



# Autumn 2019 Freshmen and Transfer Student Enrollment

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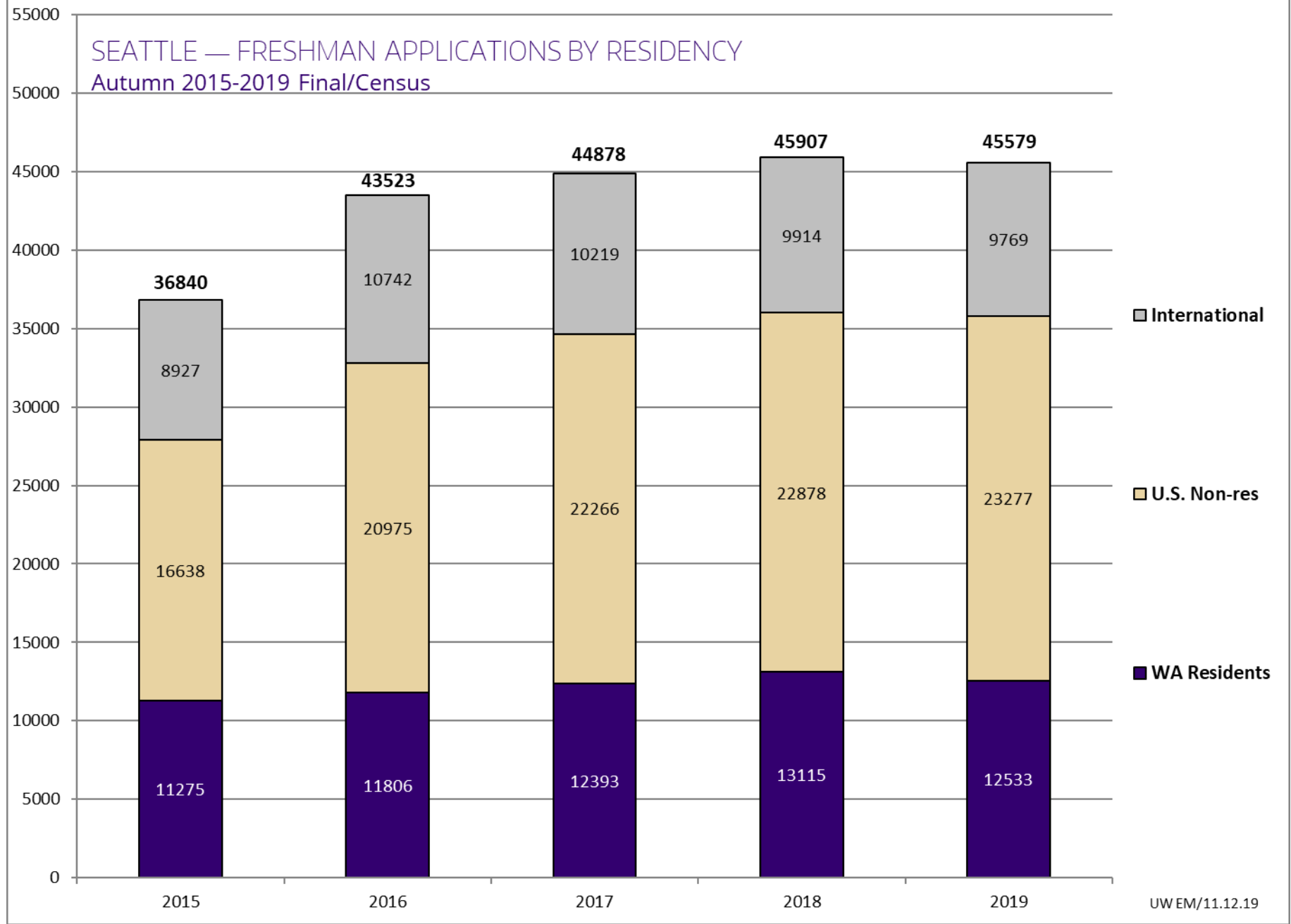
Philip Ballinger, Associate Vice Provost for Enrollment Management, UW Seattle

Steve Syverson, Assistant Vice Chancellor for Enrollment Management, UW Bothell

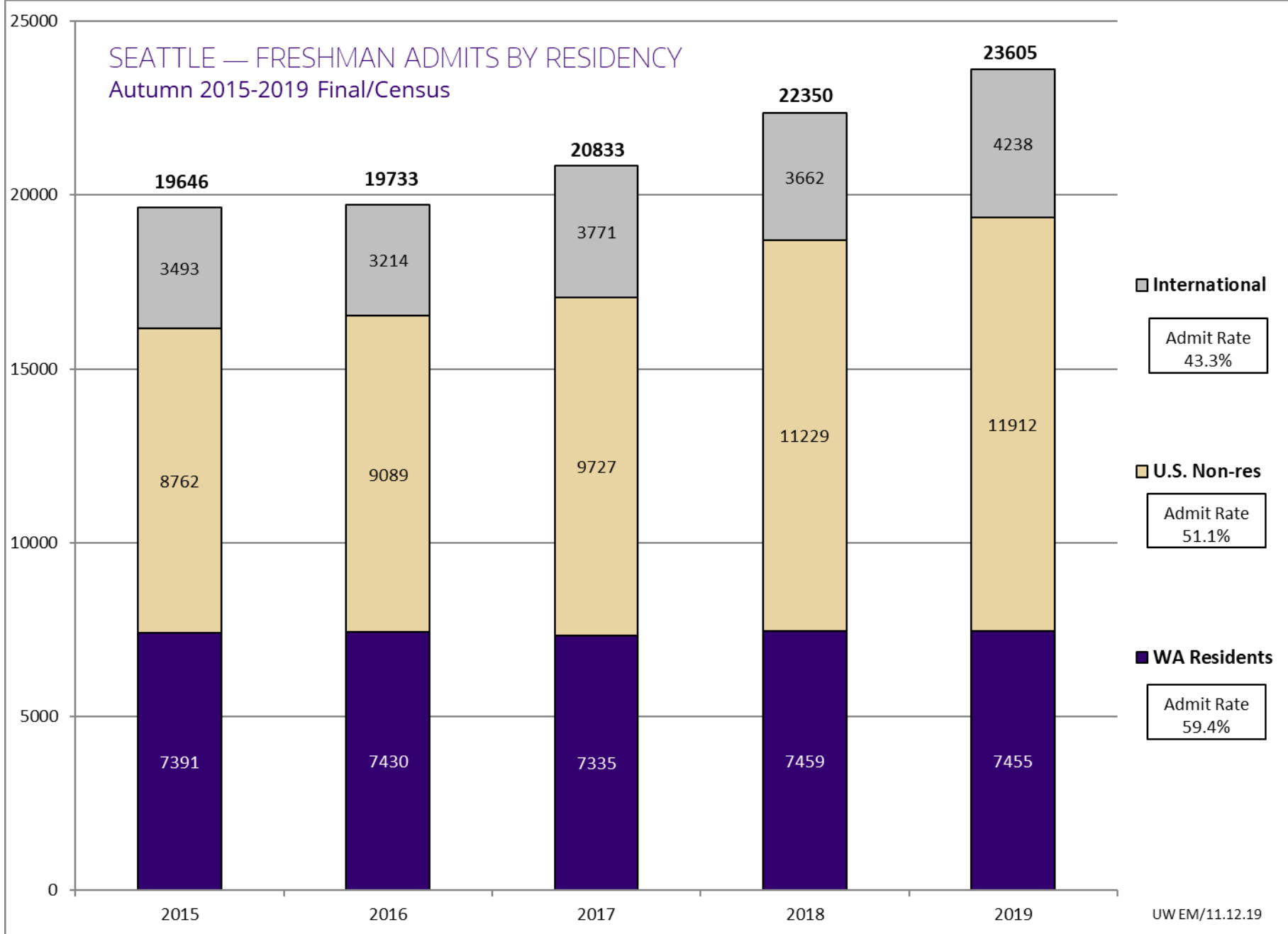
Karl Smith, Associate Vice Chancellor & Chief Admissions Officer, UW Tacoma

# SEATTLE — FRESHMAN APPLICATIONS BY RESIDENCY

Autumn 2015-2019 Final/Census

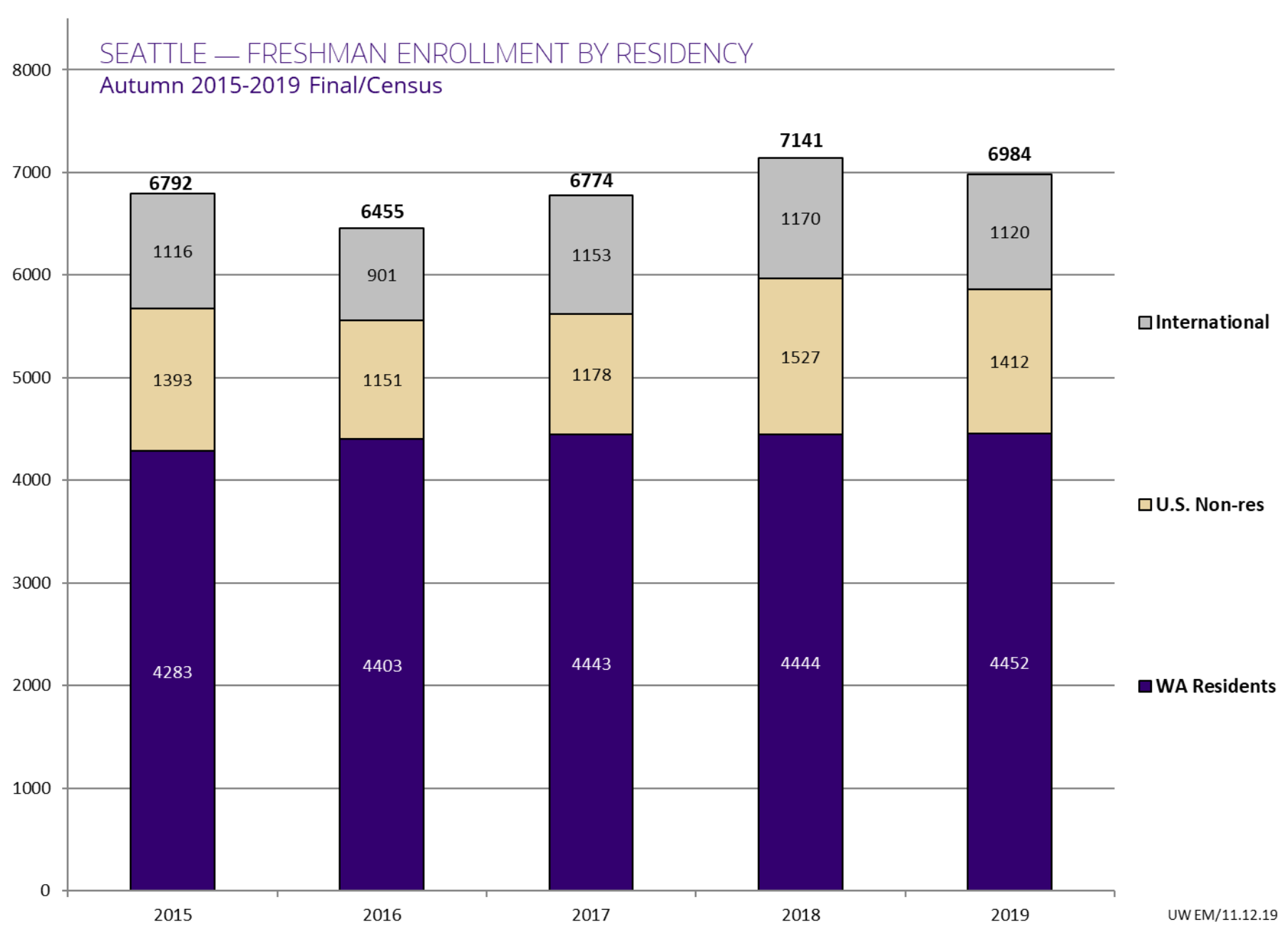


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# SEATTLE — FRESHMAN ENROLLMENT BY RESIDENCY

Autumn 2015-2019 Final/Census




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## SEATTLE — HIGH SCHOOL GPA AND TEST SCORE INFORMATION

### Autumn 2015-2019 Final/Census

	2015	2016	2017	2018	2019
Avg HS GPA	3.78	3.78	3.79	3.80	3.81
Avg SAT Math	n/a	533	657	684	684
Avg SAT Reading & Writing	n/a	538	629	647	644
Avg ACT Composite	27	28	28	29	29

In 2016, the College Board made substantial changes to the SAT exams. We are no longer reporting pre-2016 SAT scores because they are not comparable to the current version; thus, the table above does not include SAT data for 2015.



## SEATTLE — FIRST GENERATION\* FRESHMEN

### Autumn 2015-2019 Final/Census

First Generation	2015	2016	2017	2018	2019
Washington Resident	31.8%	33.3%	37.4%	33.8%	34.0%
U.S. Nonresident	9.5%	9.7%	10.1%	10.4%	8.0%
International	23.2%	18.8%	19.6%	18.8%	23.8%
<i>Combined</i>	25.8%	27.1%	29.6%	25.4%	27.1%

\*First Generation is defined as students whose parents do not have a 4-year degree.

# SEATTLE — FRESHMAN ETHNICITY DATA

Autumn 2018 and 2019 Final/Census

<b>IPEDES Race/Ethnicity Category</b>	<b>2018</b>	<b>2019</b>
African American	187	179
American Indian	34	21
Asian American	1956	1910
Caucasian	2576	2405
Hawaiian/Pacific Islander	19	32
Hispanic/Latino (HISP)	585	652
Two or More Races	519	544
Not Indicated	95	121
<b>Total</b>	<b>5971</b>	<b>5864</b>

International students are not included.

# SEATTLE — FRESHMAN ETHNICITY: MAXIMUM REPRESENTATION\* DATA

Autumn 2019 Final/Census

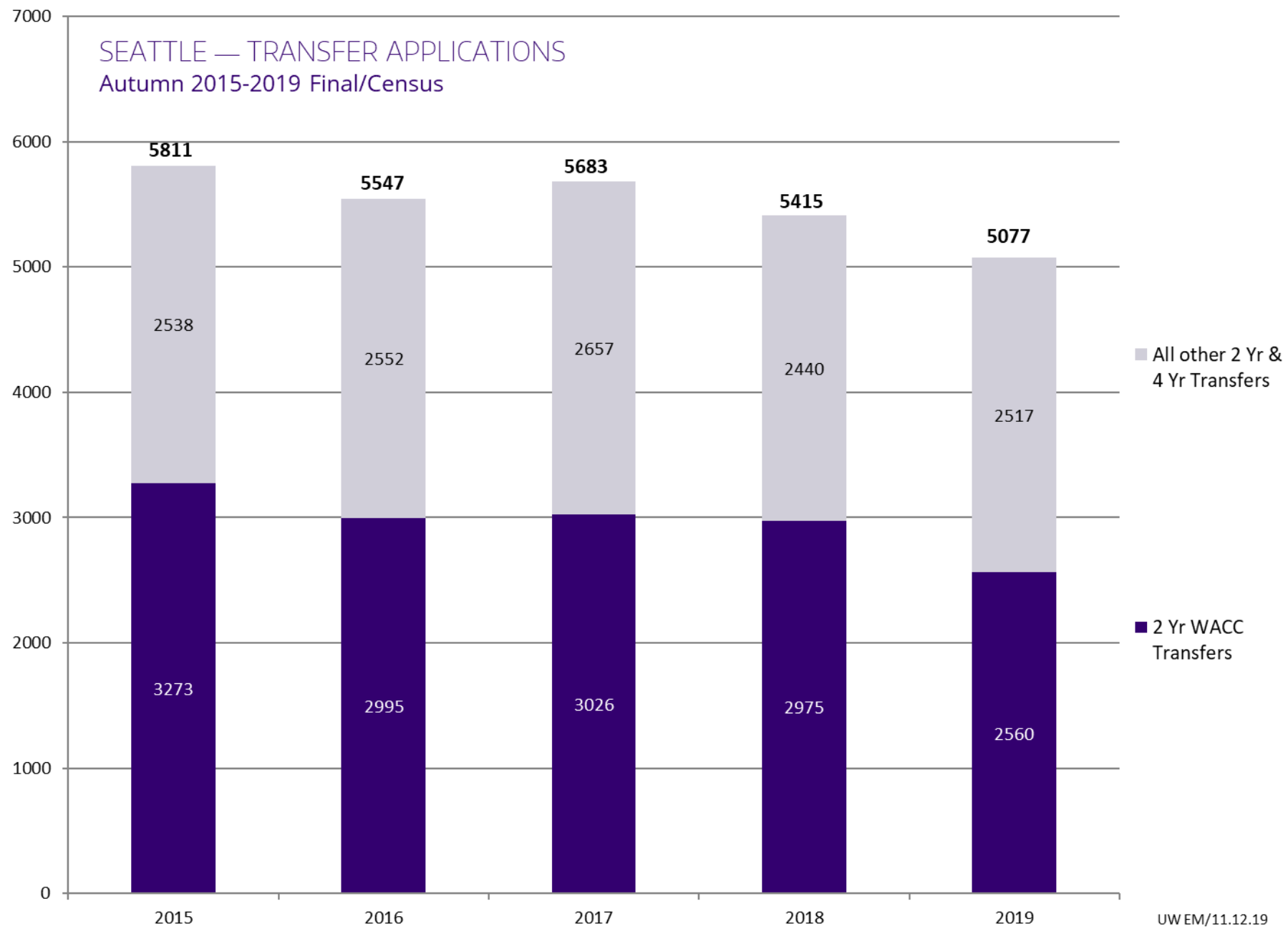
IPEDS Race/Ethnicity Category	2019 Headcount by IPEDS Race/Ethnicity Category	2019 Additional Responses (2 or more races + the 2 or more superseded by HISP)	2019 Multiple Responses (IPEDS Headcount + Additional Response)
African American	179	103	282
American Indian	21	83	104
Asian American	1910	484	2394
Caucasian	2405	857	3262
Hawaiian/Pacific Islander	32	68	100
Hispanic/Latino (HISP)	652		652
Two or More Races	544		544
Not Indicated	121		121
<b>Total</b>	<b>5864</b>	<b>1595</b>	<b>7459</b>

International students are not included.

\*Maximum representation exceeds headcount. It includes **all** responses from each applicant, thereby reports the multiple ethnicities that applicants tell us.

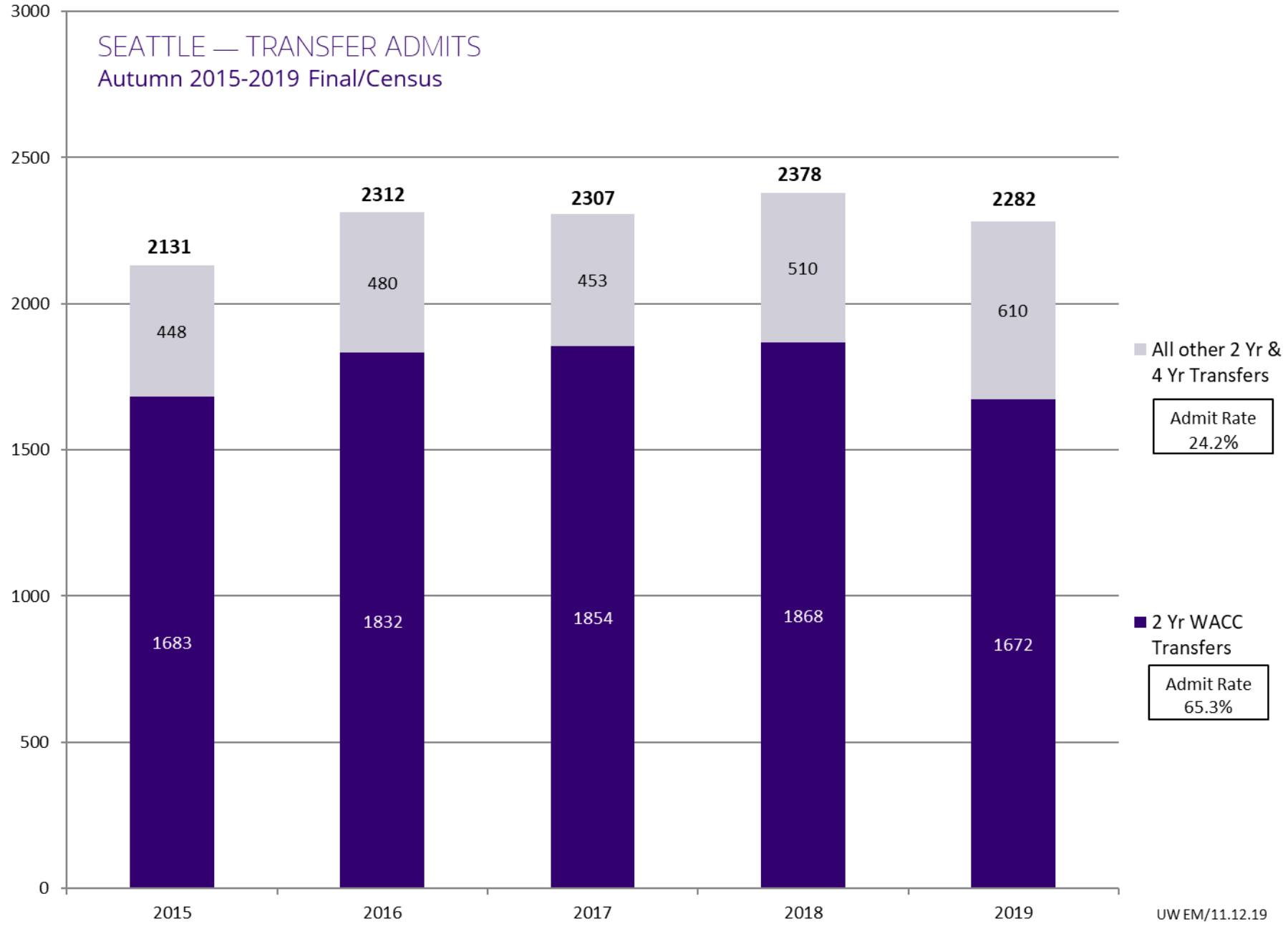


SEATTLE — TRANSFER APPLICATIONS  
Autumn 2015-2019 Final/Census

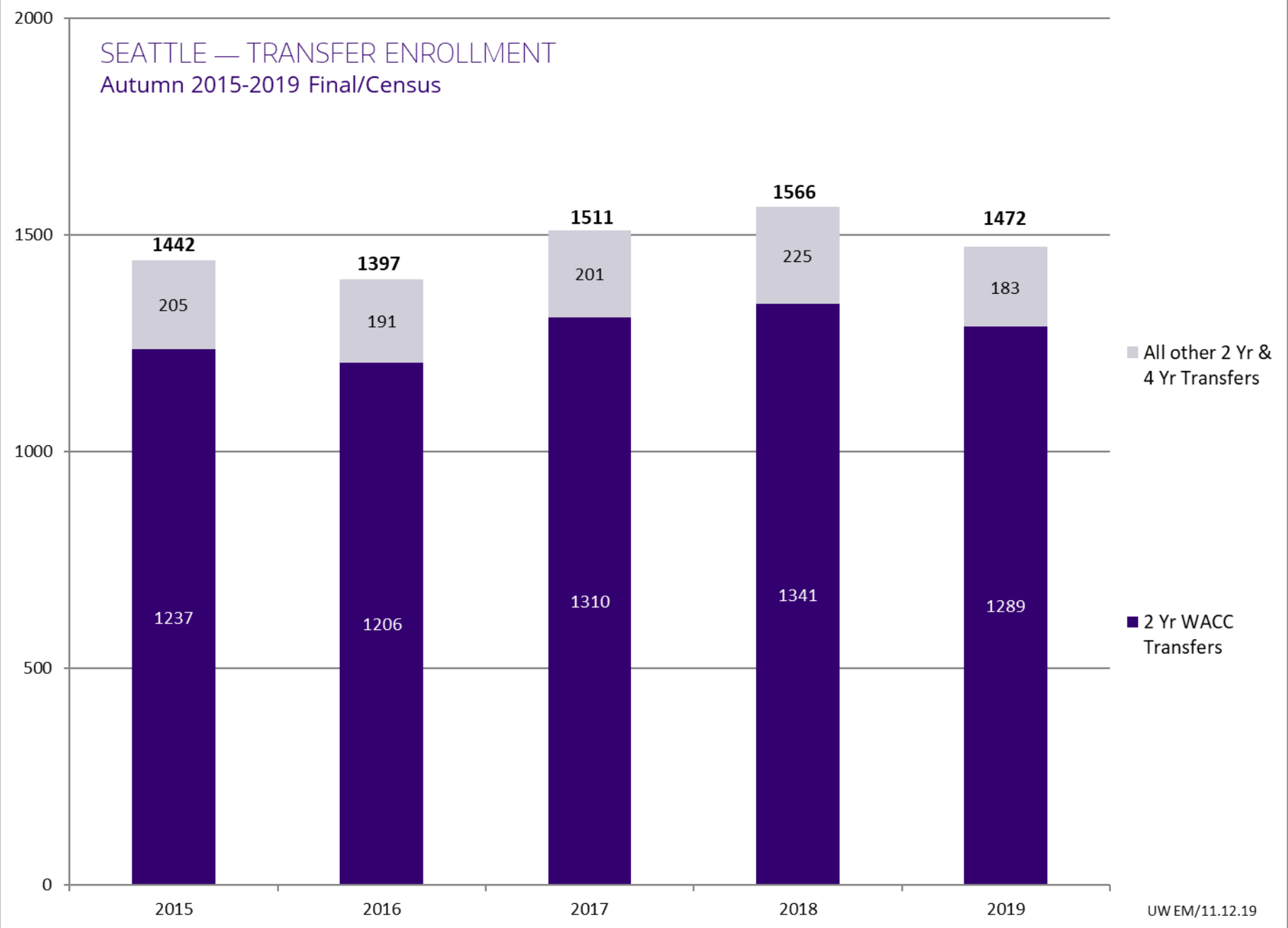


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SEATTLE — TRANSFER ADMITS  
Autumn 2015-2019 Final/Census



SEATTLE — TRANSFER ENROLLMENT  
Autumn 2015-2019 Final/Census



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## SEATTLE — TRANSFER GPA INFORMATION

Autumn 2015-2019 Final/Census

	2015	2016	2017	2018	2019
Avg Trans (college) GPA - WACC	3.49	3.50	3.51	3.51	3.52
Avg Trans (college) GPA - Non-WACC	3.47	3.47	3.50	3.47	3.60
Avg Trans (college) GPA - ALL	3.49	3.50	3.52	3.51	3.53

## SEATTLE — FIRST GENERATION\* TRANSFER

Autumn 2015-2019 Final/Census

First Generation	2015	2016	2017	2018	2019
Washington Resident	48.1%	50.7%	47.0%	48.9%	44.2%
U.S. Nonresident	37.9%	35.8%	28.8%	39.7%	22.2%
International	37.3%	33.3%	40.0%	32.6%	33.2%
<i>Combined</i>	<i>46.0%</i>	<i>48.0%</i>	<i>45.0%</i>	<i>45.8%</i>	<i>39.7%</i>

\*First Generation is defined as students whose parents do not have a 4-year degree.

# SEATTLE — TRANSFER ETHNICITY DATA

Autumn 2018 and 2019 Final/Census

<b>IPEDS Race/Ethnicity Category</b>	<b>2018</b>	<b>2019</b>
African American	64	60
American Indian	8	5
Asian American	296	253
Caucasian	667	618
Hawaiian/Pacific Islander	7	10
Hispanic/Latino (HISP)	171	145
Two or More Races	109	102
Not Indicated	17	32
<b>Total</b>	<b>1339</b>	<b>1225</b>

International students are not included.

# SEATTLE — TRANSFER ETHNICITY: MAXIMUM REPRESENTATION\* DATA

Autumn 2019 Final/Census

IPEDS Race/Ethnicity Category	2019 Headcount by IPEDS Race/Ethnicity Category	2019 Additional Responses (2 or more races + the 2 or more superseded by HISP)	2019 Multiple Responses (IPEDS Headcount + Additional Response)
African American	60	37	97
American Indian	5	24	29
Asian American	253	69	322
Caucasian	618	186	804
Hawaiian/Pacific Islander	10	14	24
Hispanic/Latino (HISP)	145		145
Two or More Races	102		102
Not Indicated	32		32
<b>Total</b>	<b>1225</b>	<b>330</b>	<b>1555</b>

International students are not included.

\*Maximum representation exceeds headcount. It includes **all** responses from each applicant, thereby reports the multiple ethnicities that applicants tell us.

# SEATTLE — 2019 FRESHMAN CLASS AND 2019 TRANSFER CLASS OBSERVATIONS

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## > Freshman

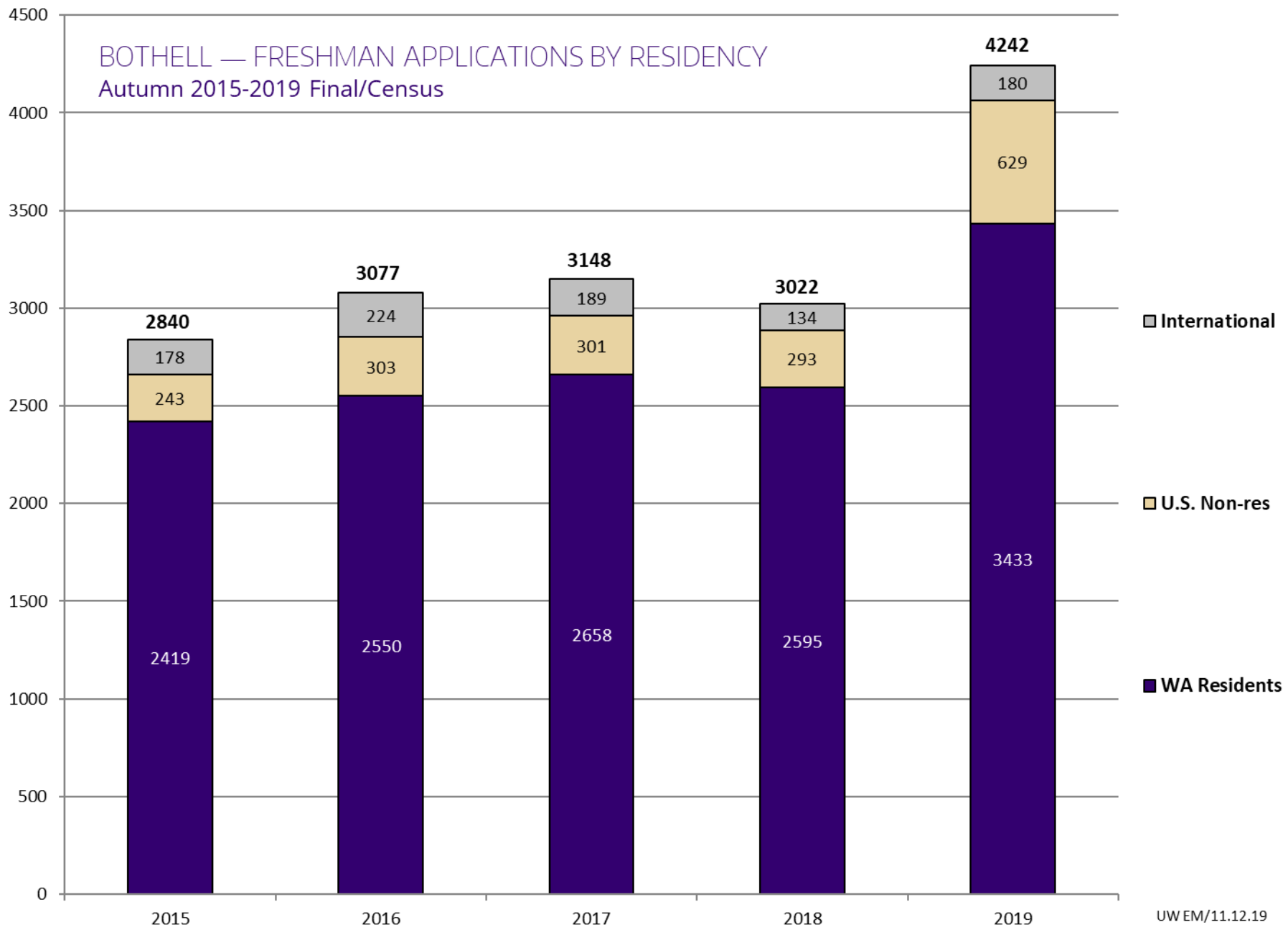
- At 6,984, this is the second largest freshman class overall
- The freshman class includes a record 4,452 Washington residents and a record 1,070 underrepresented minority students.
- Improved diversity in Direct to Engineering and Computer Science admission

## > Transfers

- Despite ever-lower enrollments at Washington Community Colleges, resulting in fewer WA CC transfer applications, we continue to enroll over 1,200 WA CC transfer students each year.
- Admission as a transfer applicant from a Washington CC is still accessible with an overall admit rate of 66%. Washington CC transfer applicants with 40 or more credits applying to open majors had admit rates as high as 85%.

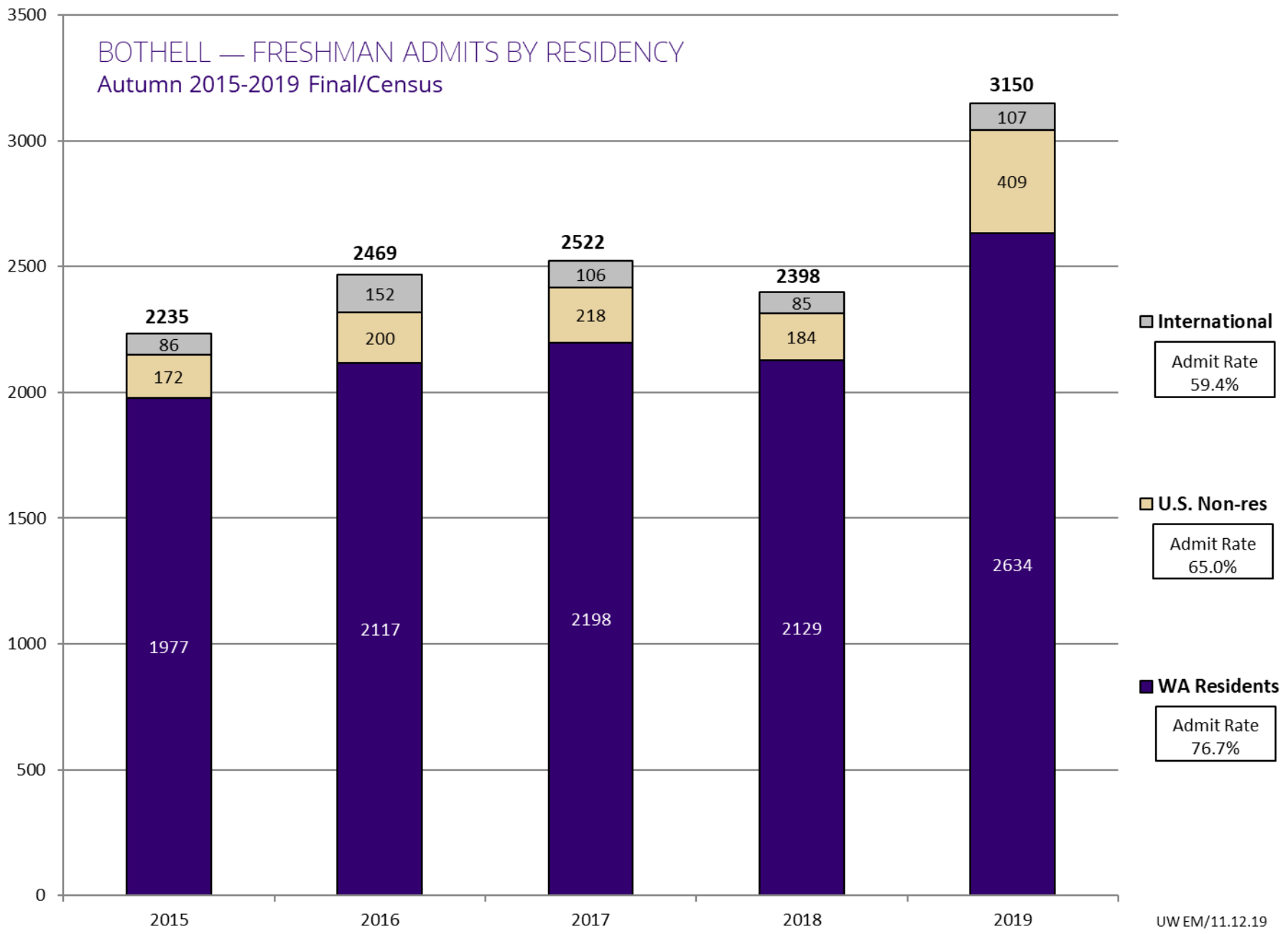


BOTHELL — FRESHMAN APPLICATIONS BY RESIDENCY  
Autumn 2015-2019 Final/Census



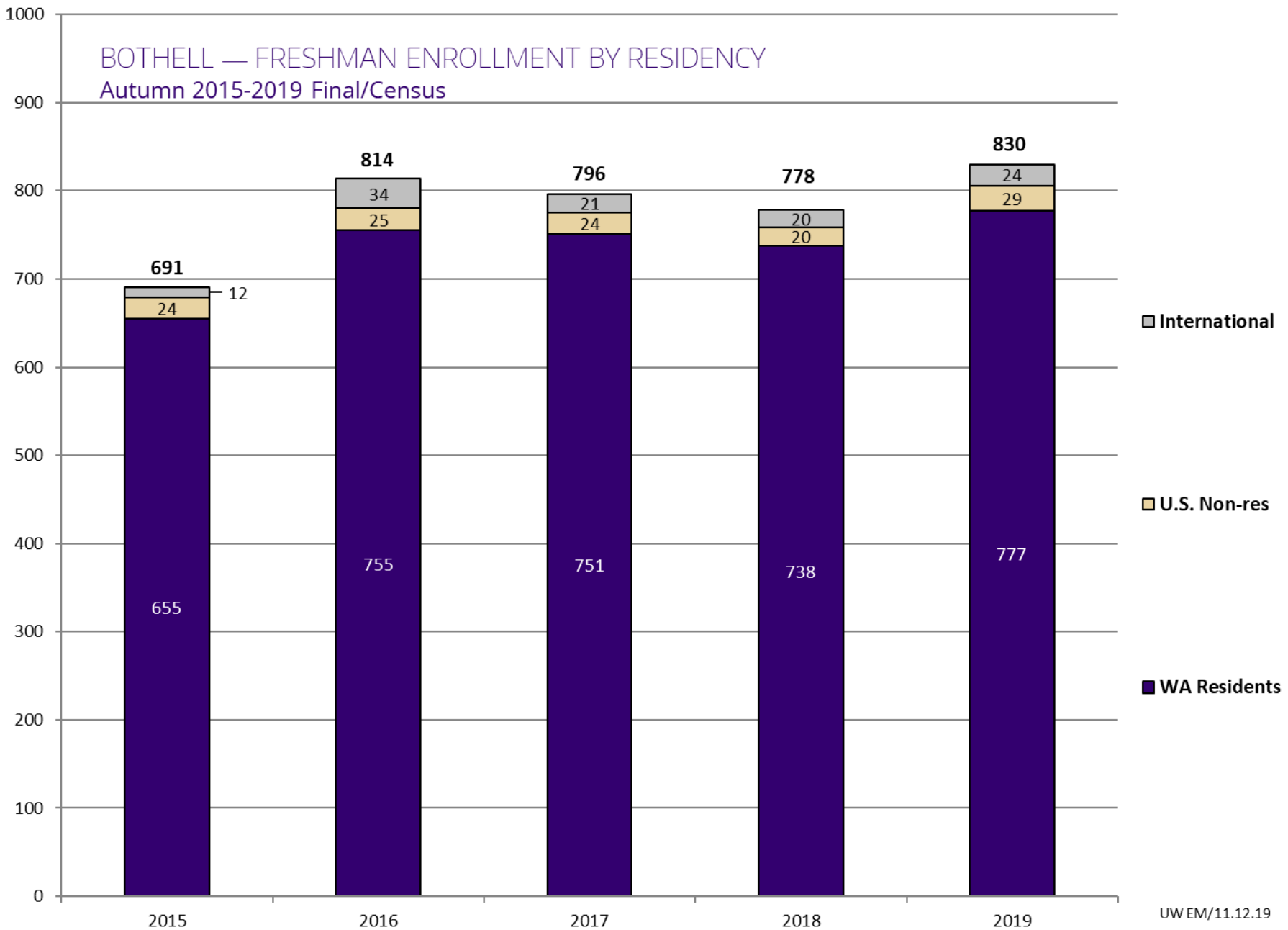
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**BOTHELL — FRESHMAN ADMITS BY RESIDENCY**  
Autumn 2015-2019 Final/Census



UW EM/11.12.19

BOTHELL — FRESHMAN ENROLLMENT BY RESIDENCY  
Autumn 2015-2019 Final/Census



UW EM/11.12.19




## BOTHELL — HIGH SCHOOL GPA AND TEST SCORE INFORMATION

Autumn 2015-2019 Final/Census

	2015	2016	2017	2018	2019
Avg HS GPA	3.29	3.30	3.36	3.40	3.44
Avg SAT Math	n/a	542	569	578	579
Avg SAT Reading & Writing	n/a	577	560	559	560
Avg ACT Composite	22	22	22	22	23

In 2016, the College Board made substantial changes to the SAT exams. We are no longer reporting pre-2016 SAT scores because they are not comparable to the current version; thus, the table above does not include SAT data for 2015.



## BOTHELL — FIRST GENERATION\* FRESHMEN

### Autumn 2015-2019 Final/Census

First Generation	2015	2016	2017	2018	2019
Washington Resident	48.6%	49.7%	45.8%	49.0%	40.5%
U.S. Nonresident	55.0%	37.5%	13.0%	15.0%	27.6%
International	35.7%	29.4%	42.9%	28.0%	25.0%
<i>Combined</i>	<i>48.5%</i>	<i>48.5%</i>	<i>44.8%</i>	<i>46.8%</i>	<i>39.6%</i>

\*First Generation is defined as students whose parents do not have a 4-year degree.

# BOTHELL — FRESHMAN ETHNICITY DATA

## Autumn 2018 and 2019 Final/Census

<b>IPEDS Race/Ethnicity Category</b>	<b>2018</b>	<b>2019</b>
African American	64	71
American Indian	2	4
Asian American	318	339
Caucasian	203	219
Hawaiian/Pacific Islander	2	4
Hispanic/Latino (HISP)	103	93
Two or More Races	60	51
Not Indicated	6	25
<b>Total</b>	<b>758</b>	<b>806</b>

International students are not included.

## BOTHELL — FRESHMAN ETHNICITY: MAXIMUM REPRESENTATION\* DATA

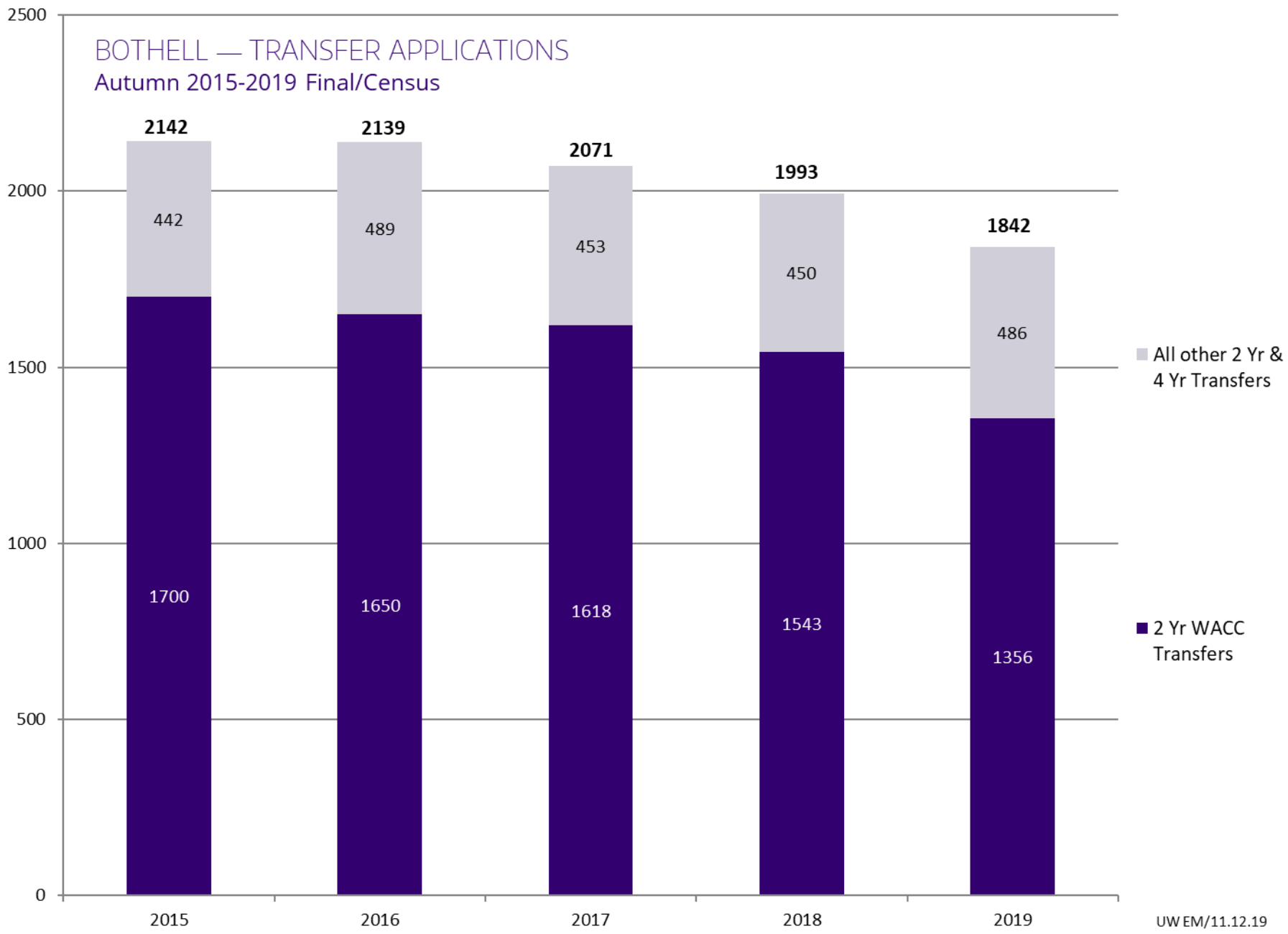
### Autumn 2019 Final/Census

IPEDS Race/Ethnicity Category	2019 Headcount by IPEDS Race/Ethnicity Category	2019 Additional Responses (2 or more races + the 2 or more superseded by HISP)	2019 Multiple Responses (IPEDS Headcount + Additional Response)
African American	71	23	94
American Indian	4	7	11
Asian American	339	41	380
Caucasian	219	76	295
Hawaiian/Pacific Islander	4	14	18
Hispanic/Latino (HISP)	93		93
Two or More Races	51		51
Not Indicated	25		25
<b>Total</b>	<b>806</b>	<b>161</b>	<b>967</b>

International students are not included.

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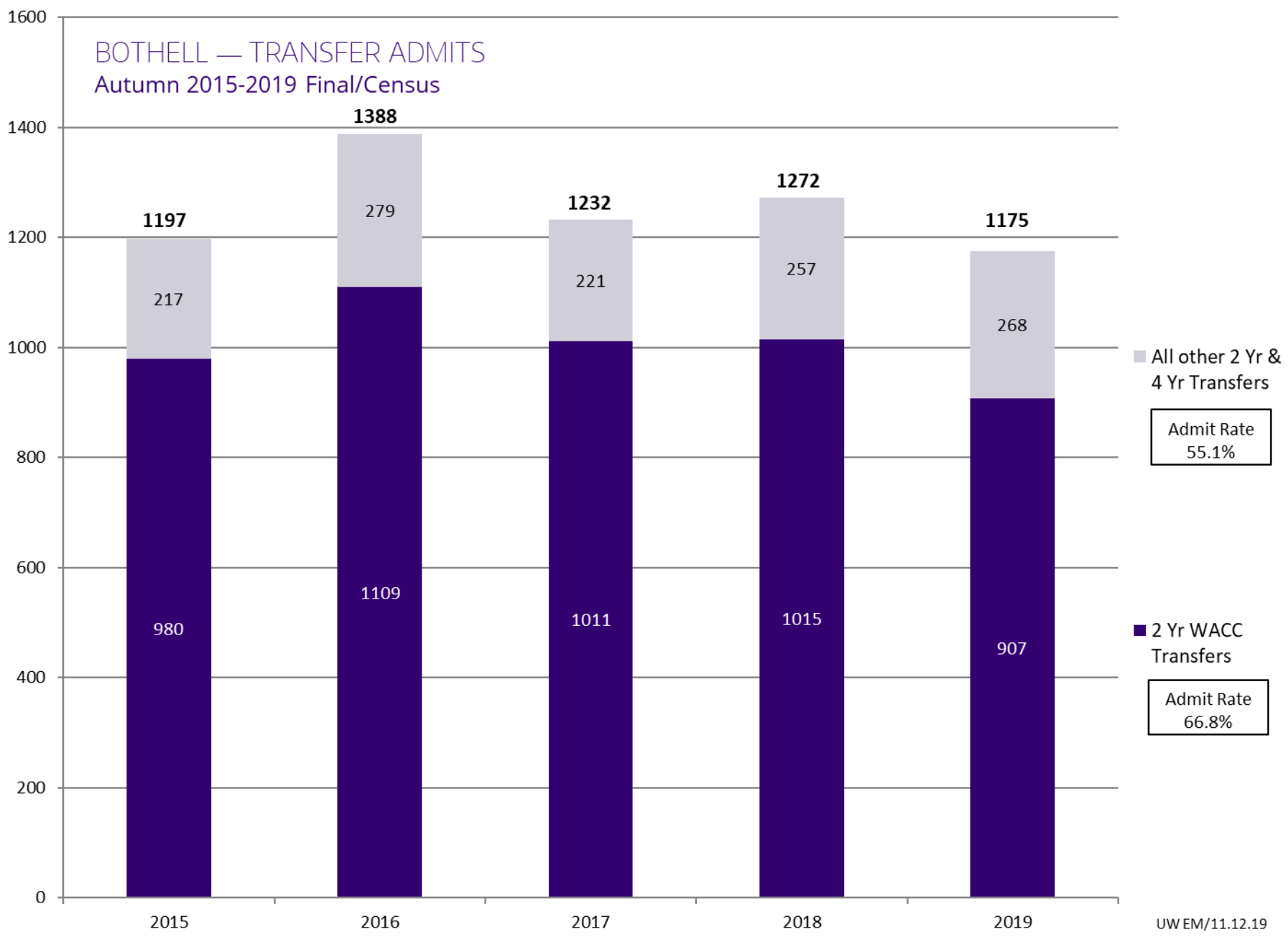
**BOTHELL — TRANSFER APPLICATIONS**  
Autumn 2015-2019 Final/Census



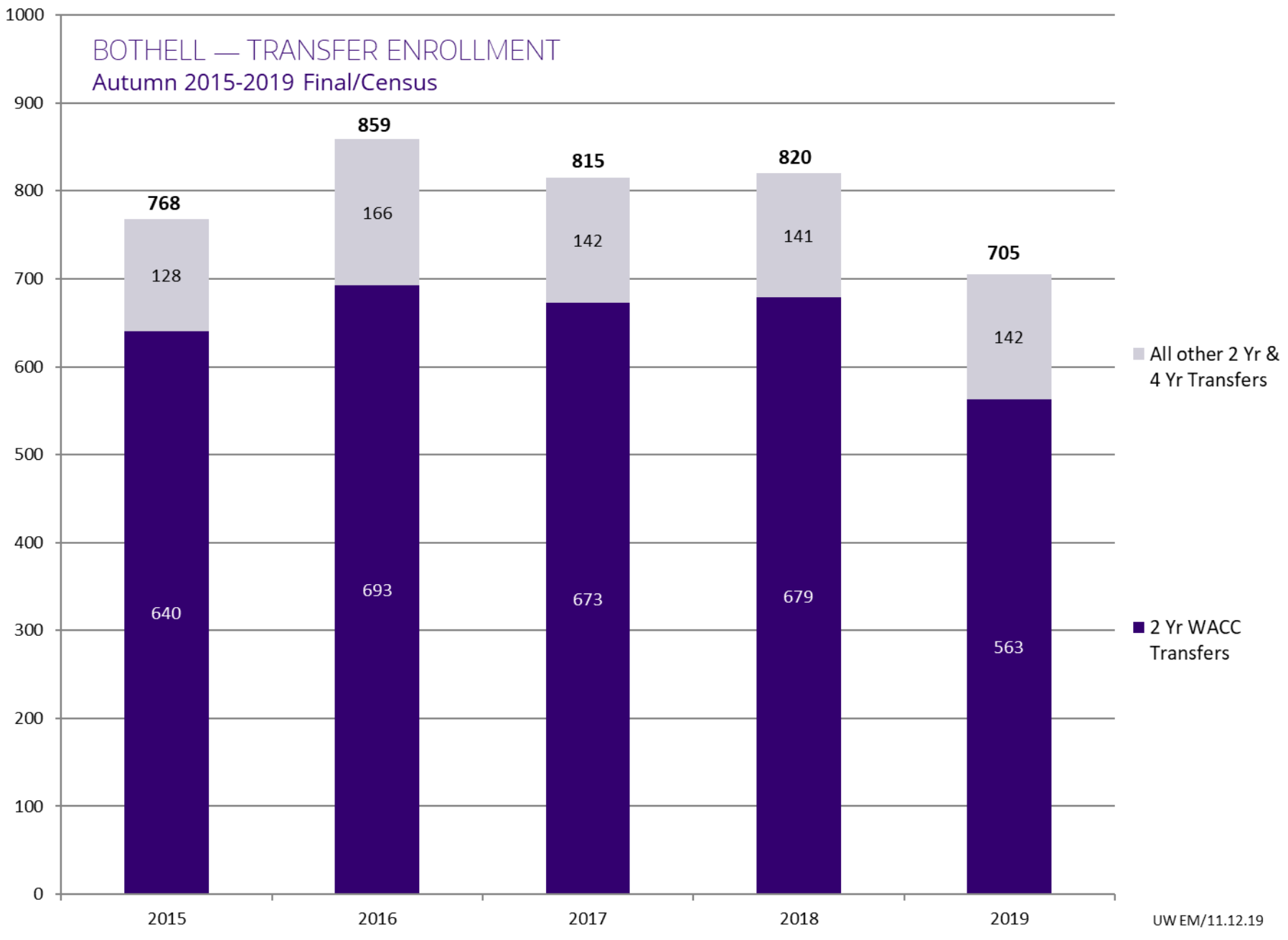
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**BOTHELL — TRANSFER ADMITS**  
Autumn 2015-2019 Final/Census



**BOTHELL — TRANSFER ENROLLMENT**  
Autumn 2015-2019 Final/Census



UWEM/11.12.19



## BOTHELL — TRANSFER GPA INFORMATION

### Autumn 2015-2019 Final/Census

	2015	2016	2017	2018	2019
Avg Trans (college) GPA - WACC	3.31	3.29	3.30	3.31	3.34
Avg Trans (college) GPA - Non-WACC	3.26	3.18	3.23	3.23	3.21
Avg Trans (college) GPA - ALL	3.31	3.27	3.29	3.30	3.33

## BOTHELL — FIRST GENERATION\* TRANSFER

Autumn 2015-2019 Final/Census

First Generation	2015	2016	2017	2018	2019
Washington Resident	43.4%	38.7%	40.5%	37.9%	35.3%
U.S. Nonresident	30.0%	28.2%	29.0%	25.9%	10.0%
International	41.7%	40.3%	42.1%	33.3%	44.6%
<i>Combined</i>	<i>43.0%</i>	<i>39.0%</i>	<i>40.0%</i>	<i>36.7%</i>	<i>35.0%</i>

\*First Generation is defined as students whose parents do not have a 4-year degree.

# BOTHELL — TRANSFER ETHNICITY DATA

Autumn 2018 and 2019 Final/Census

<b>IPEDS Race/Ethnicity Category</b>	<b>2018</b>	<b>2019</b>
African American	45	41
American Indian	12	2
Asian American	167	151
Caucasian	340	310
Hawaiian/Pacific Islander	2	3
Hispanic/Latino (HISP)	55	65
Two or More Races	53	32
Not Indicated	8	9
<b>Total</b>	<b>682</b>	<b>613</b>

International students are not included.

# BOTHELL — TRANSFER ETHNICITY: MAXIMUM REPRESENTATION\* DATA

Autumn 2019 Final/Census

IPEDS Race/Ethnicity Category	2019 Headcount by IPEDS Race/Ethnicity Category	2019 Additional Responses (2 or more races + the 2 or more superseded by HISP)	2019 Multiple Responses (IPEDS Headcount + Additional Response)
African American	41	13	54
American Indian	2	9	11
Asian American	151	25	176
Caucasian	310	71	381
Hawaiian/Pacific Islander	3	2	5
Hispanic/Latino (HISP)	65		65
Two or More Races	32		32
Not Indicated	9		9
<b>Total</b>	<b>613</b>	<b>120</b>	<b>733</b>

International students are not included.

\*Maximum representation exceeds headcount. It includes **all** responses from each applicant, thereby reports the multiple ethnicities that applicants tell us.

# BOTHELL — 2019 FRESHMAN CLASS AND 2019 TRANSFER CLASS OBSERVATIONS

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## > Freshman

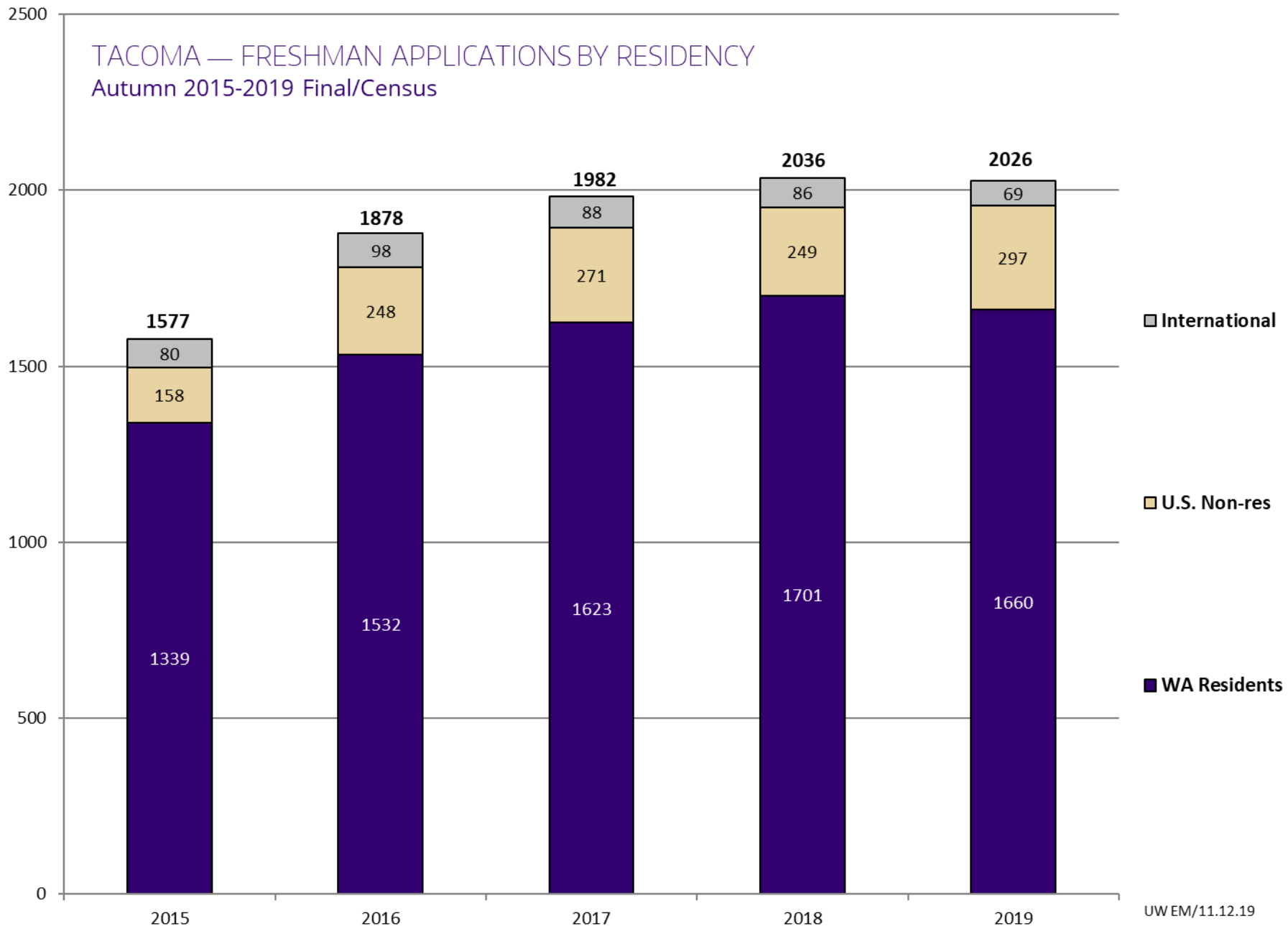
- Adoption of the Coalition Application apparently contributed to a 40% increase in Freshman applications.
- However, the yield on offers of admission dropped by over 6 percentage points.
- Largest freshman class in Bothell's history. Marginally higher academic profile. Racial/ethnic diversity was comparable to prior year, but we suffered a decline in the proportion of First Generation students.

## > Transfers

- The decline in transfer applications continued with an 8% decrease in transfer applications.
- The yield on offers of admission dropped by 4 percentage points.
- The academic profile of the new transfer students was marginally stronger than last year.

This was a year of unpredictable admission metrics at UW Bothell, caused by the adoption of the Coalition Application and increased competition with the Seattle campus for admitted students, which depresses the yield at Bothell. The number of Freshman students admitted to both campuses increased by over 50% this year (453) and by 17% for admitted Transfer students.

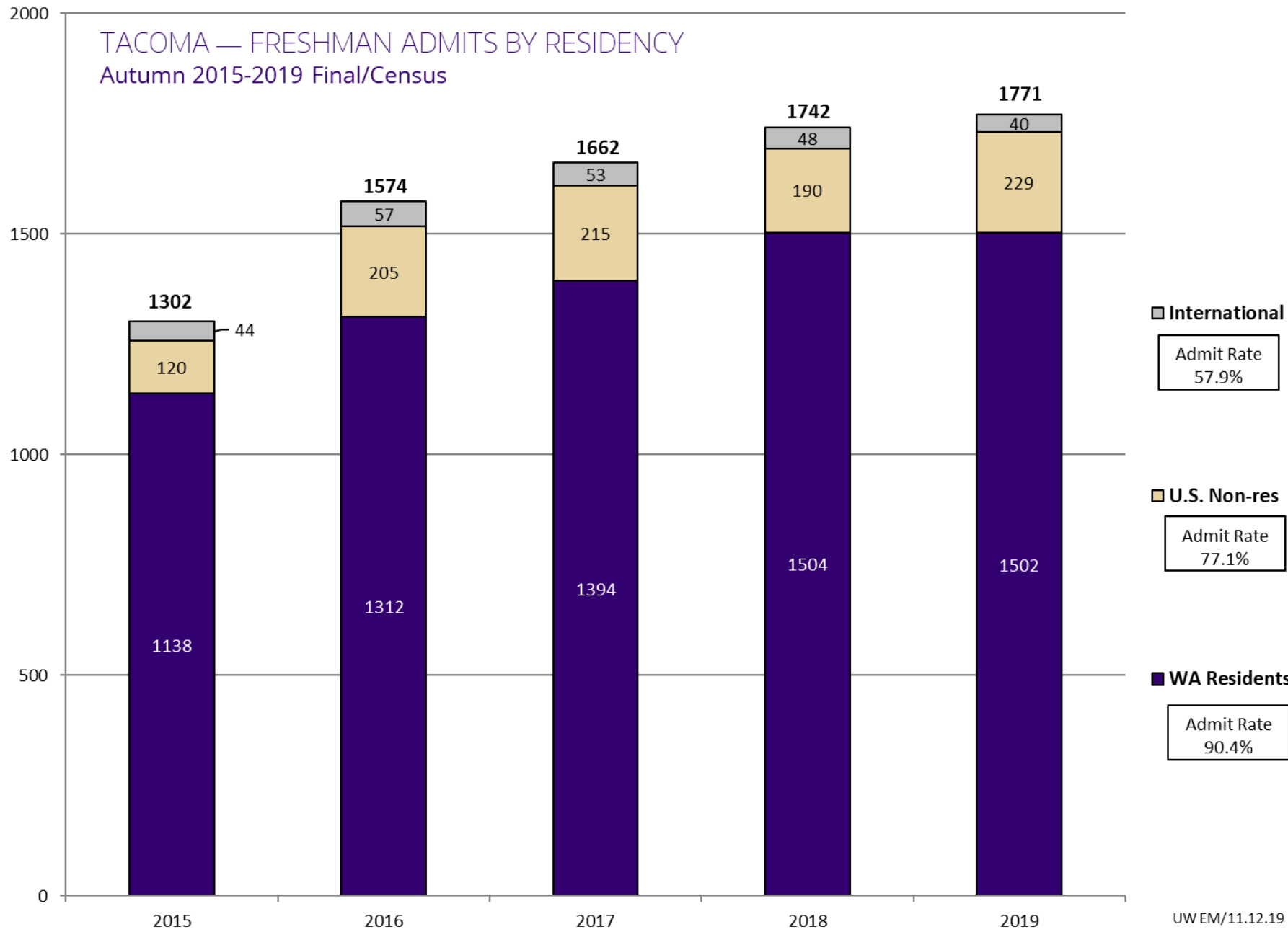
TACOMA — FRESHMAN APPLICATIONS BY RESIDENCY  
Autumn 2015-2019 Final/Census



UWEM/11.12.19

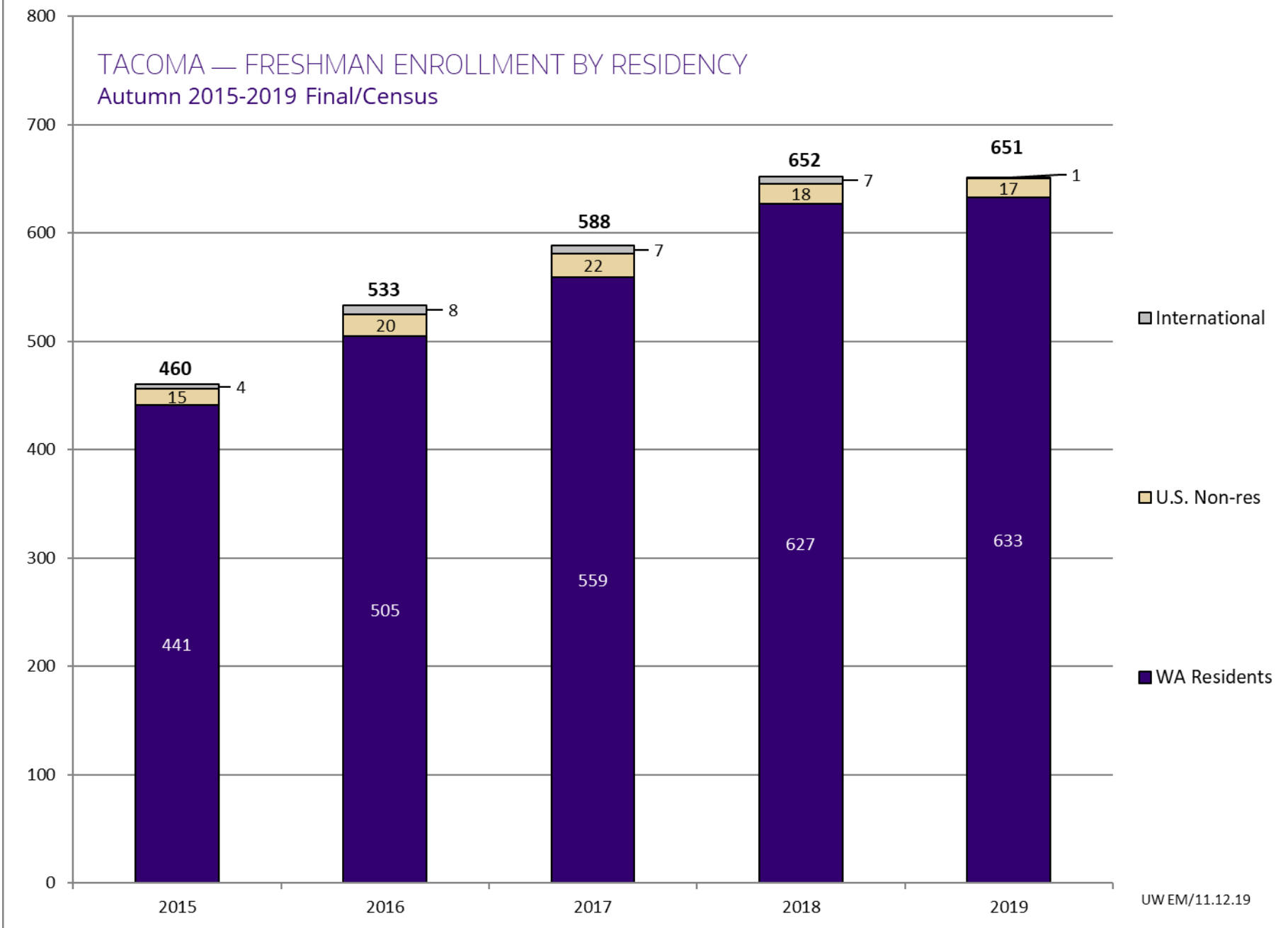


TACOMA — FRESHMAN ADMITS BY RESIDENCY  
Autumn 2015-2019 Final/Census



UWEM/11.12.19

TACOMA — FRESHMAN ENROLLMENT BY RESIDENCY  
Autumn 2015-2019 Final/Census



UW EM/11.12.19




## TACOMA — HIGH SCHOOL GPA AND TEST SCORE INFORMATION

### Autumn 2015-2019 Final/Census

	2015	2016	2017	2018	2019
Avg HS GPA	3.23	3.24	3.31	3.29	3.36
Avg SAT Math	n/a	538	548	540	540
Avg SAT Reading & Writing	n/a	546	546	549	542
Avg ACT Composite	19	20	20	20	20

In 2016, the College Board made substantial changes to the SAT exams. We are no longer reporting pre-2016 SAT scores because they are not comparable to the current version; thus, the table above does not include SAT data for 2015.



## TACOMA — FIRST GENERATION\* FRESHMEN Autumn 2015-2019 Final/Census

First Generation	2015	2016	2017	2018	2019
Washington Resident	63.9%	64.3%	58.5%	56.5%	55.9%
U.S. Nonresident	58.3%	62.5%	54.5%	19.0%	58.8%
International	25.0%	25.0%	28.6%	40.0%	100.0%
<i>Combined</i>	<i>63.4%</i>	<i>63.8%</i>	<i>58.0%</i>	<i>54.1%</i>	<i>56.1%</i>

\*First Generation is defined as students whose parents do not have a 4-year degree.

# TACOMA — FRESHMAN ETHNICITY DATA

## Autumn 2018 and 2019 Final/Census

<b>IPEDS Race/Ethnicity Category</b>	<b>2018</b>	<b>2019</b>
African American	65	55
American Indian	2	3
Asian American	154	170
Caucasian	223	205
Hawaiian/Pacific Islander	7	15
Hispanic/Latino (HISP)	115	117
Two or More Races	71	74
Not Indicated	8	11
<b>Total</b>	<b>645</b>	<b>650</b>

International students are not included.

## TACOMA — FRESHMAN ETHNICITY: MAXIMUM REPRESENTATION\* DATA

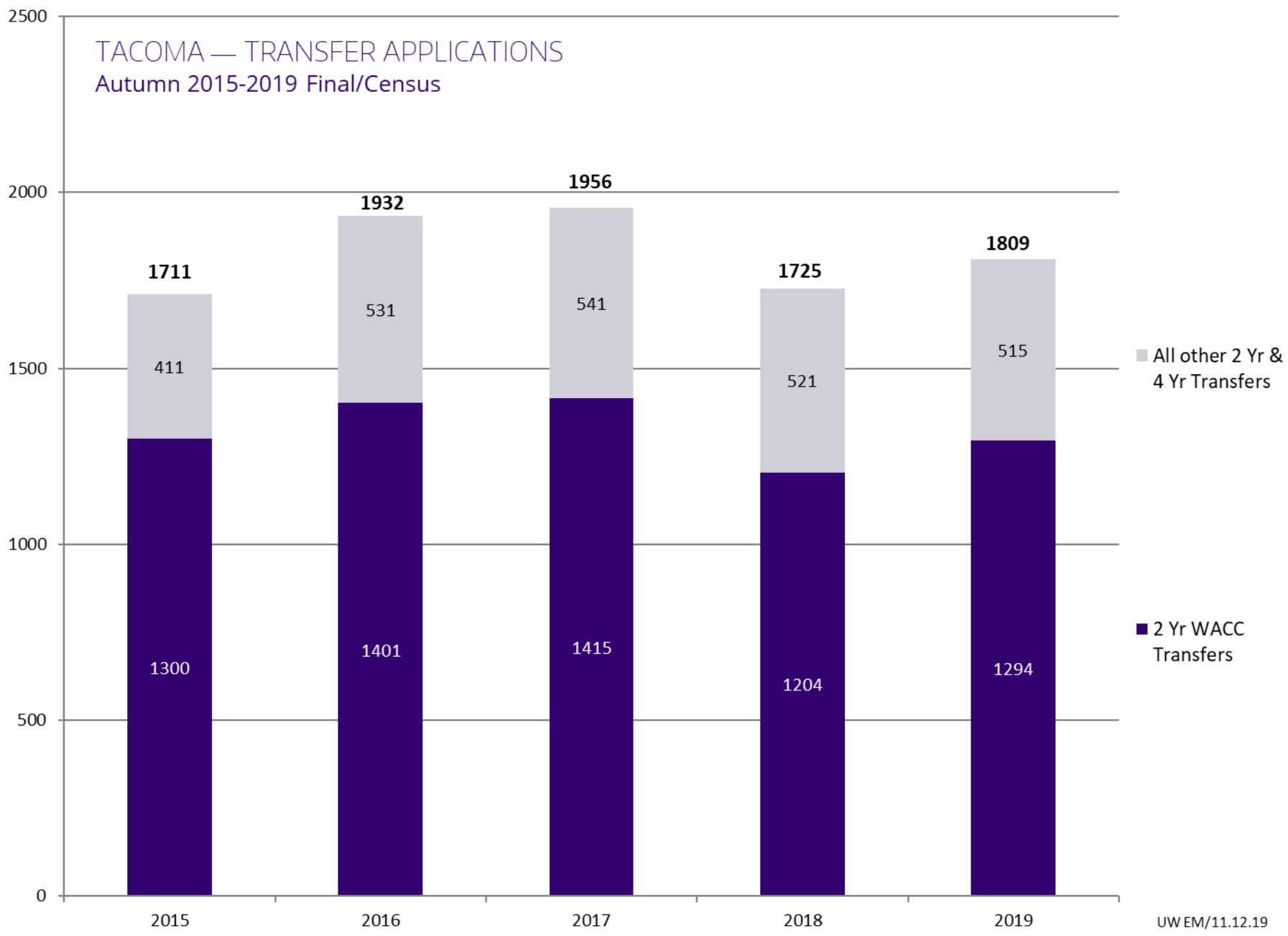
### Autumn 2019 Final/Census

IPEDS Race/Ethnicity Category	2019 Headcount by IPEDS Race/Ethnicity Category	2019 Additional Responses (2 or more races + the 2 or more superseded by HISP)	2019 Multiple Responses (IPEDS Headcount + Additional Response)
African American	55	43	98
American Indian	3	18	21
Asian American	170	52	222
Caucasian	205	110	315
Hawaiian/Pacific Islander	15	10	25
Hispanic/Latino (HISP)	117		117
Two or More Races	74		74
Not Indicated	11		11
<b>Total</b>	<b>650</b>	<b>233</b>	<b>883</b>

International students are not included.

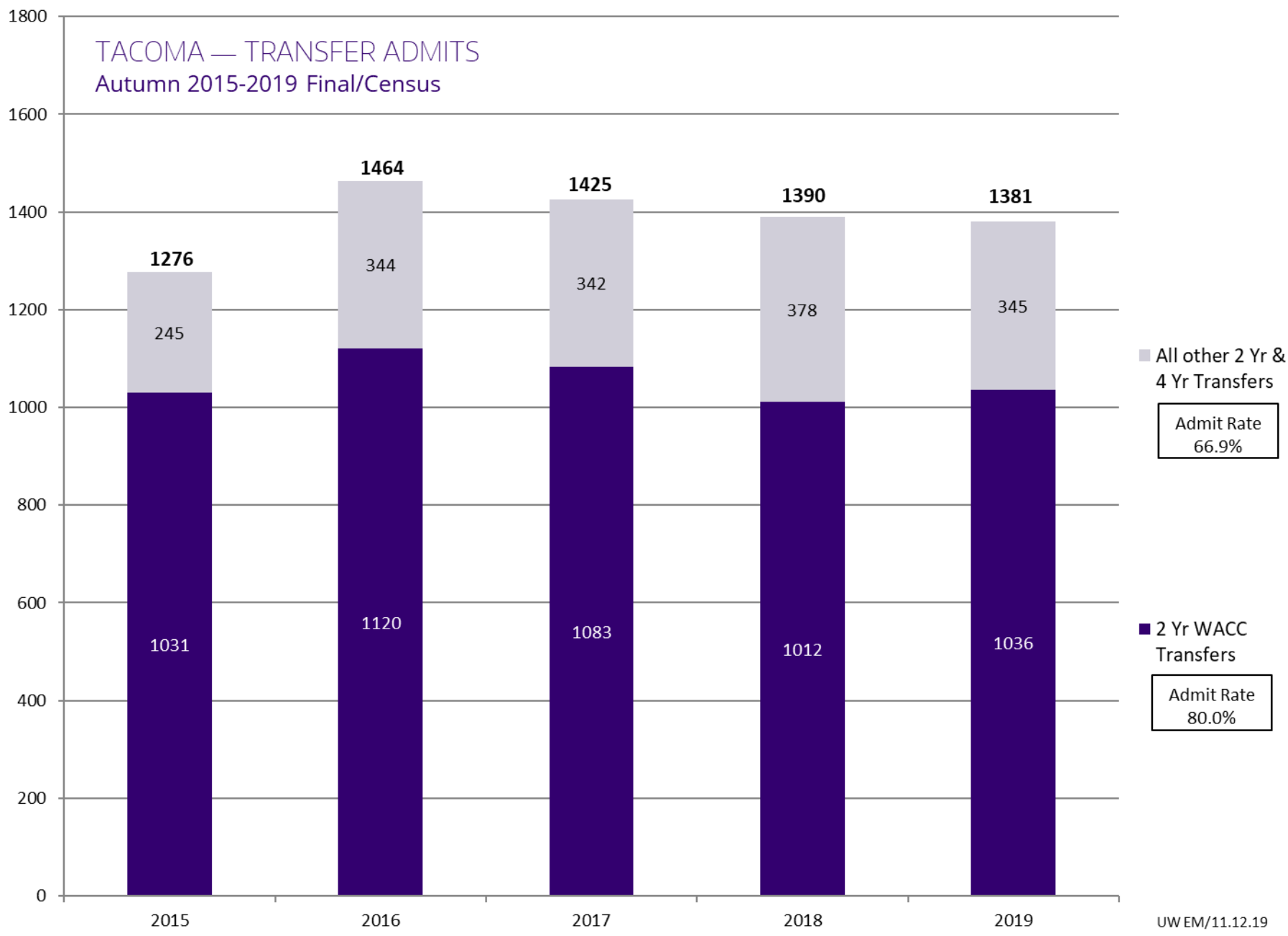
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TACOMA — TRANSFER APPLICATIONS  
Autumn 2015-2019 Final/Census



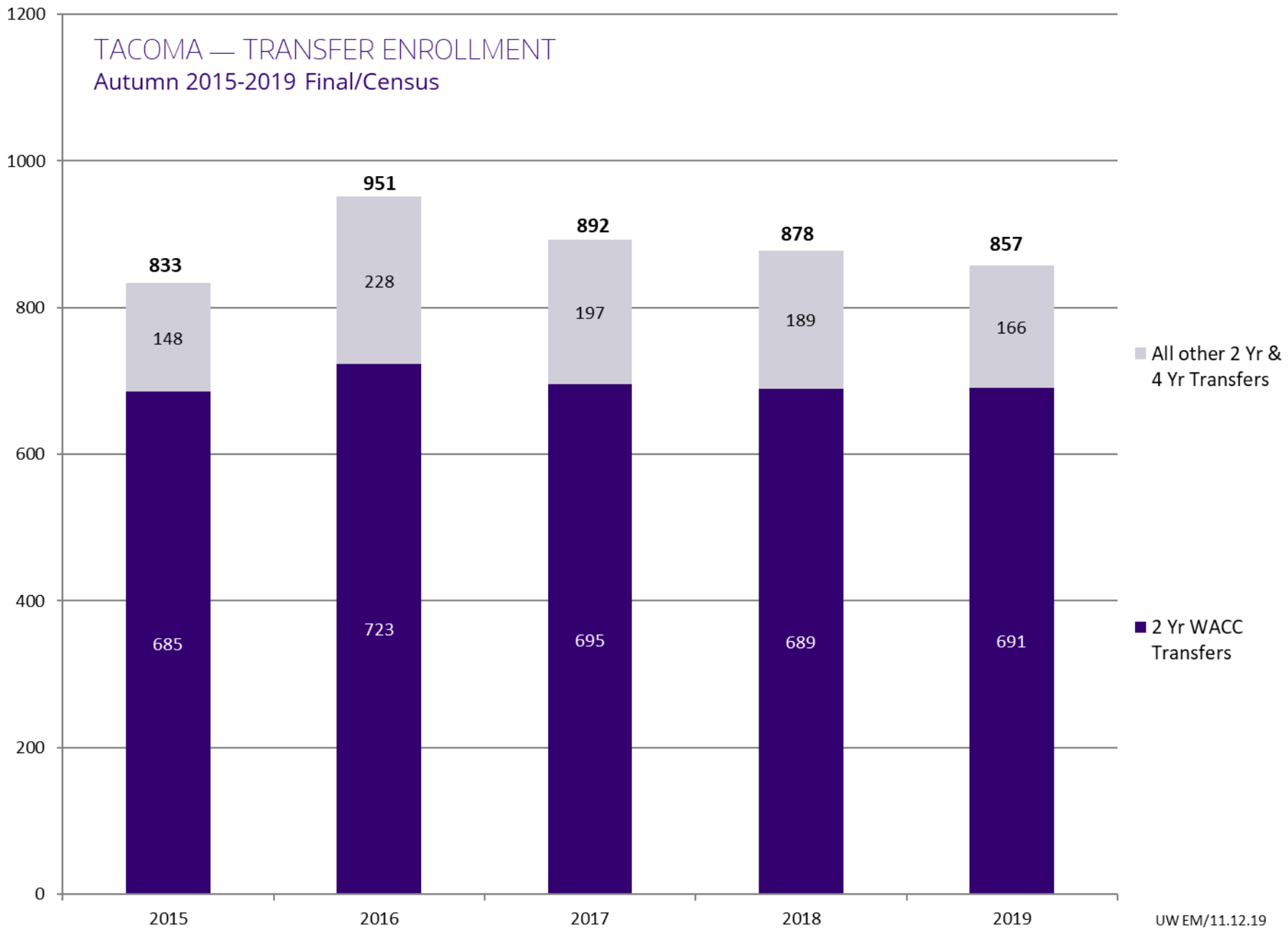
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TACOMA — TRANSFER ADMITS  
Autumn 2015-2019 Final/Census





TACOMA — TRANSFER ENROLLMENT  
Autumn 2015-2019 Final/Census



UW EM/11.12.19

TACOMA — TRANSFER GPA INFORMATION  
Autumn 2015-2019 Final/Census

	2015	2016	2017	2018	2019
Avg Trans (college) GPA - WACC	3.20	3.19	3.22	3.22	3.20
Avg Trans (college) GPA - Non-WACC	3.03	3.04	3.14	3.07	3.08
Avg Trans (college) GPA - ALL	3.18	3.16	3.21	3.20	3.18

## TACOMA — FIRST GENERATION\* TRANSFER

Autumn 2015-2019 Final/Census

First Generation	2015	2016	2017	2018	2019
Washington Resident	58.9%	57.5%	56.0%	56.5%	53.0%
U.S. Nonresident	18.8%	55.0%	31.6%	34.6%	37.1%
International	47.8%	48.1%	47.6%	52.2%	48.8%
<i>Combined</i>	<i>57.0%</i>	<i>57.0%</i>	<i>55.0%</i>	<i>55.6%</i>	<i>52.2%</i>

\*First Generation is defined as students whose parents do not have a 4-year degree.

# TACOMA — TRANSFER ETHNICITY DATA

## Autumn 2018 and 2019 Final/Census

<b>IPEDS Race/Ethnicity Category</b>	<b>2018</b>	<b>2019</b>
African American	87	82
American Indian	12	8
Asian American	139	142
Caucasian	395	381
Hawaiian/Pacific Islander	9	11
Hispanic/Latino (HISP)	100	119
Two or More Races	73	55
Not Indicated	17	16
<b>Total</b>	<b>832</b>	<b>814</b>

International students are not included.

# TACOMA — TRANSFER ETHNICITY: MAXIMUM REPRESENTATION\* DATA

Autumn 2019 Final/Census

IPEDS Race/Ethnicity Category	2019 Headcount by IPEDS Race/Ethnicity Category	2019 Additional Responses (2 or more races + the 2 or more superseded by HISP)	2019 Multiple Responses (IPEDS Headcount + Additional Response)
African American	82	29	111
American Indian	8	11	19
Asian American	142	37	179
Caucasian	381	116	497
Hawaiian/Pacific Islander	11	11	22
Hispanic/Latino (HISP)	119		119
Two or More Races	55		55
Not Indicated	16		16
<b>Total</b>	<b>814</b>	<b>204</b>	<b>1018</b>

International students are not included.

\*Maximum representation exceeds headcount. It includes **all** responses from each applicant, thereby reports the multiple ethnicities that applicants tell us.

# TACOMA — 2019 FRESHMAN CLASS AND 2019 TRANSFER CLASS OBSERVATIONS

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- > **Both Freshman and Transfer application numbers were flat.**
- > **Strong partnerships continue to be the driving force for new student enrollment.**  
60% of new freshman attended schools that are part of the Pathways to Promise program.  
57% of new WA CTC transfer students come from institutions that have a jointly funded CTC to UW Tacoma dual advisor.
- > **Attracting students from diverse backgrounds continues to be a strength of UW Tacoma.**  
**New Undergraduates Profile:** URM: 33% First-Generation: 54% Pell Eligible: 45% Military Affiliated: 15%
- > **Academic profile continues to hold steady.**  
Freshman and transfer academic profile nearly identical to previous years.
- > **Looking ahead:** We recently signed an agreement to use Technolution Slate, which is a comprehensive cloud based customer relations management (CRM) system designed specifically for higher education. **Slate will allow our admissions team to be more effective and efficient in developing and executing strategies that identify, recruit, admit and enroll talented prospective students.**