl	1	0	1
Unknown or Not Indicated	5	0	5
Totals	620	240	860

\* Maximum representation exceeds headcount. It includes all responses from each applicant, thereby reports the multiple ethnicities that applicants tell us.

# Tacoma - Transfer Applications by Institution Type

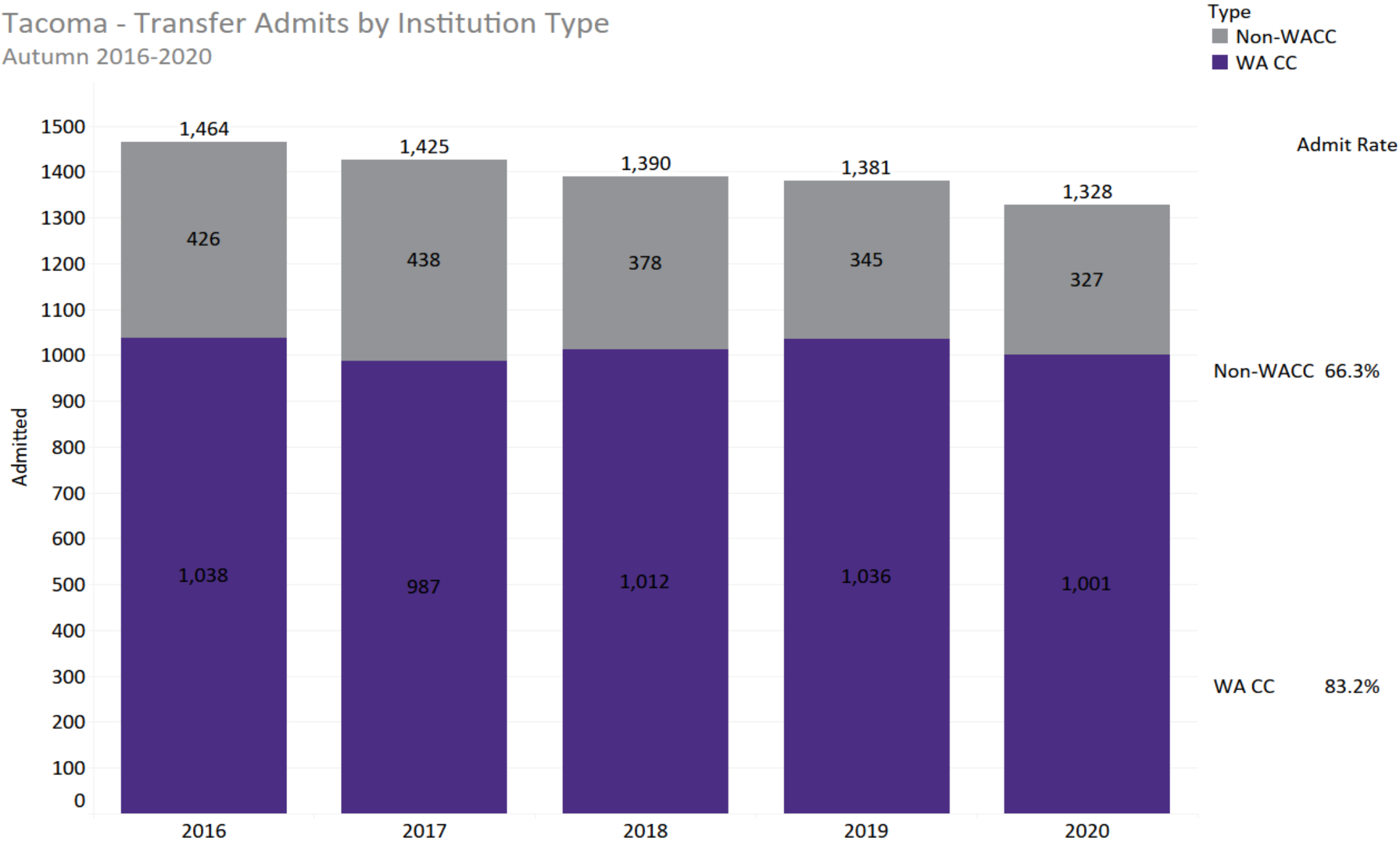
Autumn 2016-2020





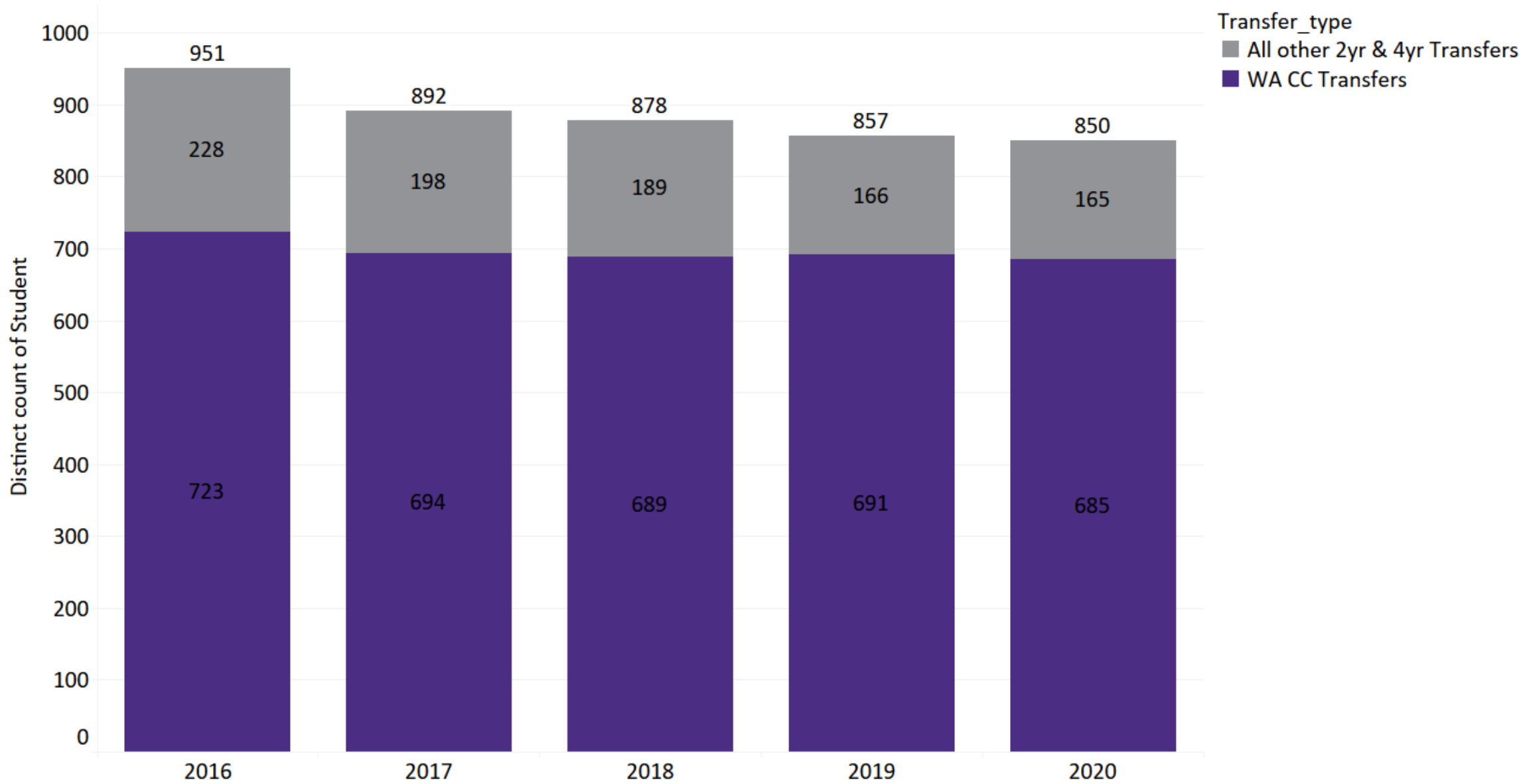
# Tacoma - Transfer Admits by Institution Type

Autumn 2016-2020



# Tacoma - Transfer Enrollment

## Autumn 2016-2020



Tacoma - Transfer Average (College) GPA  
Autumn 2016-2020

	2016	2017	2018	2019	2020
WA CC Transfers	3.16	3.20	3.20	3.19	3.25
All other 2yr & 4yr Tra..	3.06	3.18	3.11	3.16	3.16
Grand Total	3.14	3.20	3.18	3.18	3.23

## Tacoma - First Generation Transfer

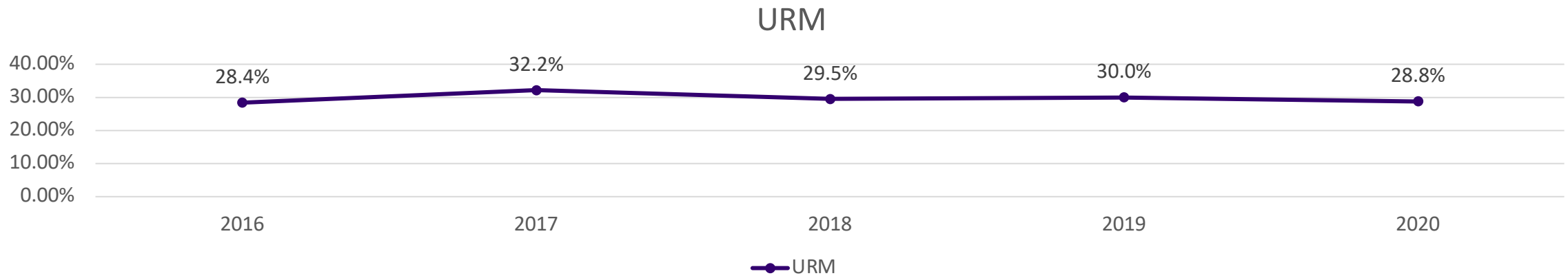
### Autumn 2016-2020

	2016	2017	2018	2019	2020
Resident	57.3%	55.5%	56.0%	59.9%	56.8%
International	45.6%	46.5%	52.2%	48.8%	35.9%
Non-Resident	56.1%	35.0%	53.8%	48.6%	42.9%
Combined	56.6%	54.6%	55.7%	58.9%	55.1%

# Tacoma - Transfer Ethnicity Data

## Autumn 2016-2020

	American Indian or Alaska Native		Asian		Black or African American		Hispanic or Latino		Native Hawaiian or Other Pacific Islander		White		Two or more Races		Unknown/ Not Indicated		International	
	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count
2016	0.8%	8	13.7%	130	6.2%	59	14.3%	136	0.9%	9	46.0%	437	9.9%	94	2.2%	21	6.0%	57
2017	1.1%	10	14.3%	128	9.8%	87	13.7%	122	1.3%	12	45.7%	408	8.3%	74	0.9%	8	4.8%	43
2018	1.4%	12	15.8%	139	9.9%	87	11.4%	100	1.0%	9	45.0%	395	8.3%	73	1.9%	17	5.2%	46
2019	0.9%	8	16.6%	142	9.6%	82	13.9%	119	1.3%	11	44.5%	381	6.4%	55	1.9%	16	5.0%	43
2020	0.6%	5	20.2%	172	9.6%	82	12.7%	108	1.3%	11	42.6%	362	7.4%	63	0.9%	8	4.6%	39



## Tacoma – Freshman Ethnicity: Maximum Representation\* Data

Autumn 2020 Final/Census

Maximum Representation			
IPEDS Race Ethnicity	Distinct Count by IPEDS Race/Ethnicity Category	Additional Race/Ethnicity Responses	Totals
American Indian or Alaska Native	5	19	24
Asian	172	36	208
Black or African American	82	36	118
Hawaiian or Other Pacific Islander	11	7	18
White	362	117	479
Hispanic or Latino	108	0	108
Two or more Races	63	0	63
Intl	39	0	39
Unknown or Not Indicated	8	0	8
Totals	850	215	1065

\* Maximum representation exceeds headcount. It includes all responses from each applicant, thereby reports the multiple ethnicities that applicants tell us.

# TACOMA — 2020 FRESHMAN CLASS AND 2020 TRANSFER CLASS OBSERVATIONS

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- In comparison to 2019, 2020 was down a bit for both freshmen and transfer applications, admits, confirmations and registered.
- UWT attracts a significant number of BIPOC and lower-income students—populations disproportionately impacted by the pandemic. Our admission recruiters have been very aggressive in outreach efforts, but the response to their virtual programming has been largely uneven (as evidenced by the drop in applications).
- Two growth areas for UWT: programs in the School of Engineering Technology, and Biomedical Sciences.
- We expect a reverse in this admission application trend for next year as we're finishing the implementation of Slate CRM.
- UWT's overall student enrollment is up in comparison to a year ago.