

STANDING COMMITTEES

Academic and Student Affairs Committee

Autumn 2018 Freshmen and Transfer Student Enrollment

INFORMATION

For information only.

BACKGROUND

This session and associated data will offer a summary of enrollment outcomes for Autumn Quarter 2018 new undergraduate students for each of the three campuses. The attached information includes comparative data about transfer and freshman enrollment outcomes, diversity, and academic profiles. Discussion about transfer and freshman enrollment highlights and challenges will follow.

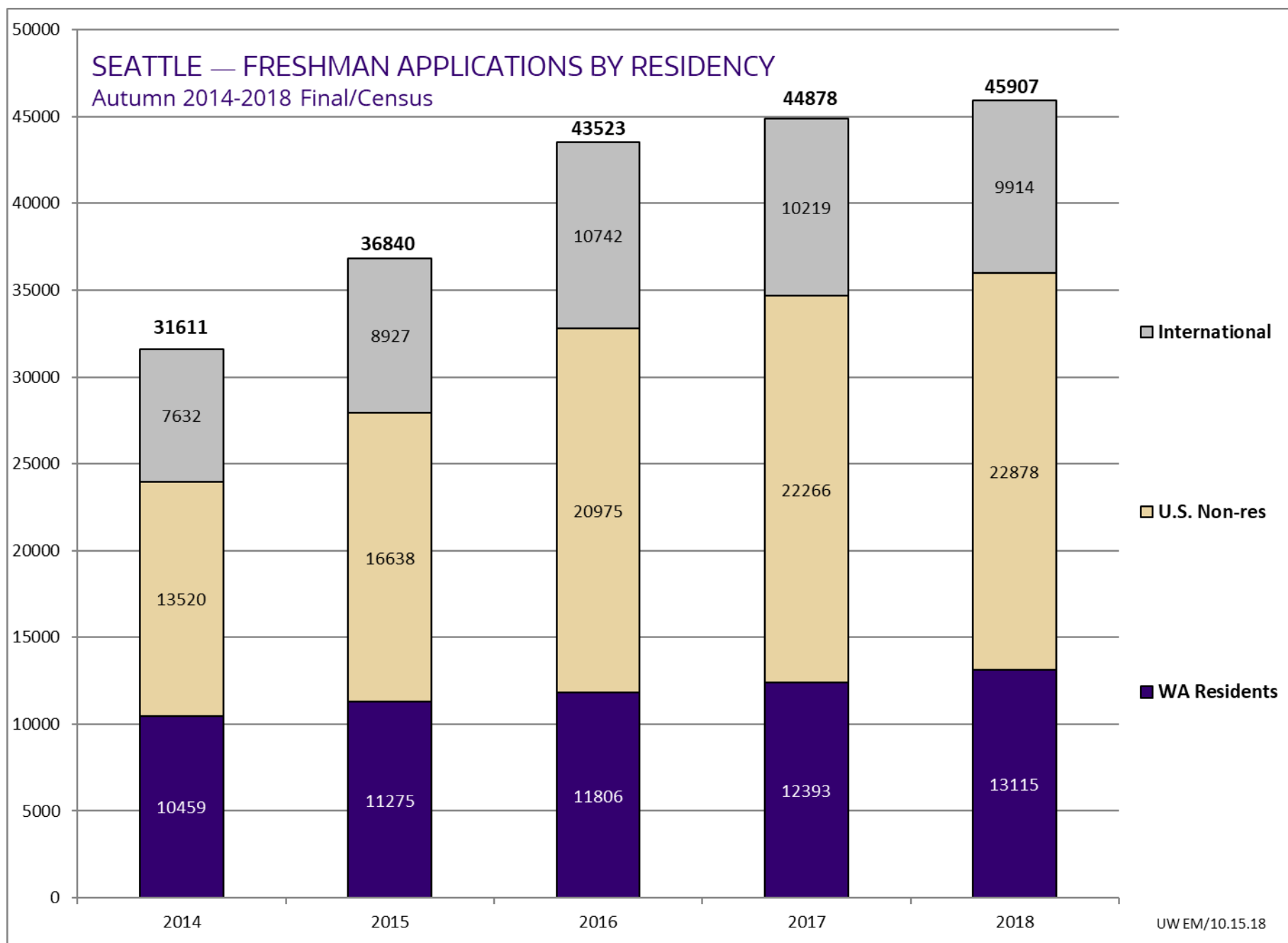
Attachment

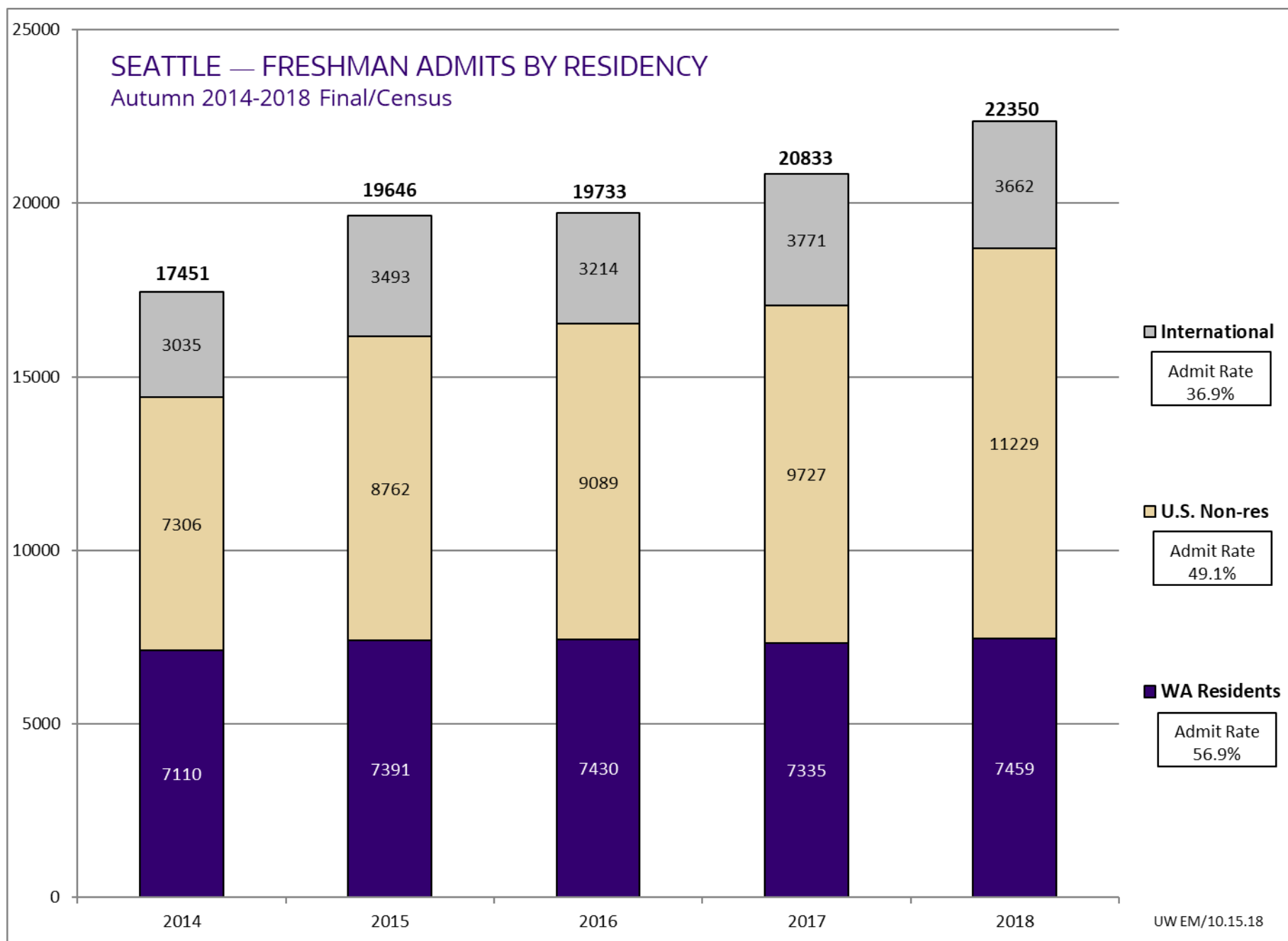
Autumn 2018 Freshmen and Transfer Student Enrollment

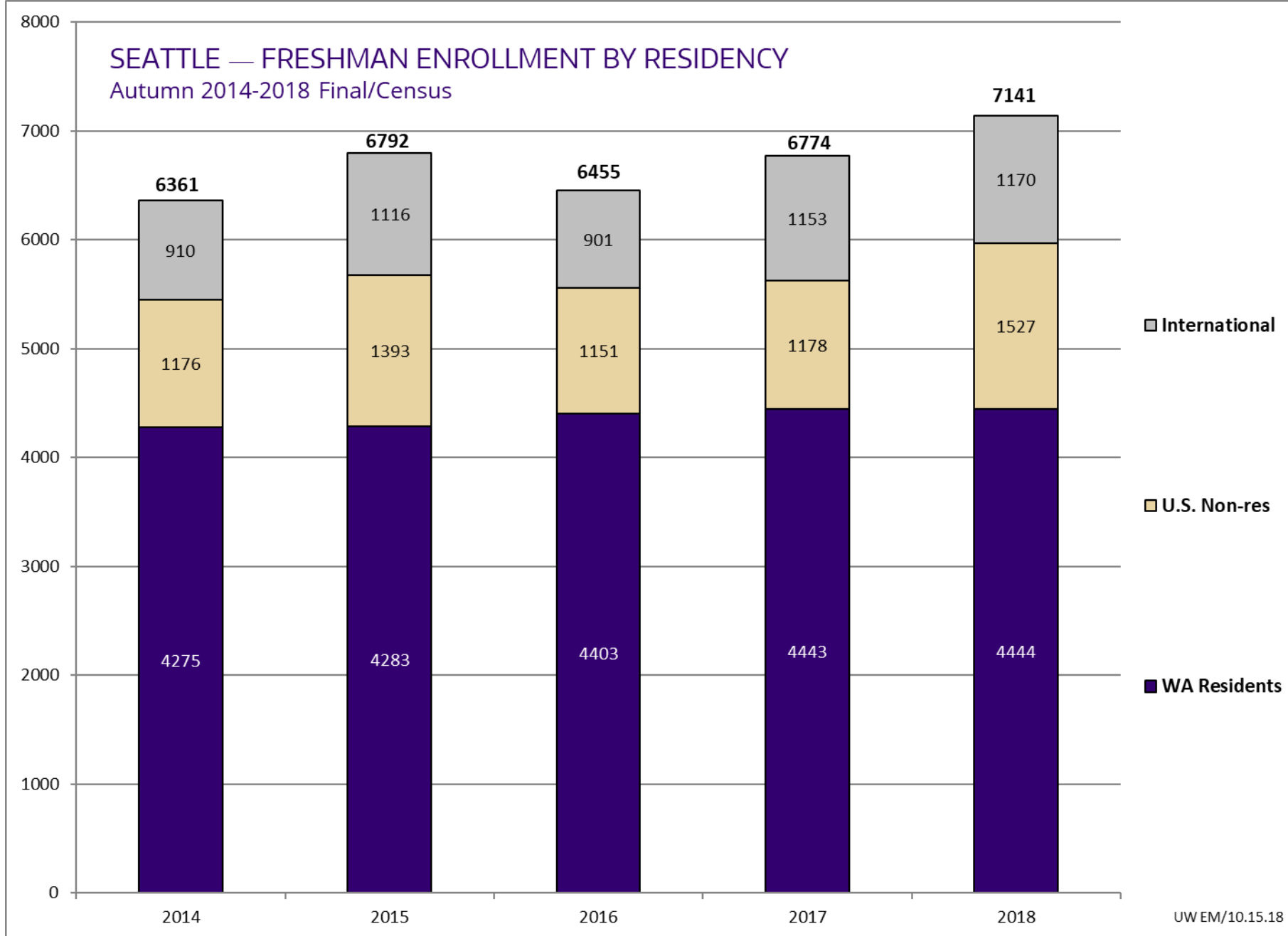


Autumn 2018 Freshmen and Transfer Student Enrollment

Philip Ballinger, Associate Vice Provost for Enrollment Management, UW Seattle
Steve Syverson, Assistant Vice Chancellor for Enrollment Management, UW Bothell
Karl Smith, Associate Vice Chancellor & Chief Admissions Officer, UW Tacoma







SEATTLE — HIGH SCHOOL GPA AND TEST SCORE INFORMATION

Autumn 2014-2018 Final/Census

	2014	2015	2016	2017	2018
Avg HS GPA	3.76	3.78	3.78	3.79	3.80
Avg SAT Math	n/a	n/a	533	657	684
Avg SAT Reading & Writing	n/a	n/a	538	629	647
Avg ACT Composite	27	27	28	28	29

In 2016, the College Board made substantial changes to the SAT exams. We are no longer reporting pre-2016 SAT scores because they are not comparable to the current version; thus, the table above does not include SAT data for 2014 and 2015.

SEATTLE — FIRST GENERATION* FRESHMEN

Autumn 2014-2018 Final/Census

First Generation	2014	2015	2016	2017	2018
Washington Resident	32.8%	31.8%	33.3%	37.4%	33.8%
U.S. Nonresident	11.0%	9.5%	9.7%	10.1%	10.4%
International	22.3%	23.2%	18.8%	19.6%	18.8%
<i>Combined</i>	<i>27.3%</i>	<i>25.8%</i>	<i>27.1%</i>	<i>29.6%</i>	<i>25.4%</i>

*First Generation is defined as students whose parents do not have a 4-year degree.

SEATTLE — FRESHMAN ETHNICITY DATA

Autumn 2017 and 2018 Final/Census

IPEDS Race/Ethnicity Category	2017	2018
African American	199	187
American Indian	28	34
Asian American	1667	1956
Caucasian	2481	2576
Hawaiian/Pacific Islander	42	19
Hispanic/Latino (HISP)	576	585
Two or More Races	594	519
Not Indicated	34	95
Total	5621	5971

International students are not included.

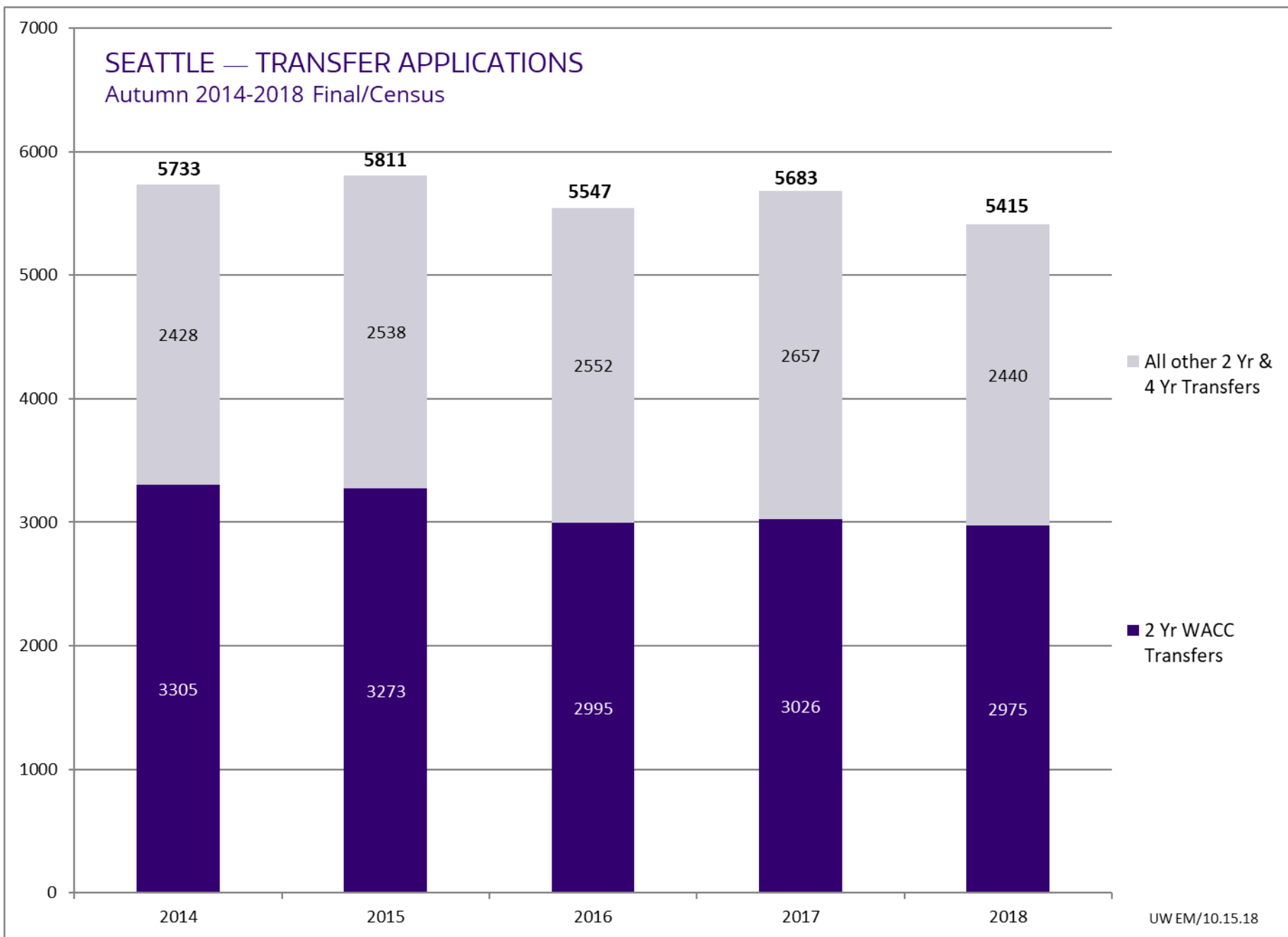
SEATTLE — FRESHMAN ETHNICITY: MAXIMUM REPRESENTATION* DATA

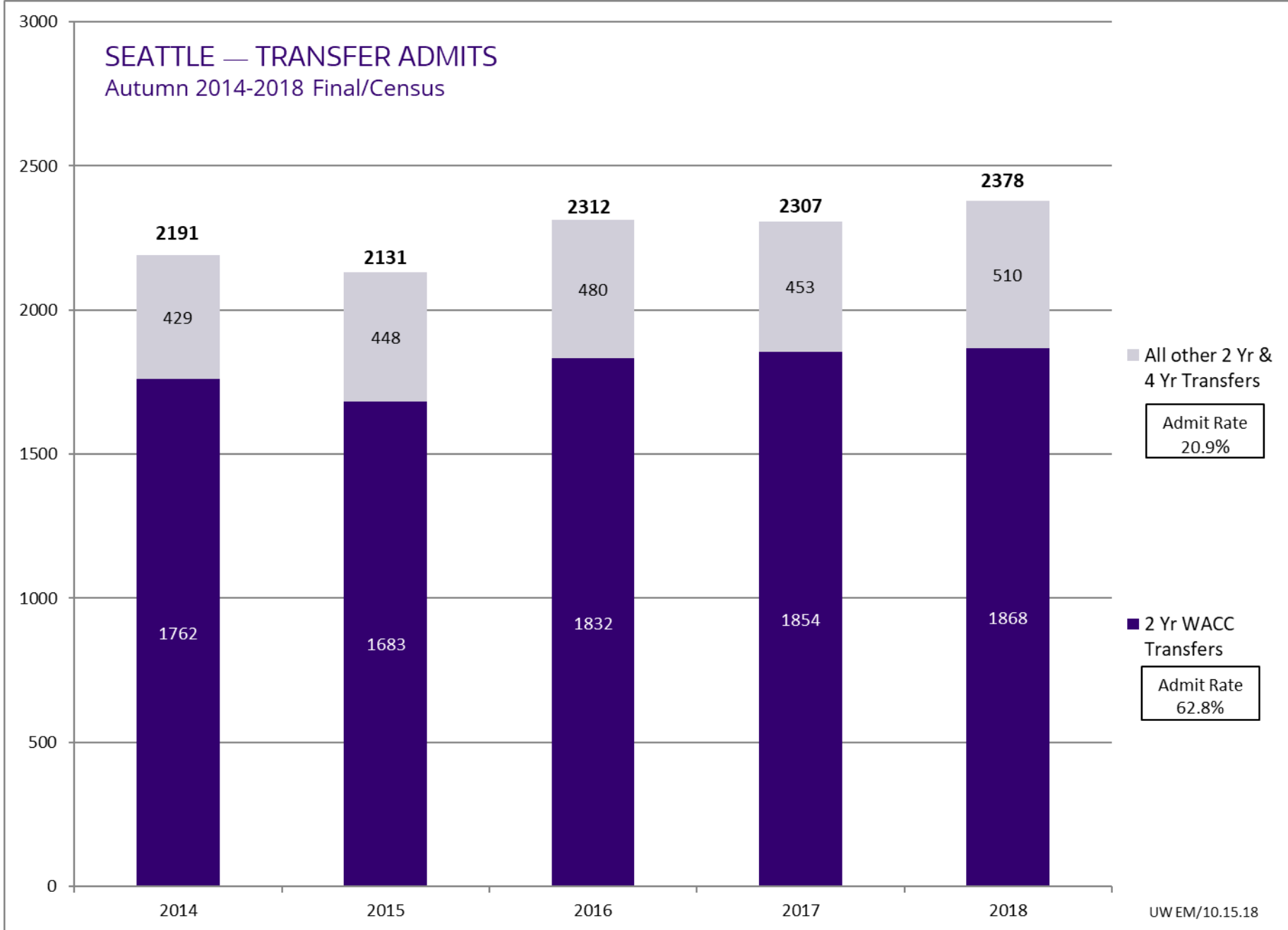
Autumn 2018 Final/Census

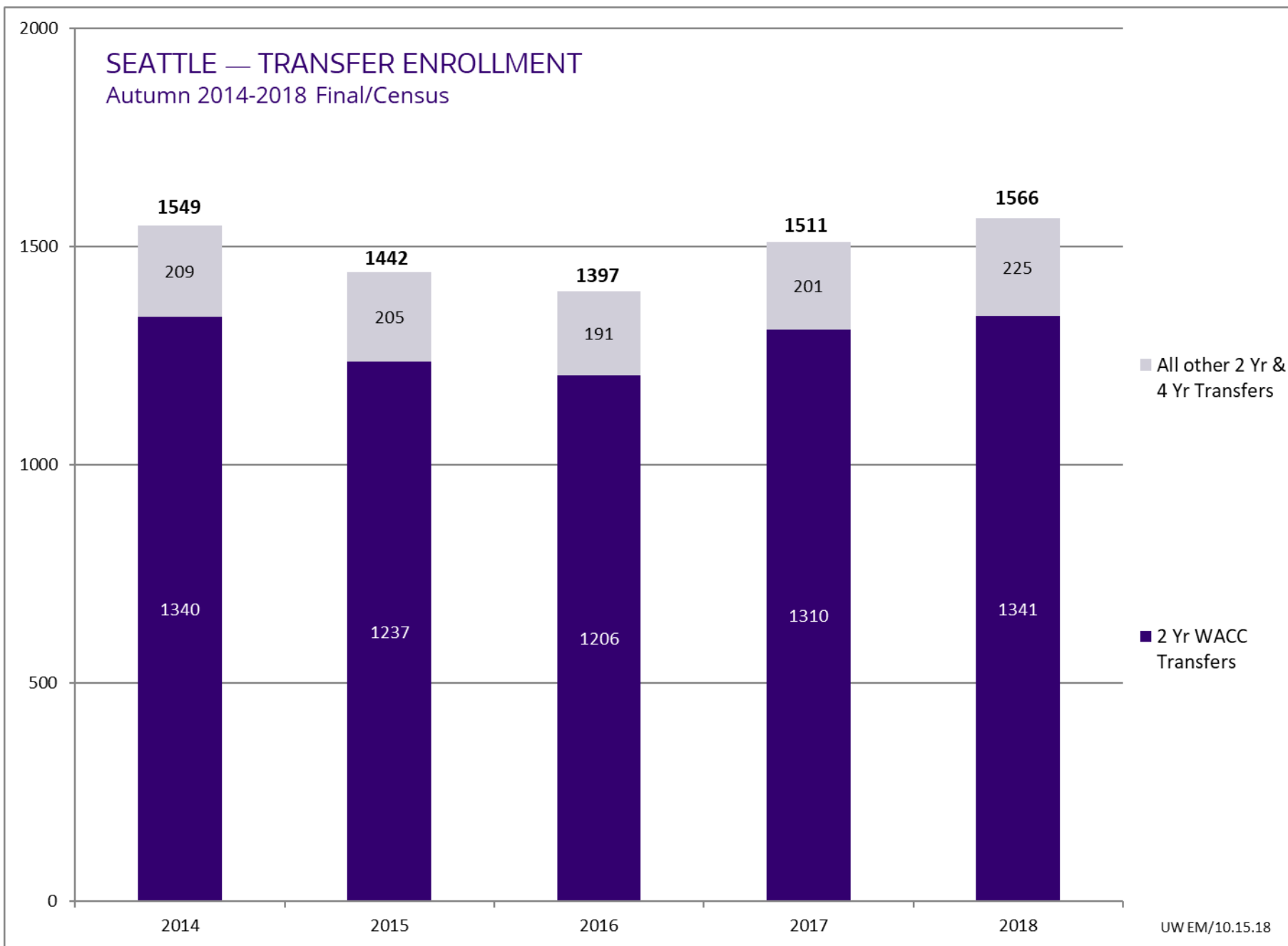
IPEDS Race/Ethnicity Category	2018 Headcount by IPEDS Race/Ethnicity Category	2018 Additional Responses (2 or more races + the 2 or more superseded by HISP)	2018 Multiple Responses (IPEDS Headcount + Additional Response)
African American	187	83	270
American Indian	34	82	116
Asian American	1956	466	2422
Caucasian	2576	799	3375
Hawaiian/Pacific Islander	19	62	81
Hispanic/Latino (HISP)	585		585
Two or More Races	519		519
Not Indicated	95		95
Total	5971	1492	7463

International students are not included.

*Maximum representation exceeds headcount. It includes **all** responses from each applicant, thereby reports the multiple ethnicities that applicants tell us.







SEATTLE — TRANSFER GPA INFORMATION

Autumn 2014-2018 Final/Census

	2014	2015	2016	2017	2018
Avg Trans (college) GPA - WACC	3.47	3.49	3.50	3.51	3.51
Avg Trans (college) GPA - Non-WACC	3.47	3.47	3.47	3.50	3.47
Avg Trans (college) GPA - ALL	3.47	3.49	3.50	3.52	3.51

SEATTLE — FIRST GENERATION* TRANSFER

Autumn 2014-2018 Final/Census

First Generation	2014	2015	2016	2017	2018
Washington Resident	47.0%	48.1%	50.7%	47.0%	48.9%
U.S. Nonresident	38.7%	37.9%	35.8%	28.8%	39.7%
International	40.3%	37.3%	33.3%	40.0%	32.6%
<i>Combined</i>	<i>45.0%</i>	<i>46.0%</i>	<i>48.0%</i>	<i>45.0%</i>	<i>45.8%</i>

*First Generation is defined as students whose parents do not have a 4-year degree.

SEATTLE — TRANSFER ETHNICITY DATA

Autumn 2017 and 2018 Final/Census

IPEDS Race/Ethnicity Category	2017	2018
African American	70	64
American Indian	10	8
Asian American	250	296
Caucasian	698	667
Hawaiian/Pacific Islander	4	7
Hispanic/Latino (HISP)	152	171
Two or More Races	106	109
Not Indicated	19	17
Total	1309	1339

International students are not included.

SEATTLE — TRANSFER ETHNICITY: MAXIMUM REPRESENTATION* DATA

Autumn 2018 Final/Census

IPEDS Race/Ethnicity Category	2018 Headcount by IPEDS Race/Ethnicity Category	2018 Additional Responses (2 or more races + the 2 or more superseded by HISP)	2018 Multiple Responses (IPEDS Headcount + Additional Response)
African American	64	33	97
American Indian	8	23	31
Asian American	296	82	378
Caucasian	667	196	863
Hawaiian/Pacific Islander	7	17	24
Hispanic/Latino (HISP)	171		171
Two or More Races	109		109
Not Indicated	17		17
Total	1339	351	1690

International students are not included.

*Maximum representation exceeds headcount. It includes **all** responses from each applicant, thereby reports the multiple ethnicities that applicants tell us.

SEATTLE — 2018 FRESHMAN CLASS AND 2018 TRANSFER CLASS OBSERVATIONS

> Significant changes in admission policy and practices this year

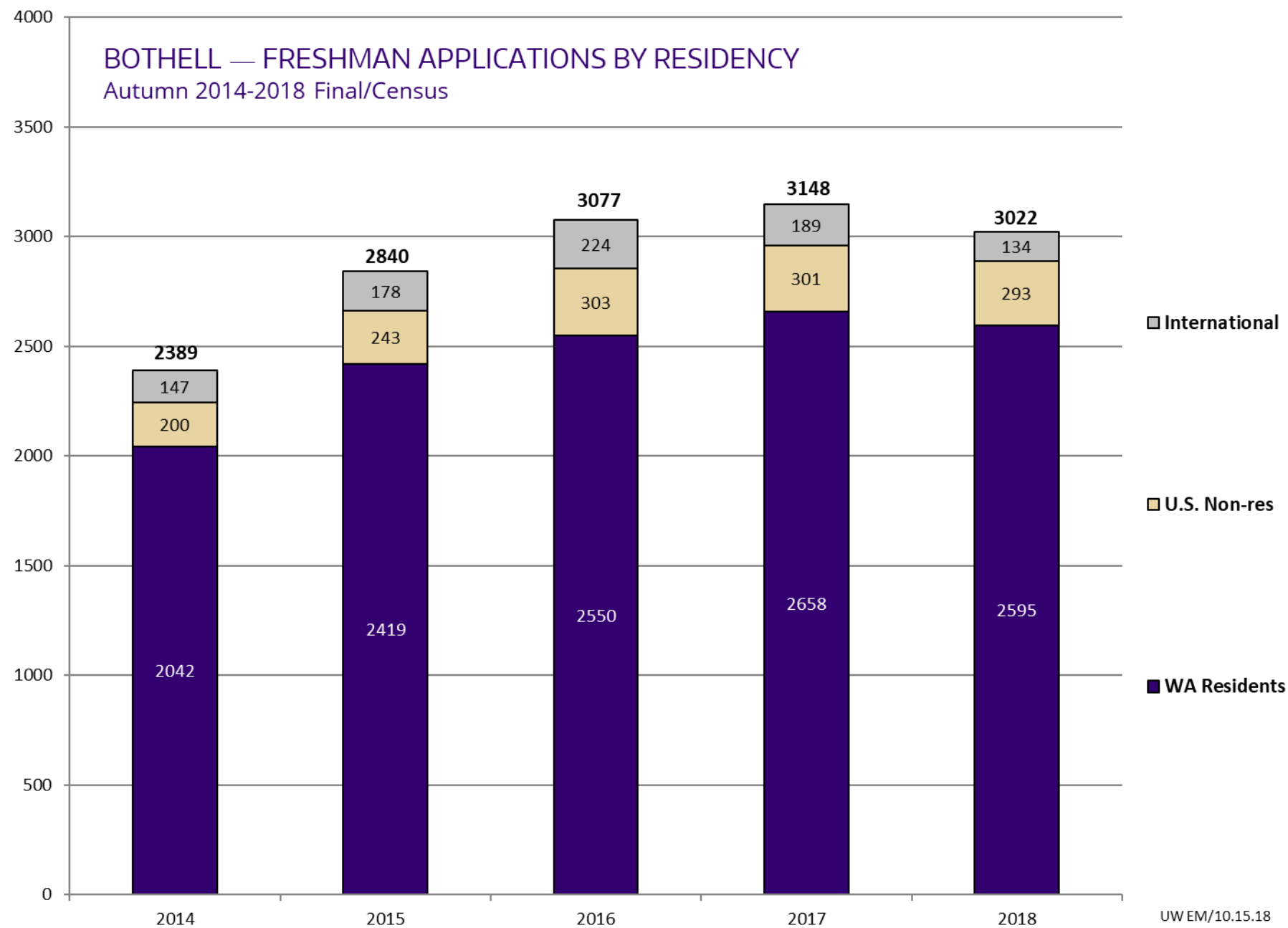
- First year on a national, common application – the Coalition Application (shorthand for the ‘Coalition for College: Access, Affordability, and Success’)
- Implemented the direct-to-college admission policy for the College of Engineering

> Results

- The University of Washington Seattle campus enrolled a record class of new undergraduate students who represent Washington’s, the country’s, and the world’s finest.
- At 7,141, this is not only the largest freshman class ever for Washington residents, U.S. non-residents, and international students, it is our strongest freshman class in terms of grades and test scores.
- We enrolled our second most diverse freshman class in terms of underrepresented (URM) student numbers and third most diverse in terms of URM percent of class
- Our transfer class is slightly larger than last year at 1,566 students and is our most diverse transfer class ever in terms of URM student enrollment and URM percent of class
- Our first ‘direct-to-college’ class is 931 students strong, nearly 700 of whom are Washington State residents

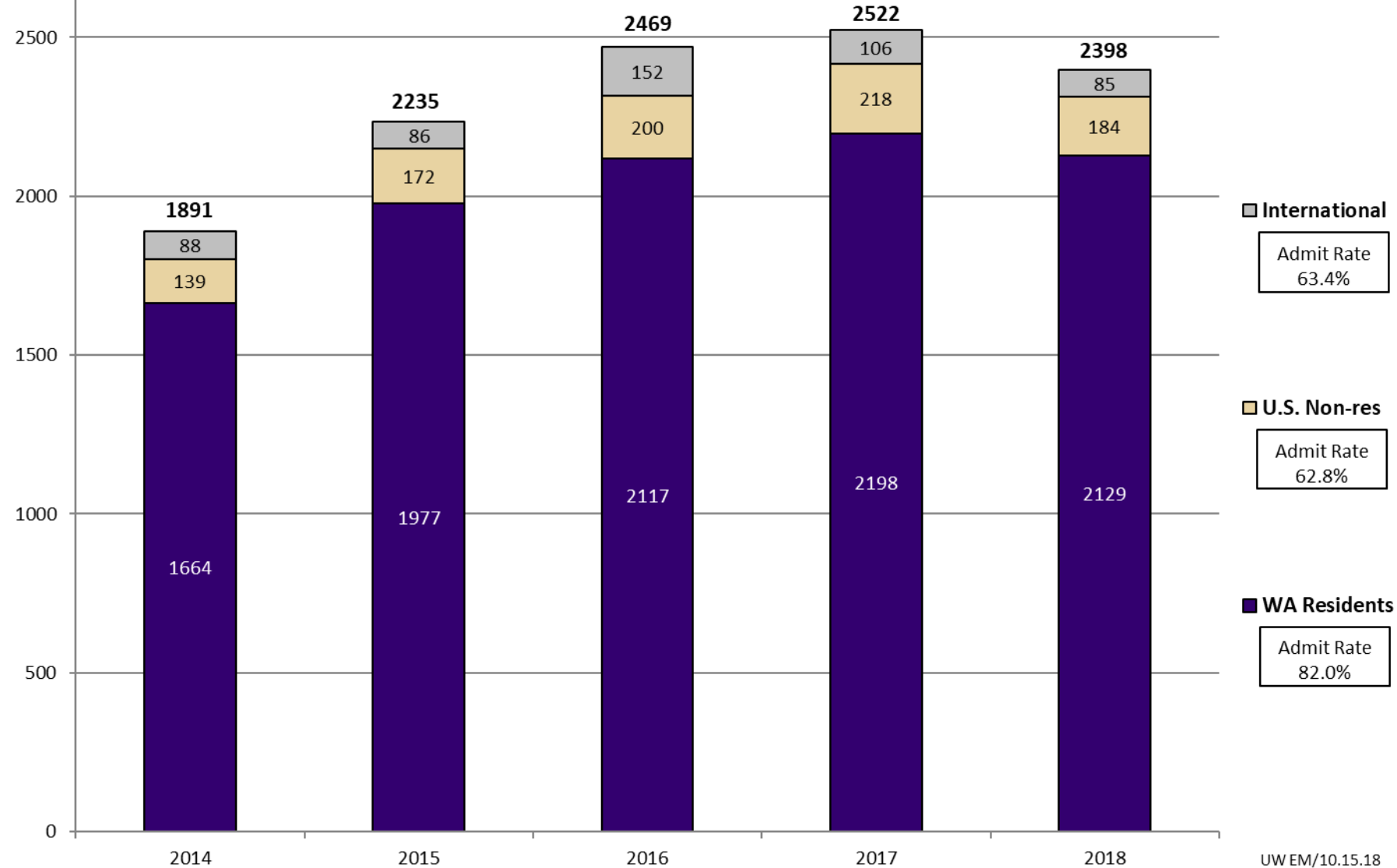
BOTHELL — FRESHMAN APPLICATIONS BY RESIDENCY

Autumn 2014-2018 Final/Census



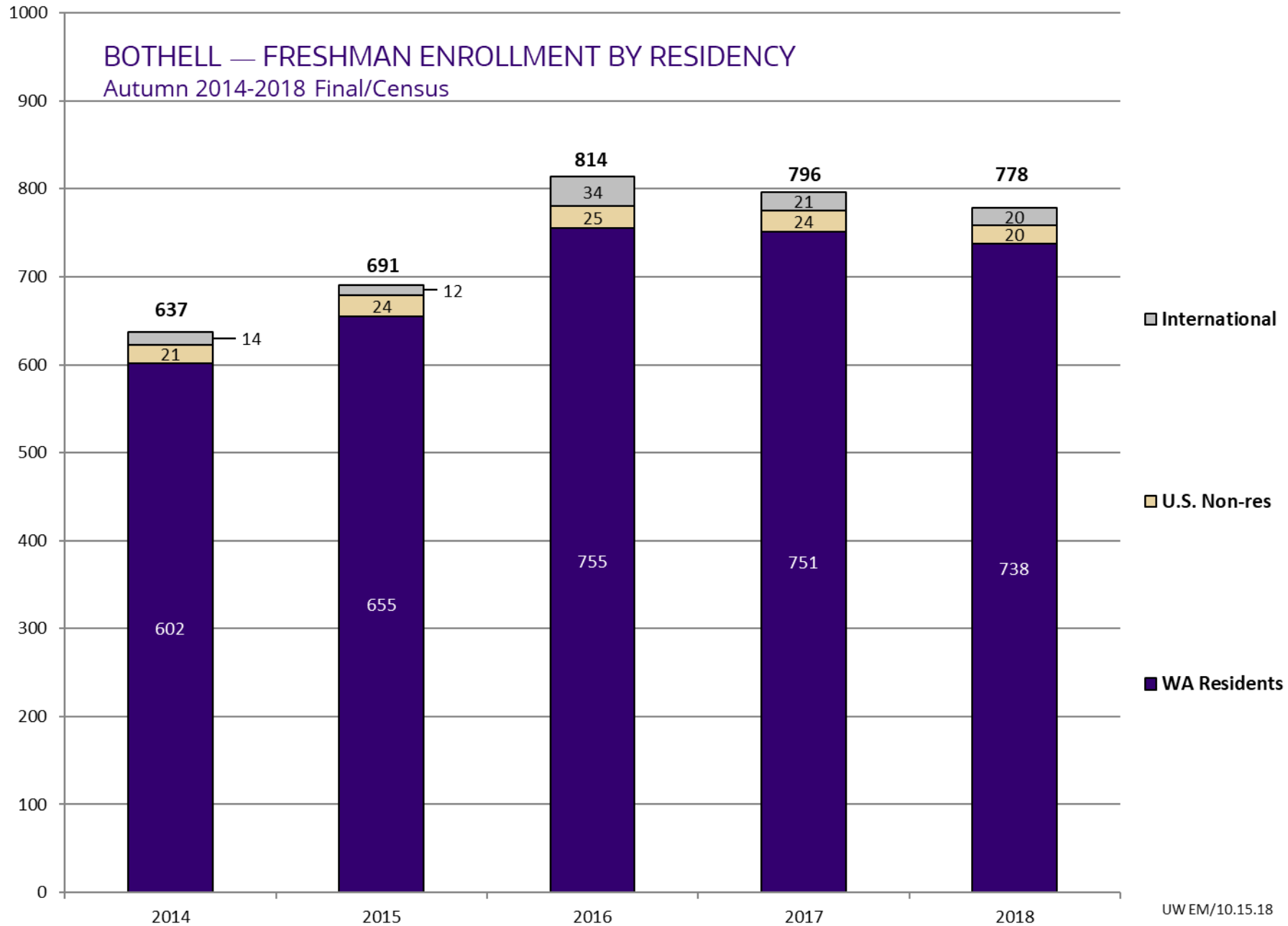
BOTHELL — FRESHMAN ADMITS BY RESIDENCY

Autumn 2014-2018 Final/Census



BOTHELL — FRESHMAN ENROLLMENT BY RESIDENCY

Autumn 2014-2018 Final/Census



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BOTHELL — HIGH SCHOOL GPA AND TEST SCORE INFORMATION

Autumn 2014-2018 Final/Census

	2014	2015	2016	2017	2018
Avg HS GPA	3.29	3.29	3.30	3.36	3.40
Avg SAT Math	n/a	n/a	542	569	578
Avg SAT Reading & Writing	n/a	n/a	577	560	559
Avg ACT Composite	20	22	22	22	22

In 2016, the College Board made substantial changes to the SAT exams. We are no longer reporting pre-2016 SAT scores because they are not comparable to the current version; thus, the table above does not include SAT data for 2014 and 2015.

BOTHELL — FIRST GENERATION* FRESHMEN

Autumn 2014-2018 Final/Census

First Generation	2014	2015	2016	2017	2018
Washington Resident	52.1%	48.6%	49.7%	45.8%	49.0%
U.S. Nonresident	35.3%	55.0%	37.5%	13.0%	15.0%
International	6.7%	35.7%	29.4%	42.9%	28.0%
<i>Combined</i>	<i>50.6%</i>	<i>48.5%</i>	<i>48.5%</i>	<i>44.8%</i>	<i>46.8%</i>

*First Generation is defined as students whose parents do not have a 4-year degree.

BOTHELL — FRESHMAN ETHNICITY DATA

Autumn 2017 and 2018 Final/Census

IPEDS Race/Ethnicity Category	2017	2018
African American	63	64
American Indian	2	2
Asian American	291	318
Caucasian	246	203
Hawaiian/Pacific Islander	4	2
Hispanic/Latino (HISP)	94	103
Two or More Races	72	60
Not Indicated	3	6
Total	775	758

International students are not included.

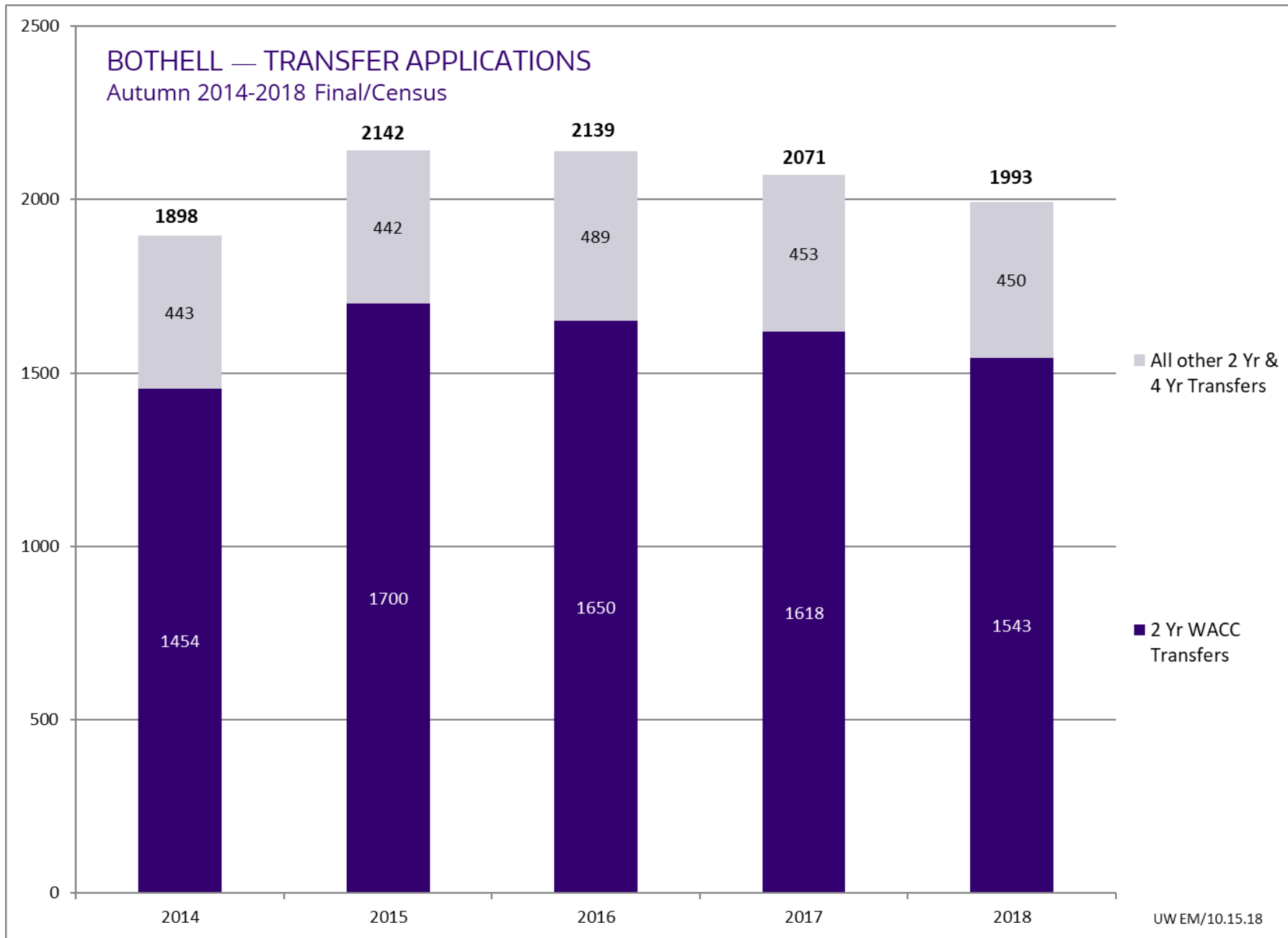
BOTHELL — FRESHMAN ETHNICITY: MAXIMUM REPRESENTATION* DATA

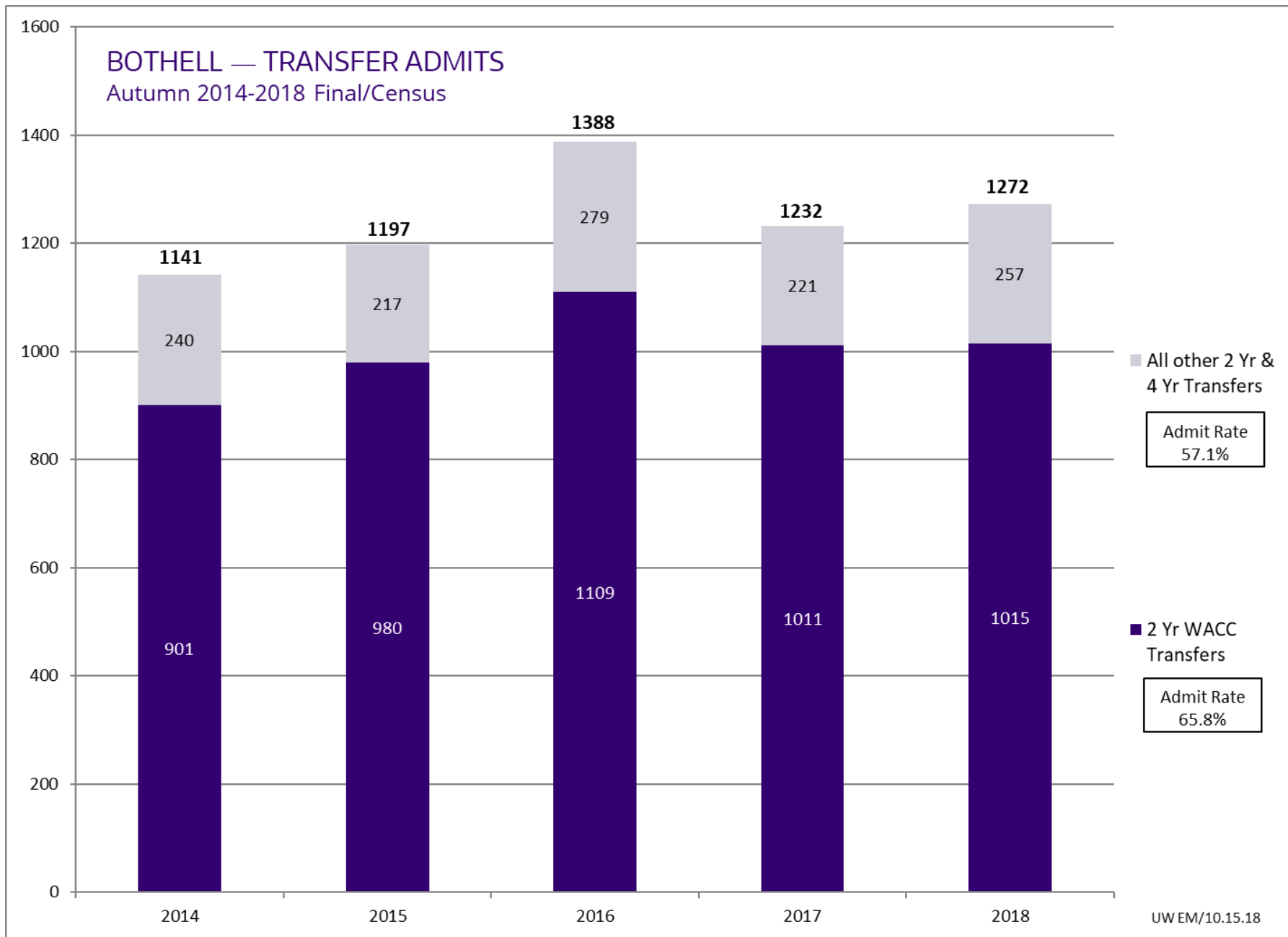
Autumn 2018 Final/Census

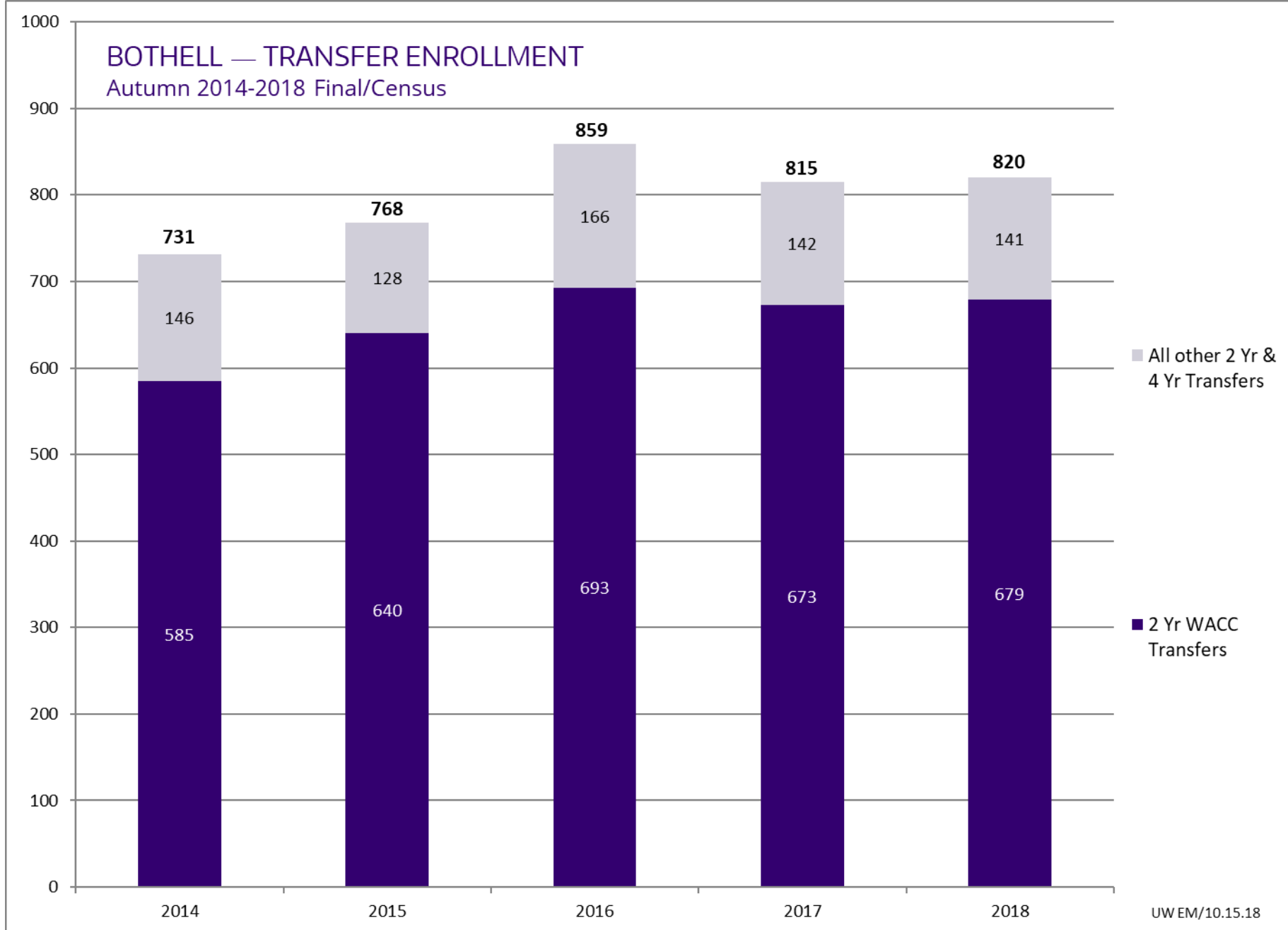
IPEDS Race/Ethnicity Category	2018 Headcount by IPEDS Race/Ethnicity Category	2018 Additional Responses (2 or more races + the 2 or more superseded by HISP)	2018 Multiple Responses (IPEDS Headcount + Additional Response)
African American	64	19	83
American Indian	2	9	11
Asian American	318	44	362
Caucasian	203	111	314
Hawaiian/Pacific Islander	2	5	7
Hispanic/Latino (HISP)	103		103
Two or More Races	60		60
Not Indicated	6		6
Total	758	188	946

International students are not included.

*Maximum representation exceeds headcount. It includes **all** responses from each applicant, thereby reports the multiple ethnicities that applicants tell us.







BOTHELL — TRANSFER GPA INFORMATION

Autumn 2014-2018 Final/Census

	2014	2015	2016	2017	2018
Avg Trans (college) GPA - WACC	3.30	3.31	3.29	3.30	3.31
Avg Trans (college) GPA - Non-WACC	3.22	3.26	3.18	3.23	3.23
Avg Trans (college) GPA - ALL	3.29	3.31	3.27	3.29	3.30

BOTHELL — FIRST GENERATION* TRANSFER

Autumn 2014-2018 Final/Census

First Generation	2014	2015	2016	2017	2018
Washington Resident	38.9%	43.4%	38.7%	40.5%	37.9%
U.S. Nonresident	43.8%	30.0%	28.2%	29.0%	25.9%
International	42.7%	41.7%	40.3%	42.1%	33.3%
<i>Combined</i>	<i>40.0%</i>	<i>43.0%</i>	<i>39.0%</i>	<i>40.0%</i>	<i>36.7%</i>

*First Generation is defined as students whose parents do not have a 4-year degree.

BOTHELL — TRANSFER ETHNICITY DATA

Autumn 2017 and 2018 Final/Census

IPEDS Race/Ethnicity Category	2017	2018
African American	44	45
American Indian	5	12
Asian American	148	167
Caucasian	391	340
Hawaiian/Pacific Islander	3	2
Hispanic/Latino (HISP)	69	55
Two or More Races	35	53
Not Indicated	5	8
Total	700	682

International students are not included.

BOTHELL — TRANSFER ETHNICITY: MAXIMUM REPRESENTATION* DATA

Autumn 2018 Final/Census

IPEDS Race/Ethnicity Category	2018 Headcount by IPEDS Race/Ethnicity Category	2018 Additional Responses (2 or more races + the 2 or more superseded by HISP)	2018 Multiple Responses (IPEDS Headcount + Additional Response)
African American	45	20	65
American Indian	12	9	21
Asian American	167	39	206
Caucasian	340	77	417
Hawaiian/Pacific Islander	2	8	10
Hispanic/Latino (HISP)	55		55
Two or More Races	53		53
Not Indicated	8		8
Total	682	153	835

BOTHELL — 2018 FRESHMAN CLASS AND 2018 TRANSFER CLASS OBSERVATIONS

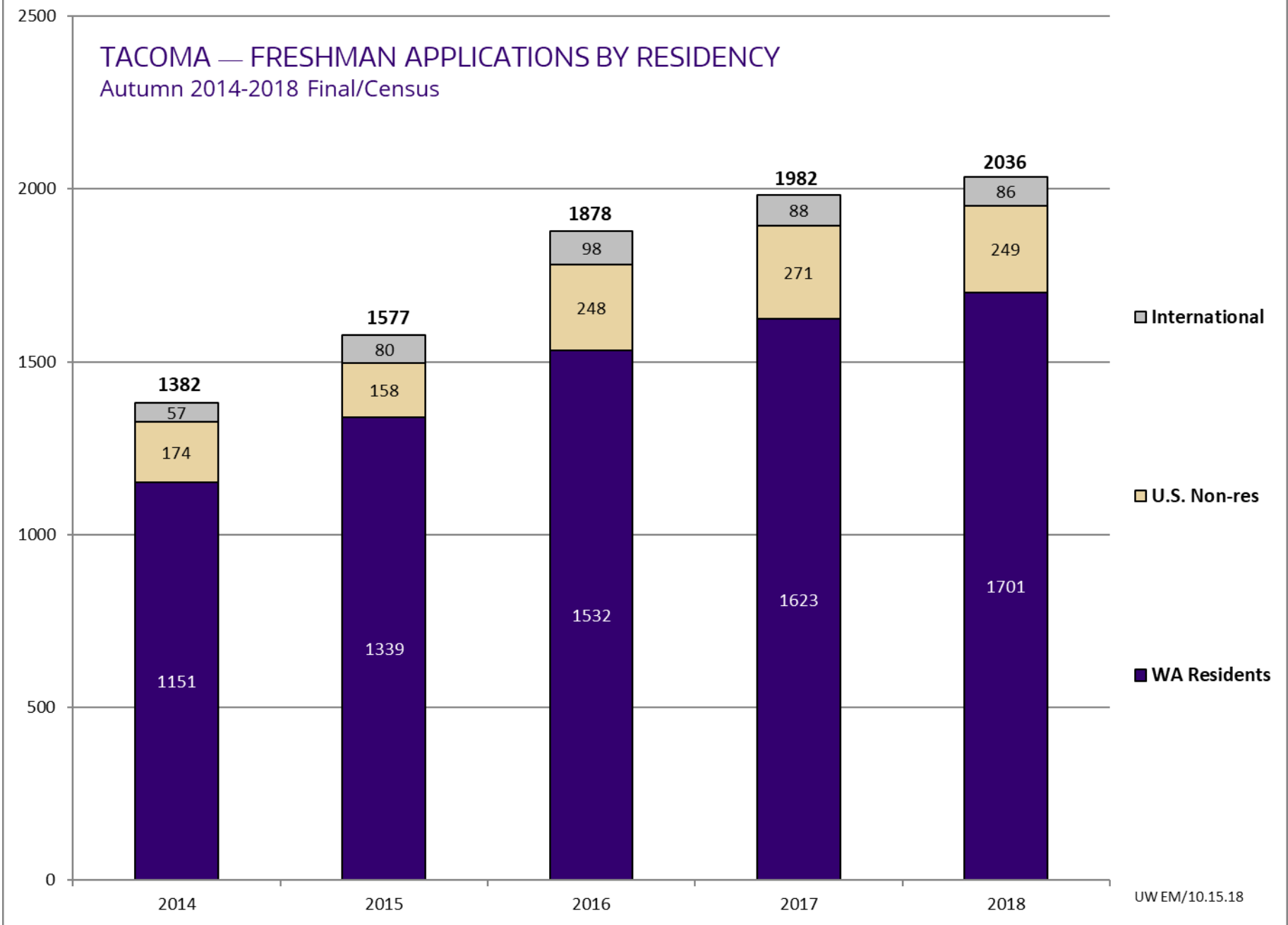
After years of rapid enrollment growth, Bothell is adapting to the goal of steady-state enrollment, this year having established a target of the same number of Fall Transfer students as last year, while decreasing the targeted number of new Freshmen.

- Goals for both Freshman and Transfer numbers were achieved.
- The enrolled freshmen presented a slightly stronger academic profile, the proportion of URM students increased slightly, and the proportion of First-Generation-To-College students from Washington bounced back after a slight decline last year.
- The new transfer students also maintained their profile and proportion of URM students, but the proportion of First-Generation-To-College students declined slightly.

Looking ahead

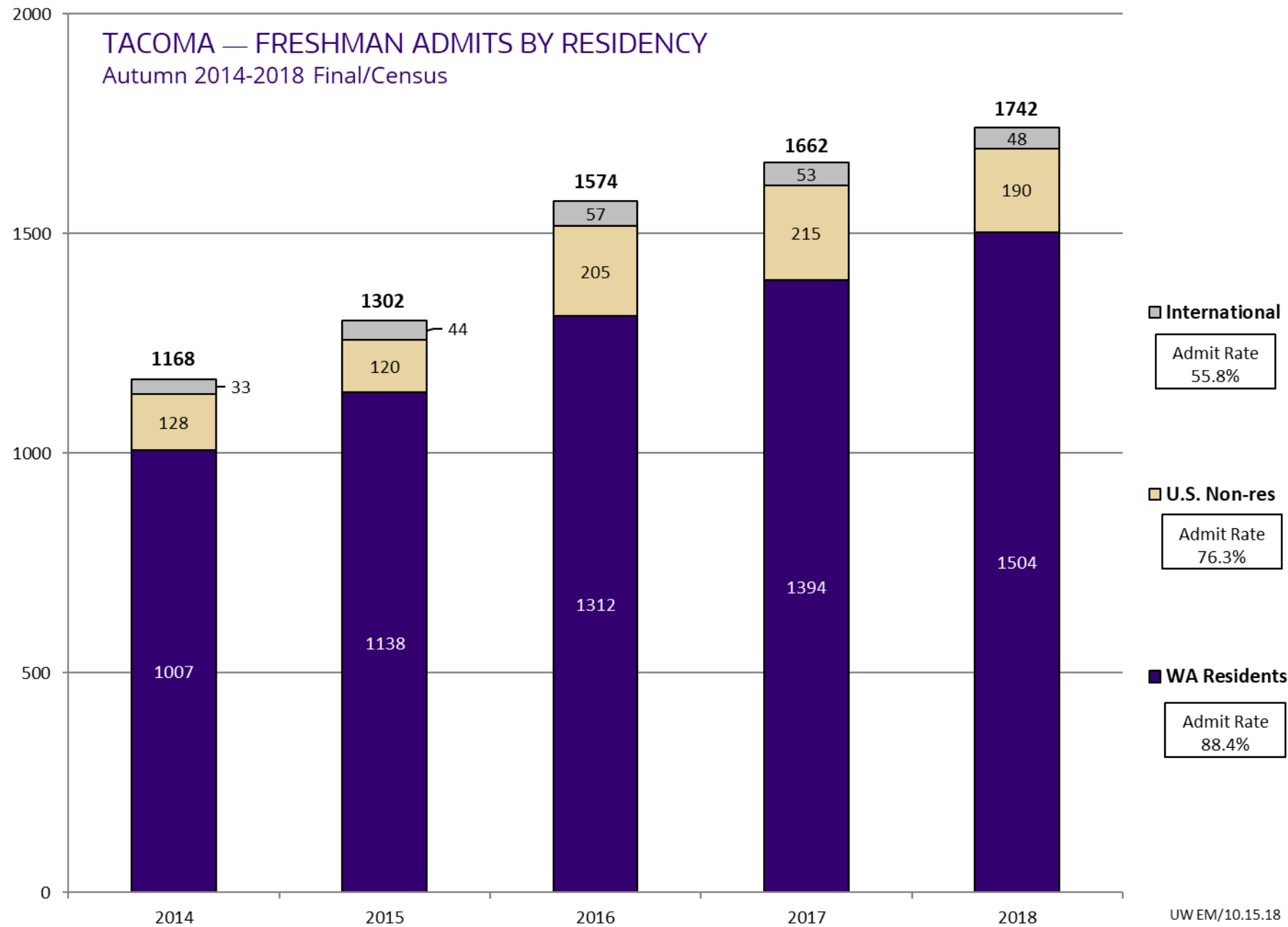
- We continue to modify our deadlines and admission processes to better serve the needs of our students and to try to ensure that students will have a clear path toward completing their degrees at UW Bothell.
- This Fall we joined the Seattle campus in utilizing the Coalition Application for Fall 2019 freshman applicants.

TACOMA — FRESHMAN APPLICATIONS BY RESIDENCY
Autumn 2014-2018 Final/Census



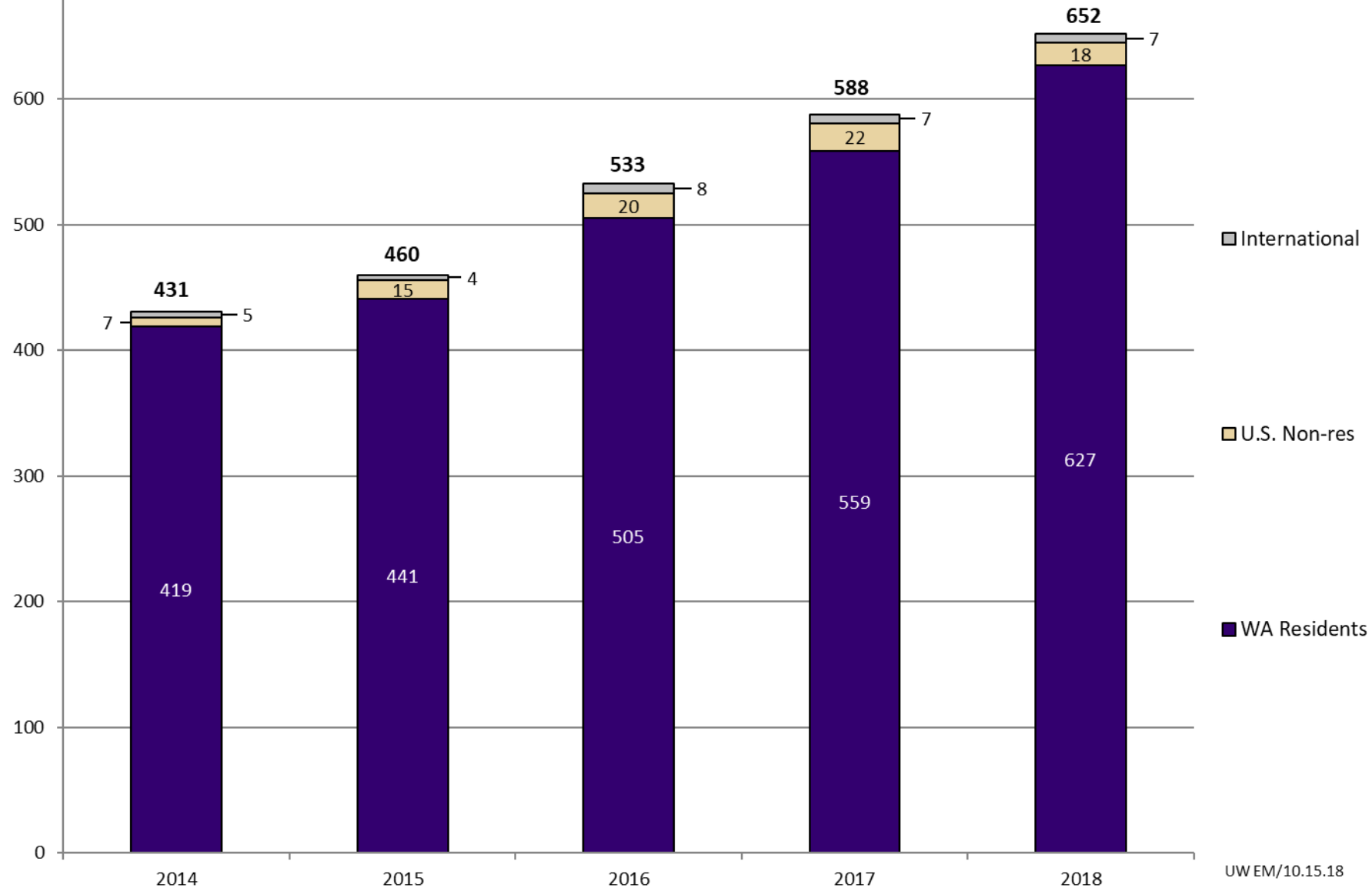
TACOMA — FRESHMAN ADMITS BY RESIDENCY

Autumn 2014-2018 Final/Census



TACOMA — FRESHMAN ENROLLMENT BY RESIDENCY

Autumn 2014-2018 Final/Census



TACOMA — HIGH SCHOOL GPA AND TEST SCORE INFORMATION

Autumn 2014-2018 Final/Census

	2014	2015	2016	2017	2018
Avg HS GPA	3.26	3.23	3.24	3.31	3.29
Avg SAT Math	n/a	n/a	538	548	540
Avg SAT Reading & Writing	n/a	n/a	546	546	549
Avg ACT Composite	20	19	20	20	20

In 2016, the College Board made substantial changes to the SAT exams. We are no longer reporting pre-2016 SAT scores because they are not comparable to the current version; thus, the table above does not include SAT data for 2014 and 2015.

TACOMA — FIRST GENERATION* FRESHMEN

Autumn 2014-2018 Final/Census

First Generation	2014	2015	2016	2017	2018
Washington Resident	69.1%	63.9%	64.3%	58.5%	56.5%
U.S. Nonresident	57.1%	58.3%	62.5%	54.5%	19.0%
International	60.0%	25.0%	25.0%	28.6%	40.0%
<i>Combined</i>	<i>68.8%</i>	<i>63.4%</i>	<i>63.8%</i>	<i>58.0%</i>	<i>54.1%</i>

*First Generation is defined as students whose parents do not have a 4-year degree.

TACOMA — FRESHMAN ETHNICITY DATA

Autumn 2017 and 2018 Final/Census

IPEDS Race/Ethnicity Category	2017	2018
African American	53	65
American Indian	2	2
Asian American	119	154
Caucasian	197	223
Hawaiian/Pacific Islander	12	7
Hispanic/Latino (HISP)	119	115
Two or More Races	74	71
Not Indicated	5	8
Total	581	645

International students are not included.

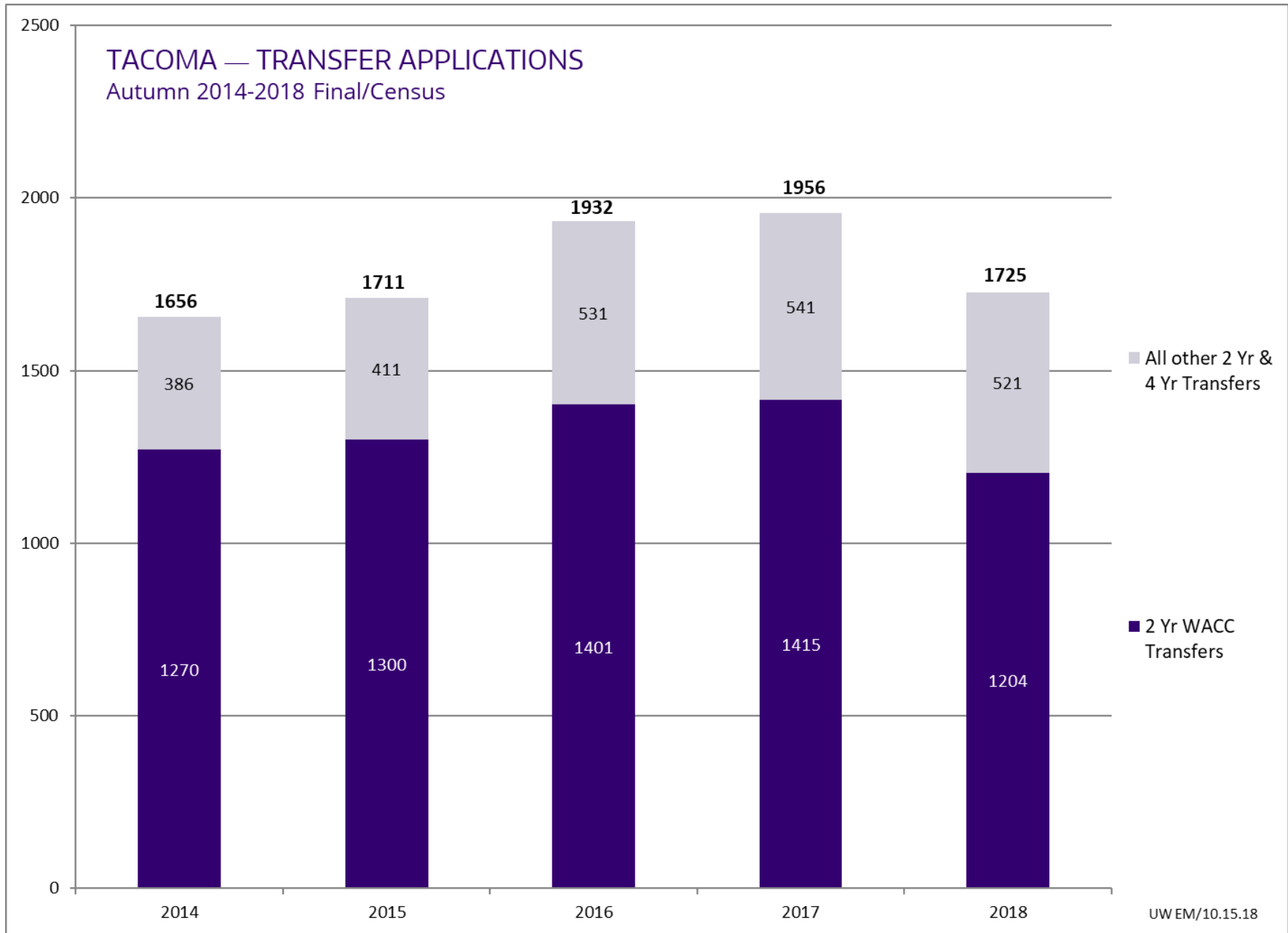
TACOMA — FRESHMAN ETHNICITY: MAXIMUM REPRESENTATION* DATA

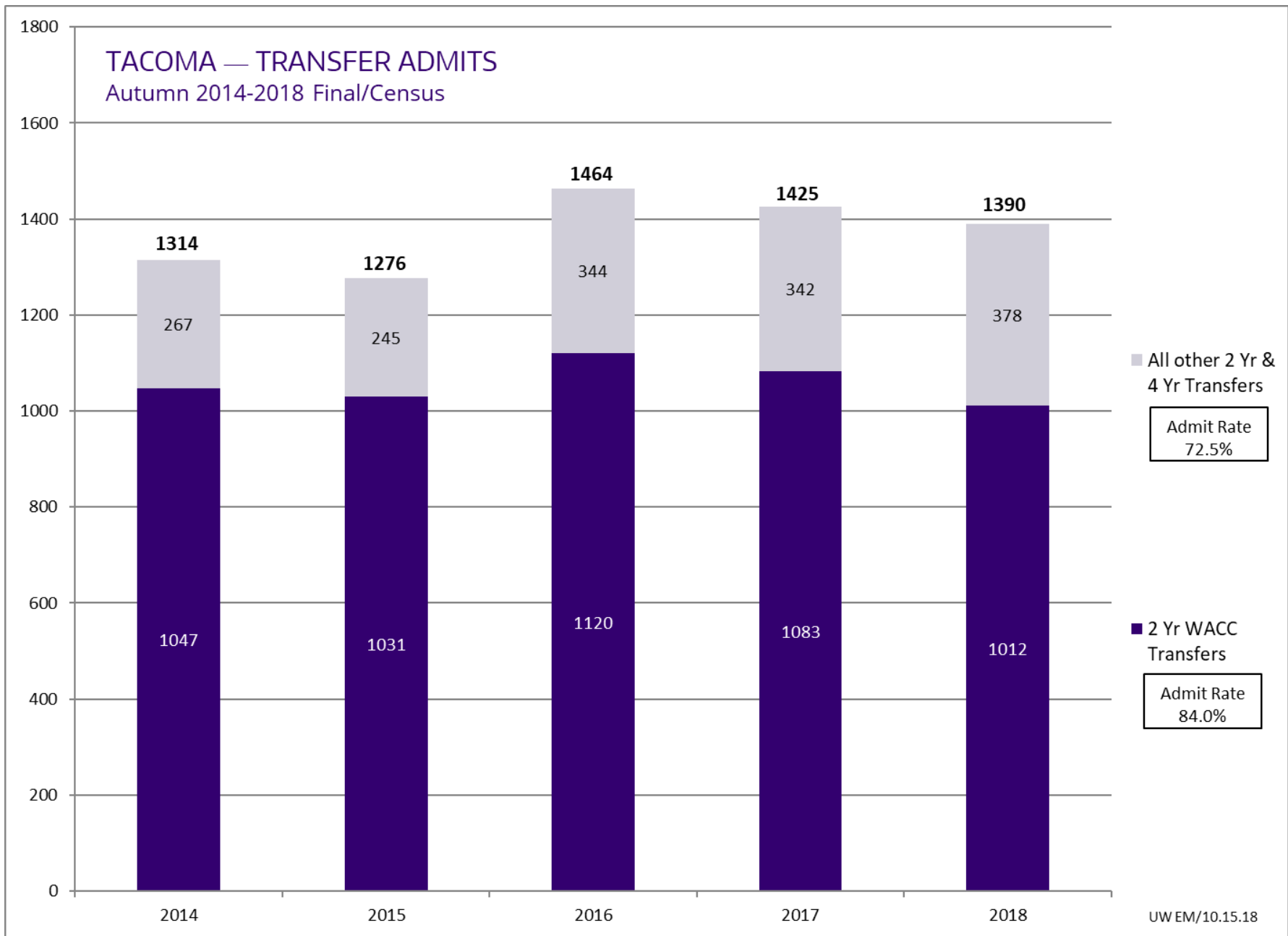
Autumn 2018 Final/Census

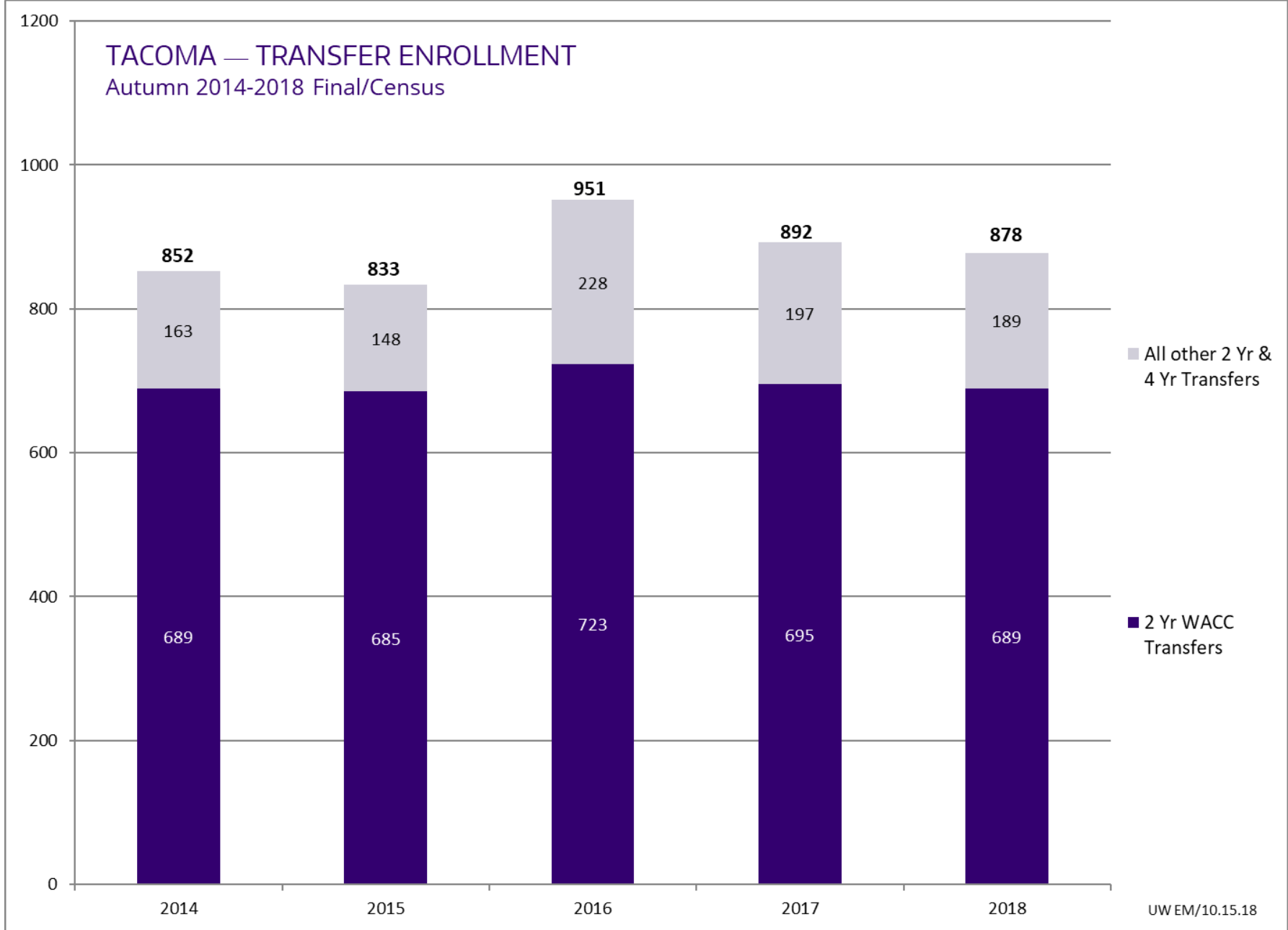
IPEDS Race/Ethnicity Category	2018 Headcount by IPEDS Race/Ethnicity Category	2018 Additional Responses (2 or more races + the 2 or more superseded by HISP)	2018 Multiple Responses (IPEDS Headcount + Additional Response)
African American	65	41	106
American Indian	2	17	19
Asian American	154	54	208
Caucasian	223	107	330
Hawaiian/Pacific Islander	7	15	22
Hispanic/Latino (HISP)	115		115
Two or More Races	71		71
Not Indicated	8		8
Total	645	234	879

International students are not included.

*Maximum representation exceeds headcount. It includes **all** responses from each applicant, thereby reports the multiple ethnicities that applicants tell us.







TACOMA — TRANSFER GPA INFORMATION

Autumn 2014-2018 Final/Census

	2014	2015	2016	2017	2018
Avg Trans (college) GPA - WACC	3.20	3.20	3.19	3.22	3.22
Avg Trans (college) GPA - Non-WACC	3.03	3.03	3.04	3.14	3.07
Avg Trans (college) GPA - ALL	3.17	3.18	3.16	3.21	3.20

TACOMA — FIRST GENERATION* TRANSFER

Autumn 2014-2018 Final/Census

First Generation	2014	2015	2016	2017	2018
Washington Resident	54.9%	58.9%	57.5%	56.0%	56.5%
U.S. Nonresident	44.4%	18.8%	55.0%	31.6%	34.6%
International	51.1%	47.8%	48.1%	47.6%	52.2%
<i>Combined</i>	<i>54.0%</i>	<i>57.0%</i>	<i>57.0%</i>	<i>55.0%</i>	<i>55.6%</i>

*First Generation is defined as students whose parents do not have a 4-year degree.

TACOMA — TRANSFER ETHNICITY DATA

Autumn 2017 and 2018 Final/Census

IPEDS Race/Ethnicity Category	2017	2018
African American	87	87
American Indian	10	12
Asian American	128	139
Caucasian	408	395
Hawaiian/Pacific Islander	12	9
Hispanic/Latino (HISP)	122	100
Two or More Races	74	73
Not Indicated	8	17
Total	849	832

International students are not included.

TACOMA — TRANSFER ETHNICITY: MAXIMUM REPRESENTATION* DATA

Autumn 2018 Final/Census

IPEDS Race/Ethnicity Category	2018 Headcount by IPEDS Race/Ethnicity Category	2018 Additional Responses (2 or more races + the 2 or more superseded by HISP)	2018 Multiple Responses (IPEDS Headcount + Additional Response)
African American	87	43	130
American Indian	12	18	30
Asian American	139	46	185
Caucasian	395	120	515
Hawaiian/Pacific Islander	9	16	25
Hispanic/Latino (HISP)	100		100
Two or More Races	73		73
Not Indicated	17		17
Total	832	243	1075

International students are not included.

*Maximum representation exceeds headcount. It includes **all** responses from each applicant, thereby reports the multiple ethnicities that applicants tell us.

TACOMA — 2018 FRESHMAN CLASS AND 2018 TRANSFER CLASS OBSERVATIONS

Attracting students from diverse backgrounds continues to be a strength of UW Tacoma.

New Undergraduates Profile: URM: 32.4% First-Generation: 57.2% Pell Eligible: 45.1% Military Affiliated: 15.2%

Academic profile continues to hold steady as new student enrollment increases.

Freshman and transfer academic profile nearly identical to previous years.

Outreach and Recruitment Strategy continues to evolve to meet the goals of Sustainable and Strategic Enrollment Management. A significant component is supporting the creation of a college going culture.

College Success Foundation became the 11th Pathways to Promise partner and the first community based organization. Adding CSF expands Pathways to Promise beyond the South Sound. Outreach and recruitment efforts now include Yakima, Spokane, South Seattle, and Port Angeles.

In addition, we signed an MOU with Highline Community college to split the cost of a transfer advising positions. This advisor will support prospective students interested in transferring from Highline College to UW Tacoma. We now have a total of 3 jointly funded transfer advisors (Pierce College, Tacoma Community College).