

STANDING COMMITTEES

Academic and Student Affairs Committee

Autumn 2017 Freshmen and Transfer Student Enrollment

INFORMATION

For item is for information only.

BACKGROUND

This session and associated data will offer a summary of enrollment outcomes for Autumn 2017 new undergraduate students for each of the three campuses. The attached information includes comparative data about transfer and freshman enrollment outcomes, diversity, and academic profiles. Discussion about transfer and freshman enrollment highlights and challenges will follow.

Attachment

Autumn 2017 Freshmen and Transfer Enrollment

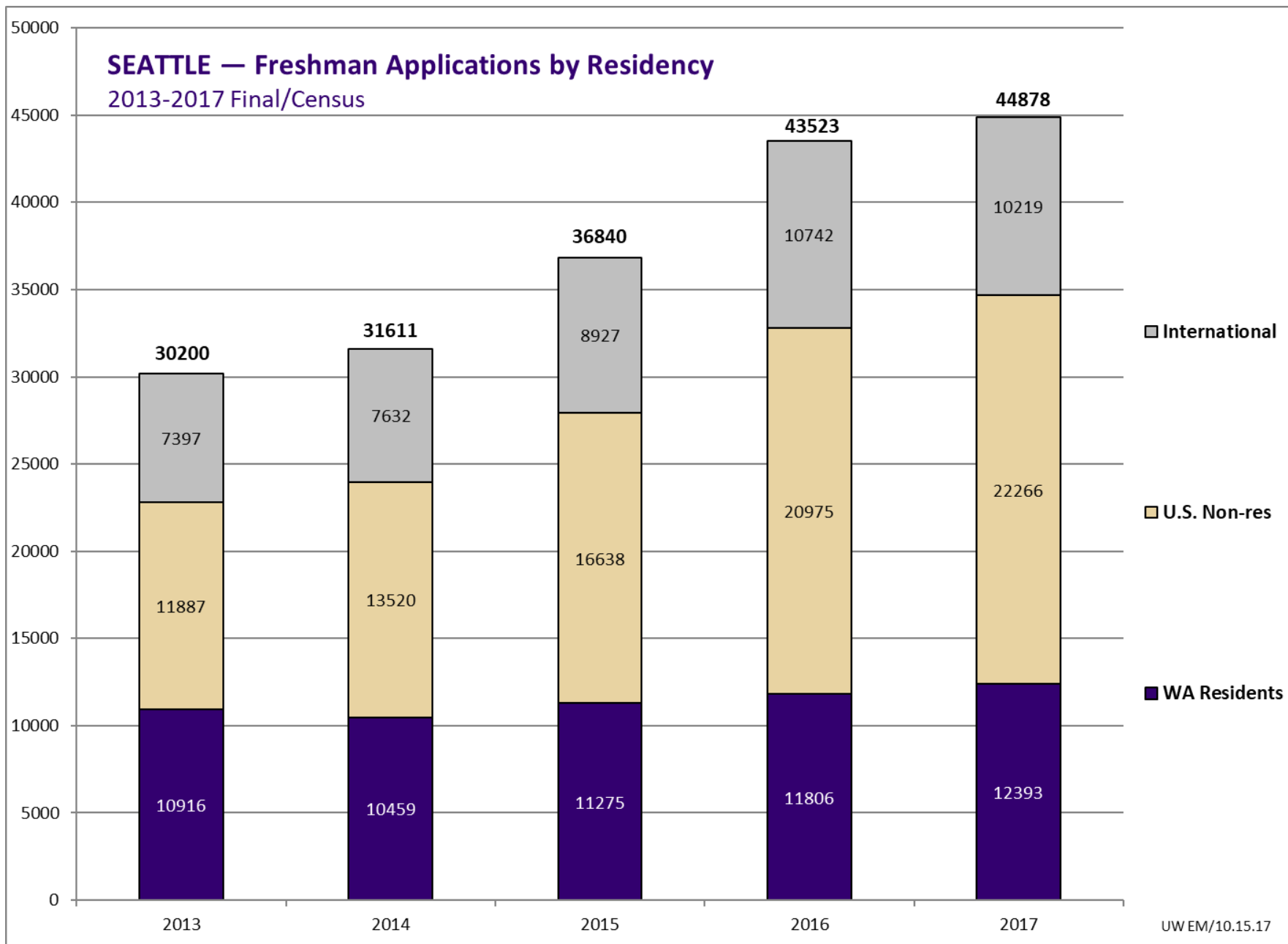


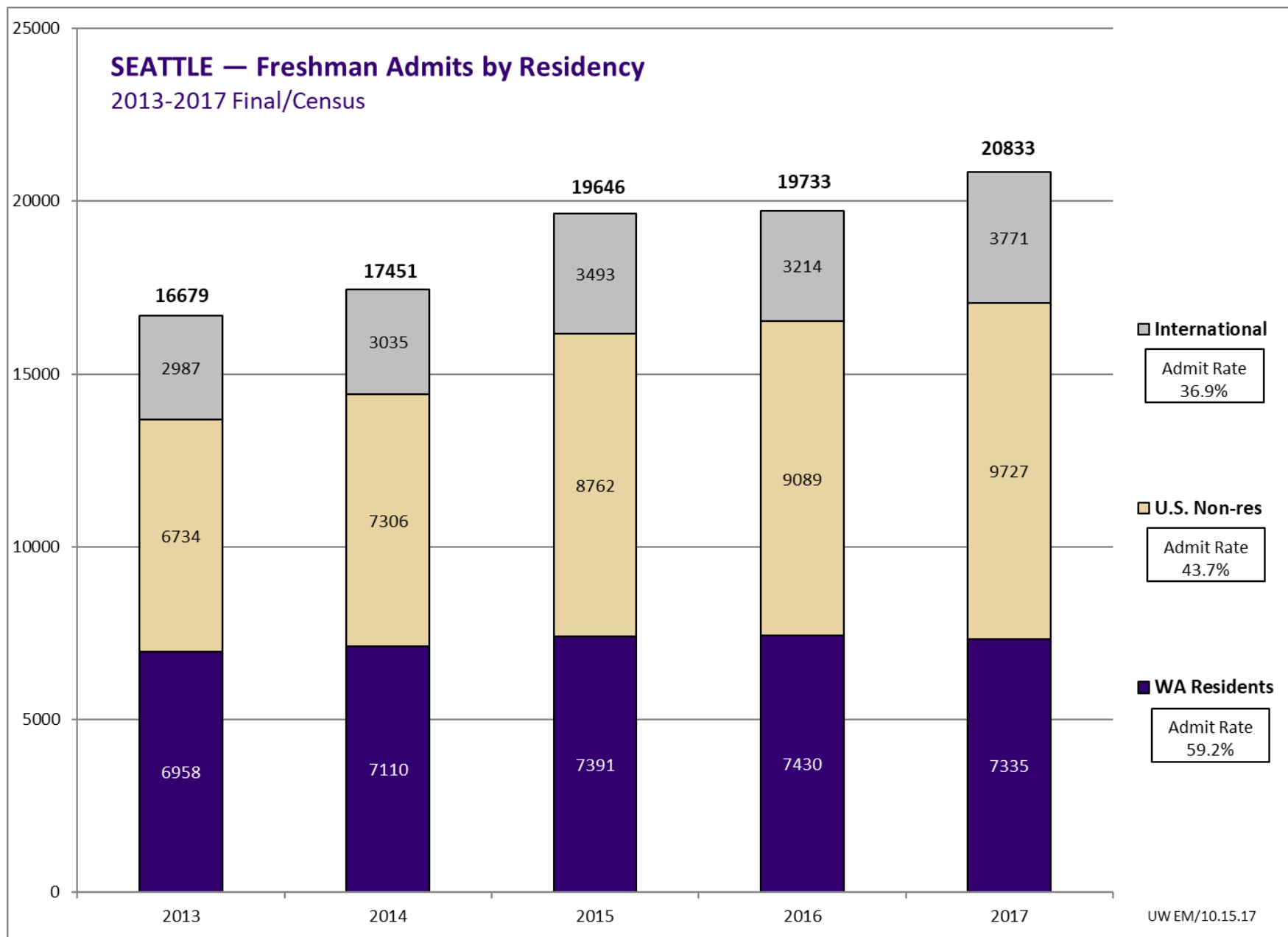
Autumn 2017 Freshmen and Transfer Enrollment

- **Philip Ballinger, Associate Vice Provost for Enrollment Management, UW Seattle**
- **Philip Ballinger on behalf of Steve Syverson, Assistant Vice Chancellor for Enrollment Management, UW Bothell**
- **Karl Smith, Associate Vice Chancellor & Chief Admissions Officer, UW Tacoma**



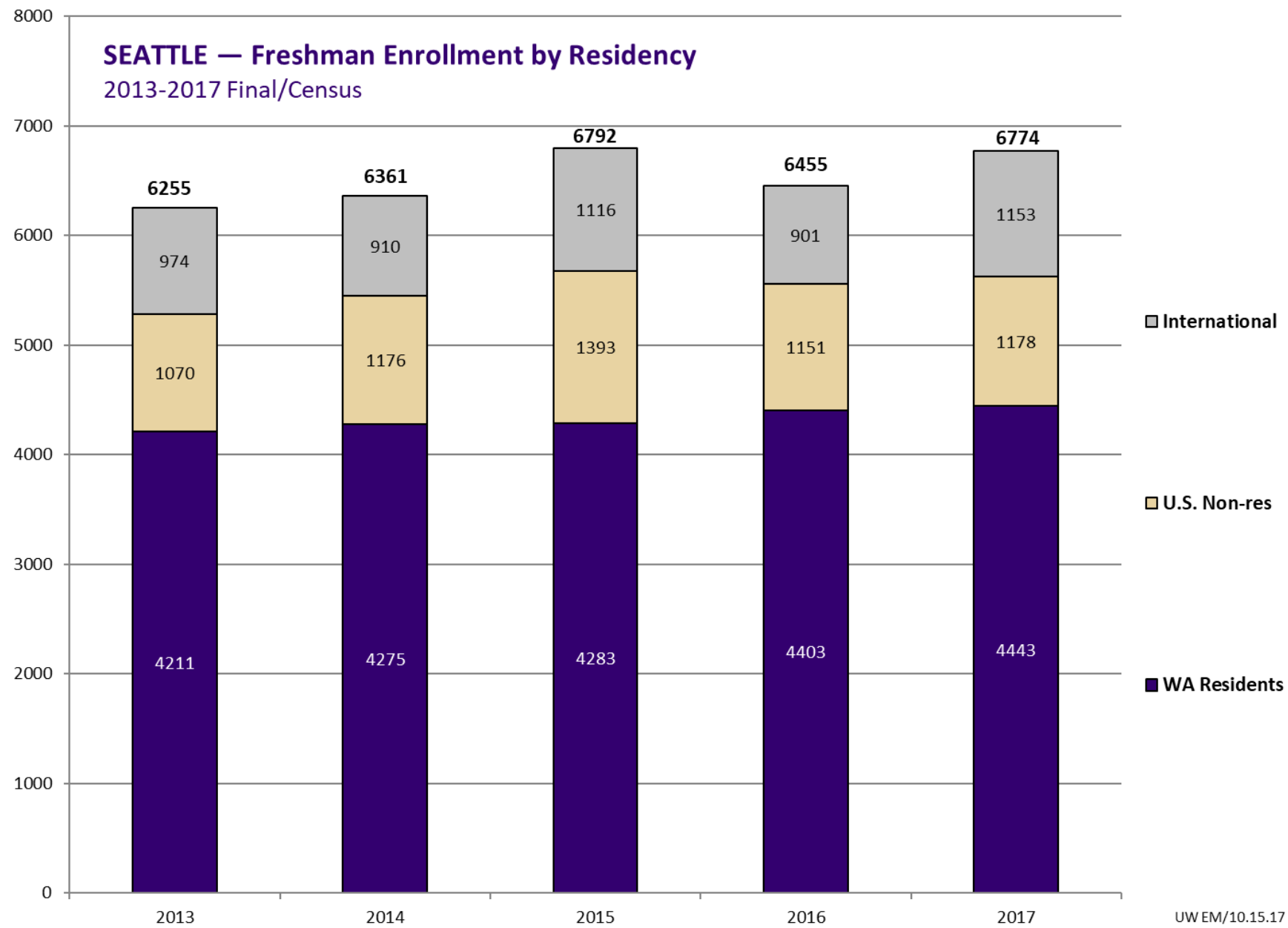
UW Board of Regents Meeting
November 9, 2017





SEATTLE — Freshman Enrollment by Residency

2013-2017 Final/Census



SEATTLE — High School GPA and Test Score Information

2013-2017 Final/Census

	2017	2016	2015	2014	2013
Avg HS GPA	3.79	3.78	3.78	3.76	3.76
Avg SAT Math	660	641	647	641	642
Avg SAT Critical Reading	608	600	598	595	591
*Avg SAT Math (new)	657	533	n/a	n/a	n/a
*Avg SAT Reading & Writing (new)	629	538	n/a	n/a	n/a
Avg ACT Composite	28	28	27	27	27

*Beginning March 2016, the College Board made substantial changes to the SAT exams. Because of the differences, we are reporting old and new scores separately. Most of the 2017 scores received were new SATs, but some old SATs were also submitted. There are no “new SAT” scores for prior years.

SEATTLE — First Generation* Freshmen

2013-2017 Final/Census

First Generation	2017	2016	2015	2014	2013
Washington Resident	37.4%	33.3%	31.8%	32.8%	33.9%
U.S. Nonresident	10.1%	9.7%	9.5%	11.0%	13.0%
International	19.6%	18.8%	23.2%	22.3%	21.1%
<i>Combined</i>	<i>30%</i>	<i>27%</i>	<i>29%</i>	<i>27%</i>	<i>28%</i>

*First Generation is defined as students whose parents do not have a 4-year degree.

SEATTLE — Comparative Freshman Ethnicity Data

2017 and 2016 Final/Census

IPEDS Race/Ethnicity Category	2017	2016
African American	199	158
American Indian	28	28
Asian American	1667	1719
Caucasian	2481	2520
Hawaiian/Pacific Islander	42	26
Hispanic/Latino	576	552
Two or More Races	594	500
Not Indicated	34	51
Total	5621	5554

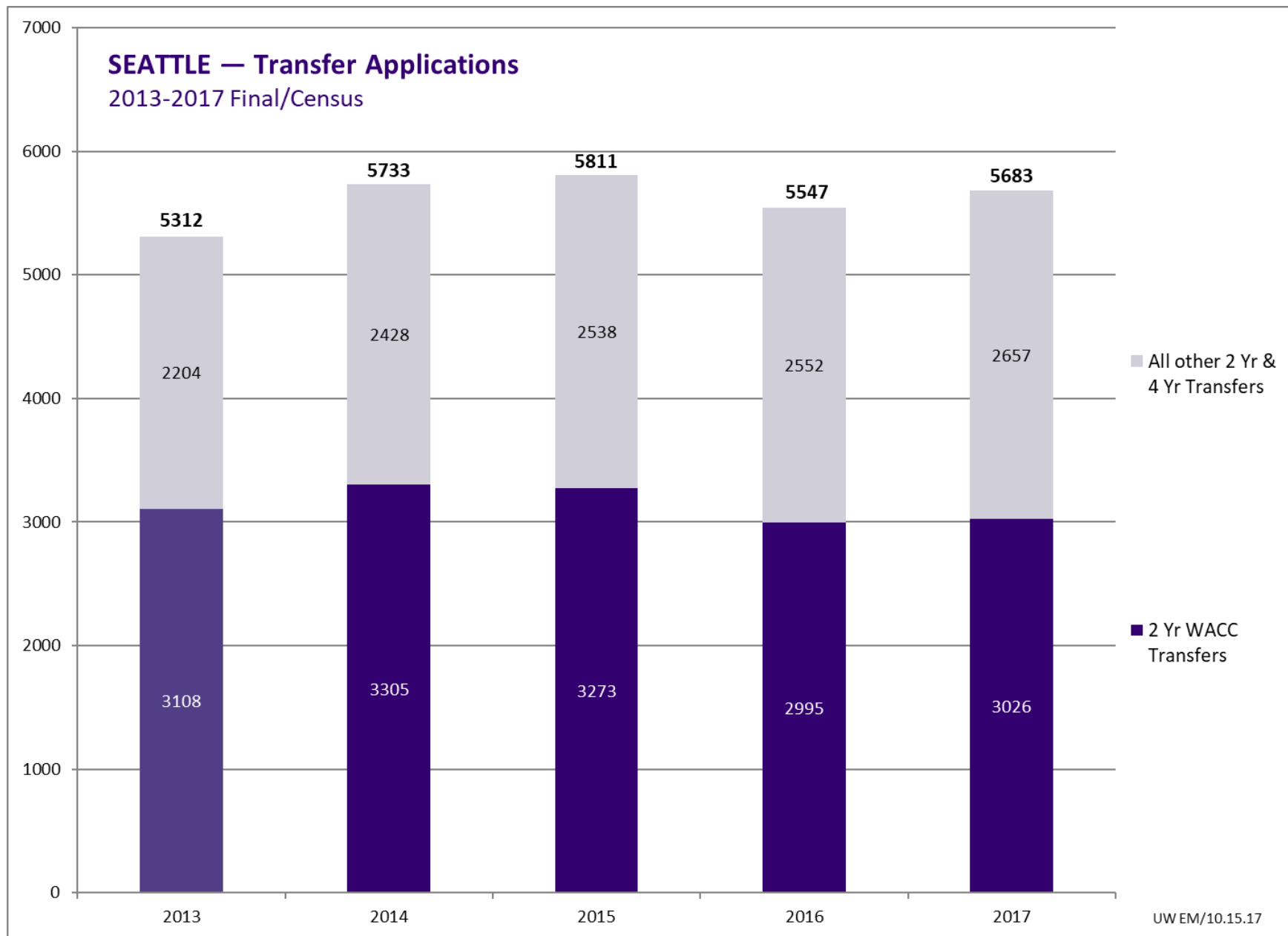
International students are not included.

SEATTLE — 2017 Maximum Representation* Ethnicity (What students tell us)

Freshman 2017 Final/Census

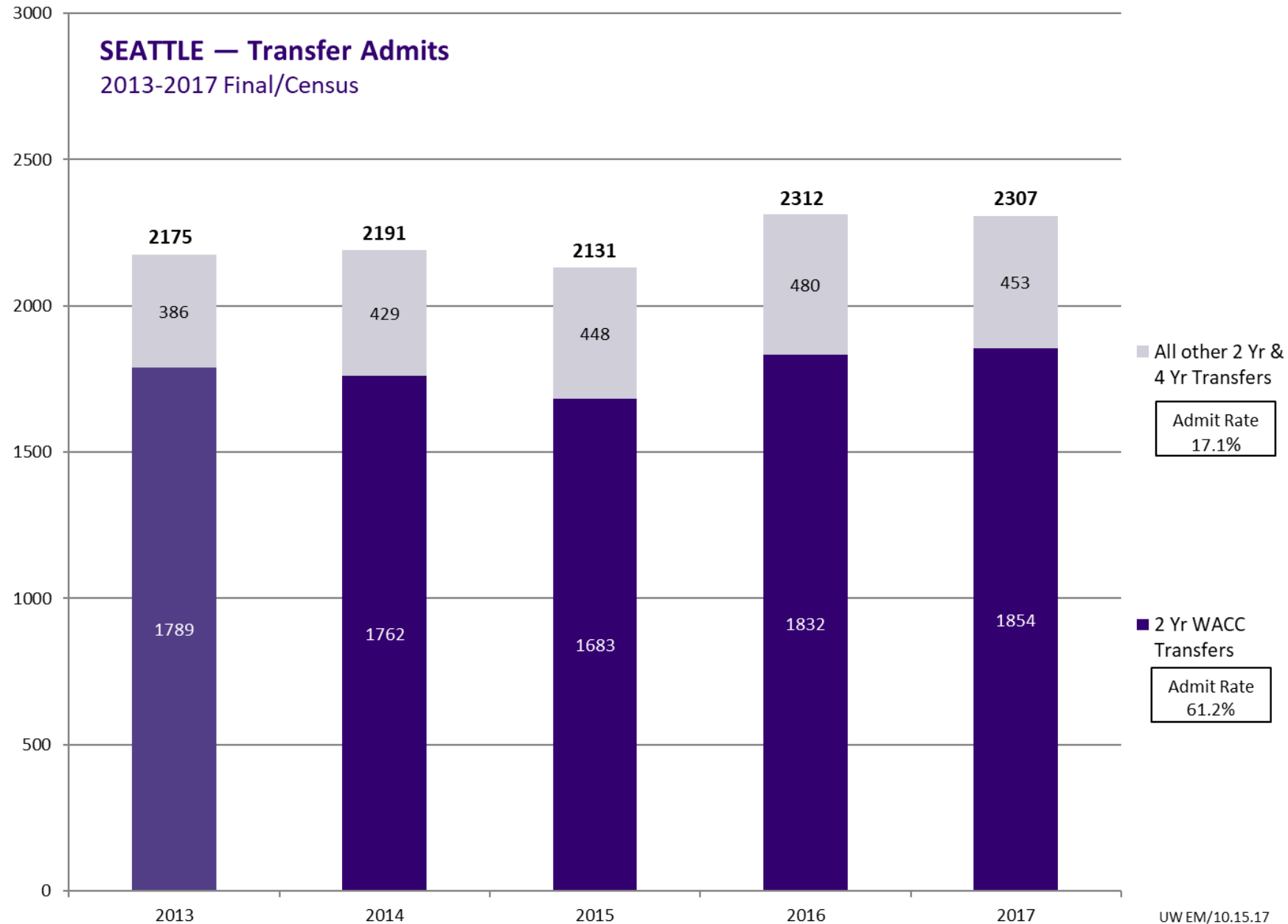
IPEDS Race/Ethnicity Category	2017 Headcount by IPEDS Race/Ethnicity Category	2017 Additional Responses (2 or more ethnicities + the 2 or more superseded by HISP)	2017 Multiple Responses (IPEDS Headcount + Additional Response)
African American	199	106	305
American Indian	28	128	156
Asian American	1667	831	2498
Caucasian	2481	855	3336
Hawaiian/Pacific Islander	42	73	115
Hispanic/Latino	576		576
Two or More Races	594		594
Not Indicated	34		34
Total	5621	1993	7614

*Maximum representation exceeds headcount. It includes **all** responses from each applicant, thereby accounting for applicants reporting multiple ethnicities.



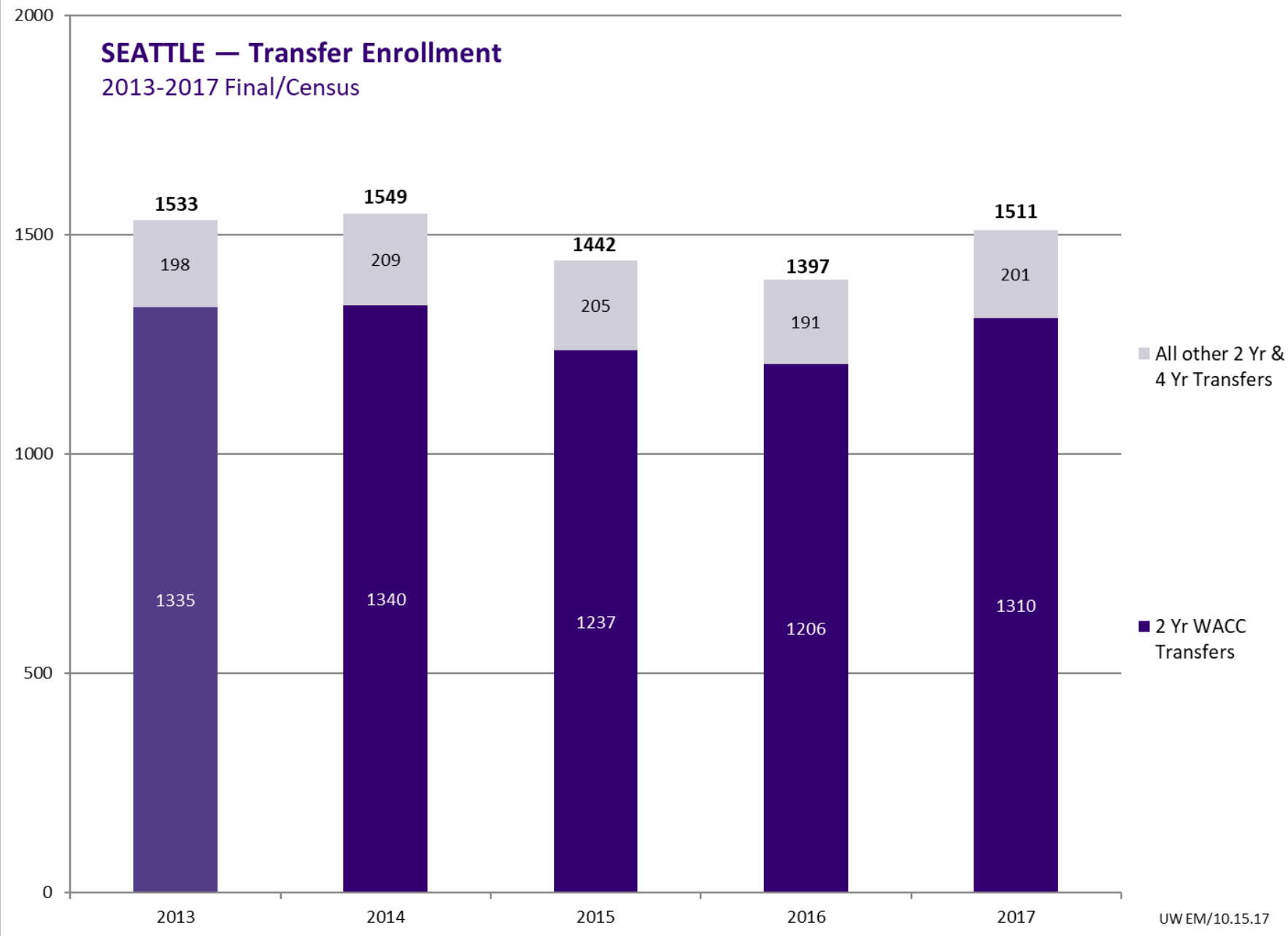
SEATTLE — Transfer Admits

2013-2017 Final/Census



SEATTLE — Transfer Enrollment

2013-2017 Final/Census



SEATTLE — Transfer GPA Information

2013-2017 Final/Census

	2017	2016	2015	2014	2013
Avg Trans (college) GPA - WACC	3.51	3.5	3.49	3.47	3.49
Avg Trans (college) GPA - Non-WACC	3.5	3.47	3.47	3.47	3.46
Avg Trans (college) GPA - ALL	3.52	3.5	3.49	3.47	3.49

SEATTLE — First Generation* Transfer

2013-2017 Final/Census

First Generation	2017	2016	2015	2014	2013
Washington Resident	47.0%	50.7%	48.1%	47.0%	48.1%
U.S. Nonresident	28.8%	35.8%	37.9%	38.7%	37.4%
International	40.0%	33.3%	37.3%	40.3%	42.4%
<i>Combined</i>	<i>45%</i>	<i>48%</i>	<i>46%</i>	<i>45%</i>	<i>46%</i>

*First Generation is defined as students whose parents do not have a 4-year degree.

SEATTLE — Comparative Transfer Ethnicity Data

2017 and 2016 Final/Census

IPEDS Race/Ethnicity Category	2017	2016
African American	70	72
American Indian	10	5
Asian American	250	283
Caucasian	698	618
Hawaiian/Pacific Islander	4	5
Hispanic/Latino	152	130
Two or More Races	106	99
Not Indicated	19	16
Total	1309	1228

International students are not included.

SEATTLE — 2017 Maximum Representation* Ethnicity (What students tell us)

Transfer 2017 Final/Census

IPEDS Race/Ethnicity Category	2017 Headcount by IPEDS Race/Ethnicity Category	2017 Additional Responses (2 or more ethnicities + the 2 or more superseded by HISP)	2017 Multiple Responses (IPEDS Headcount + Additional Response)
African American	70	33	103
American Indian	10	26	36
Asian American	250	89	339
Caucasian	698	164	862
Hawaiian/Pacific Islander	4	26	30
Hispanic/Latino	152		152
Two or More Races	106		106
Not Indicated	19		19
Total	1309	338	1647

*Maximum representation exceeds headcount. It includes **all** responses from each applicant, thereby accounting for applicants reporting multiple ethnicities.

SEATTLE — 2017 Freshman Class Observations

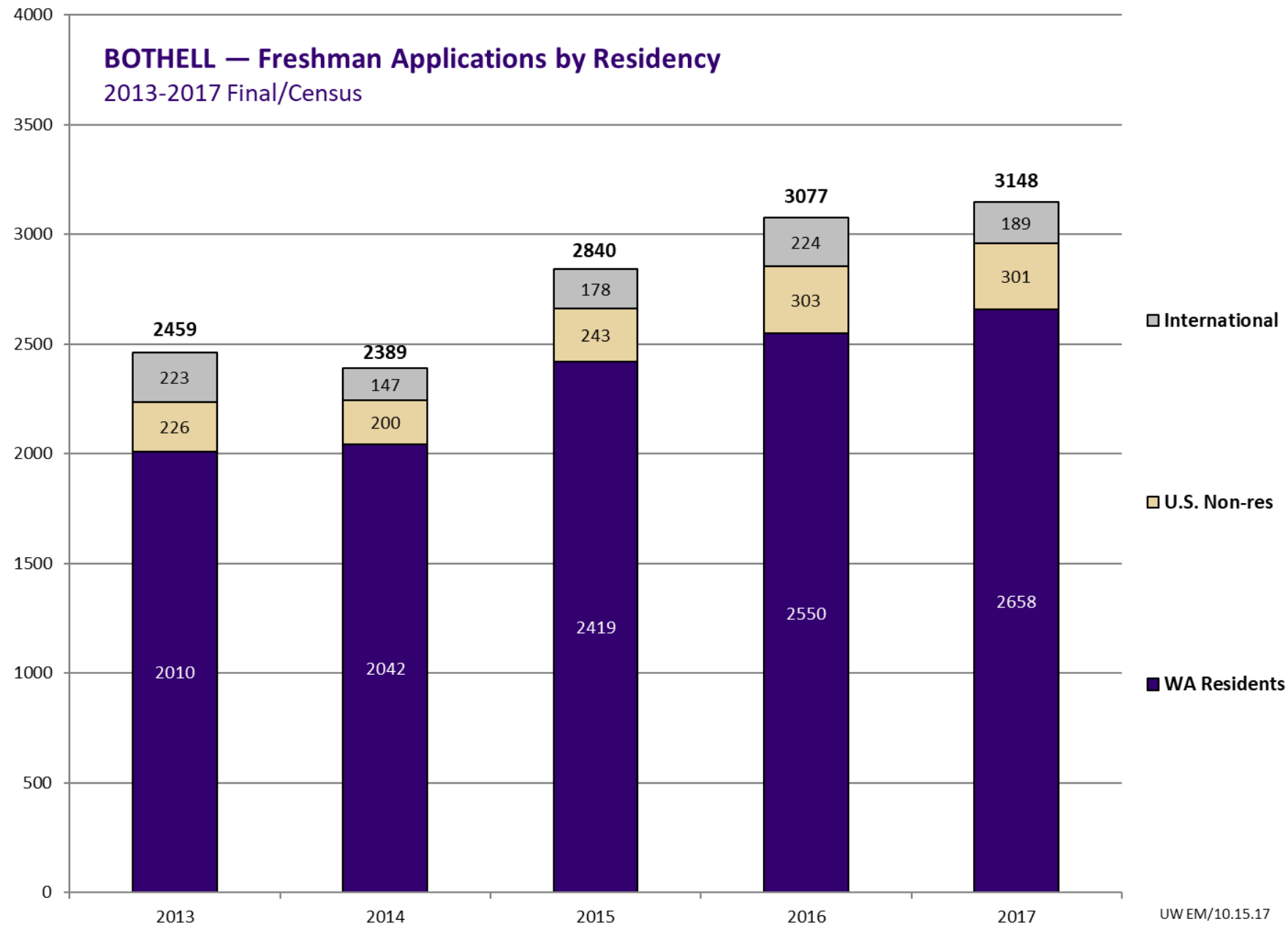
- The class came in at 6,774, the second largest in UW history and within the 6,650-6,775 predicted range.
- The class includes a record number of resident students — 4,443.
- This is the most diverse class in UW history.
- The proportions of first-generation students and students from low-income families in this class are even greater than last year's.
- The academic profile of the class remains strong.

SEATTLE — 2017 Transfer Class Observations

- We were able to successfully accelerate admissions for the majority of Washington Community College transfer applicants.
- The transfer class grew to 1,511, slightly more than our 1,500 target. Of these students, 1,310 are from Washington Community Colleges.
- The transfer class' under-represented student diversity is greater than last year's.

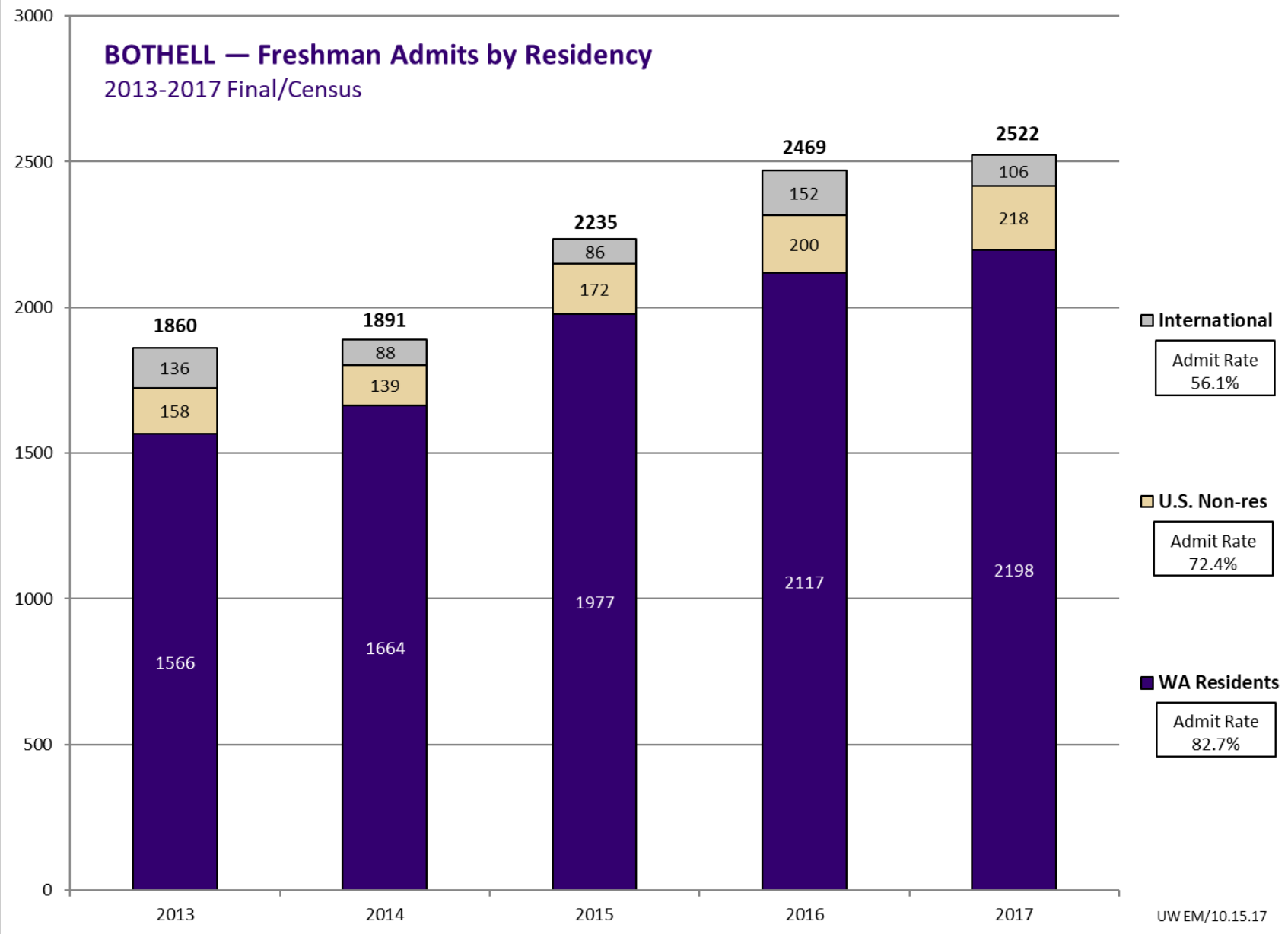
BOTHELL — Freshman Applications by Residency

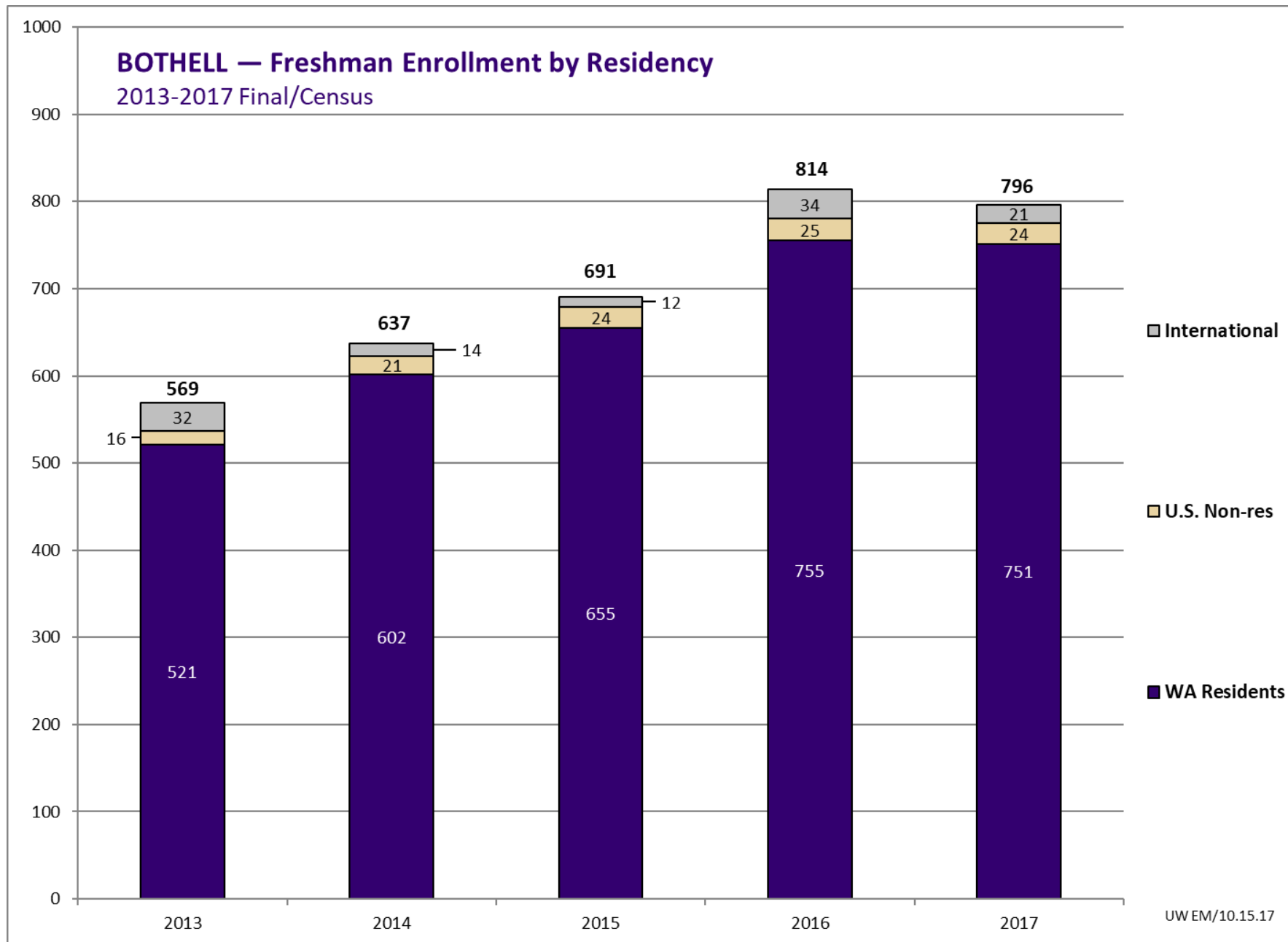
2013-2017 Final/Census



BOTHELL — Freshman Admits by Residency

2013-2017 Final/Census





BOTHELL — High School GPA and Test Score Information

2013-2017 Final/Census

	2017	2016	2015	2014	2013
Avg HS GPA	3.36	3.3	3.29	3.29	3.26
Avg SAT Math	567	534	529	524	526
Avg SAT Critical Reading	541	508	516	496	498
*Avg SAT Math (new)	569	542	n/a	n/a	n/a
*Avg SAT Reading & Writing (new)	560	577	n/a	n/a	n/a
Avg ACT Composite	22	22	22	20	21

*Beginning March 2016, the College Board made substantial changes to the SAT exams. Because of the differences, we are reporting old and new scores separately. Most of the 2017 scores received were new SATs, but some old SATs were also submitted. There are no “new SAT” scores for prior years.

BOTHELL — First Generation* Freshmen

2013-2017 Final/Census

First Generation	2017	2016	2015	2014	2013
Washington Resident	45.8%	49.7%	48.6%	52.1%	48.0%
U.S. Nonresident	13.0%	37.5%	55.0%	35.3%	33.3%
International	42.9%	29.4%	33.3%	6.7%	30.3%
<i>Combined</i>	45%	49%	49%	51%	47%

*First Generation is defined as students whose parents do not have a 4-year degree.

BOTHELL — Comparative Freshman Ethnicity Data

2017 and 2016 Final/Census

IPEDS Race/Ethnicity Category	2017	2016
African American	63	78
American Indian	2	1
Asian American	291	286
Caucasian	246	240
Hawaiian/Pacific Islander	4	8
Hispanic/Latino	94	106
Two or More Races	72	52
Not Indicated	3	9
Total	775	780

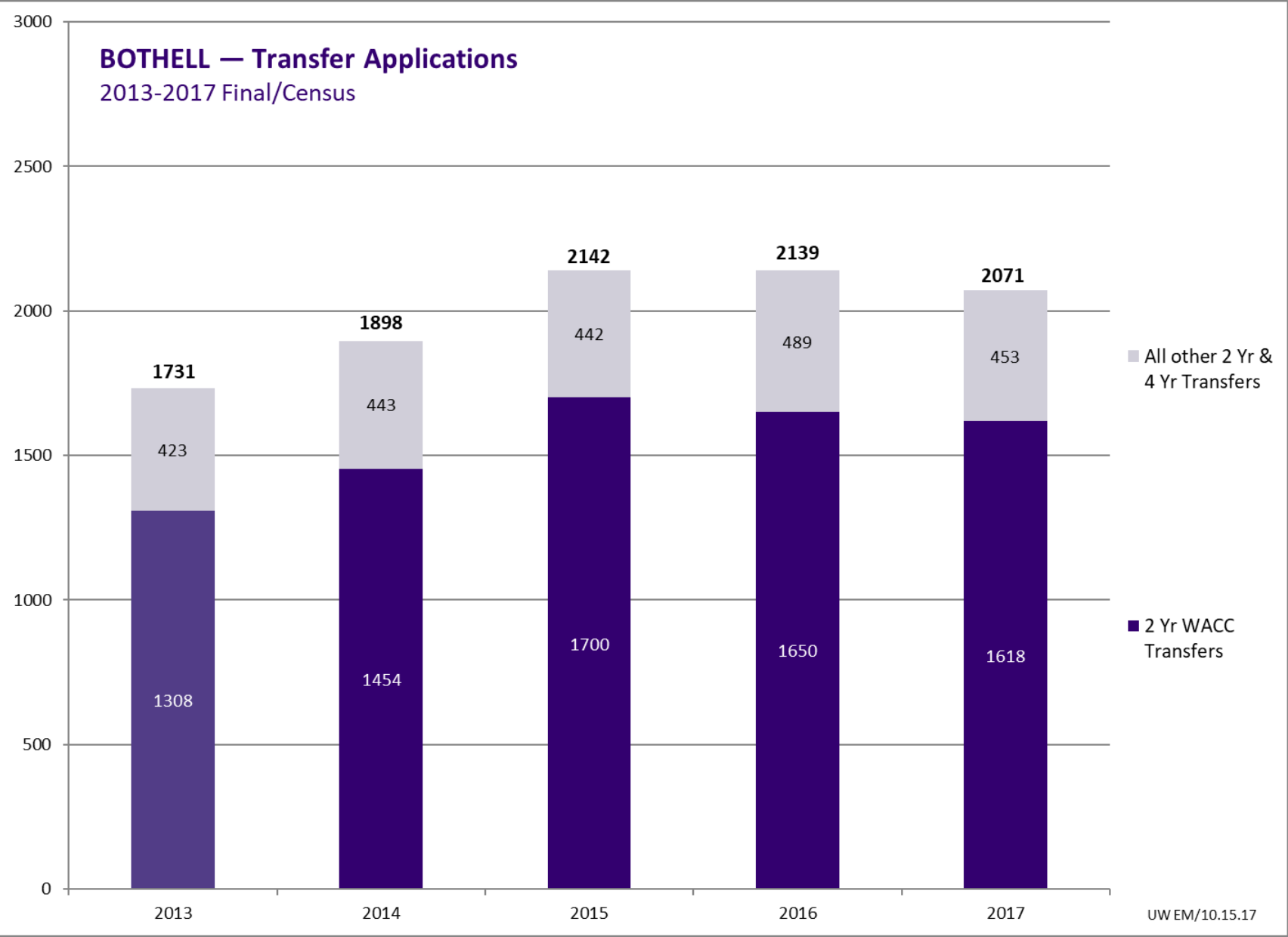
International students are not included.

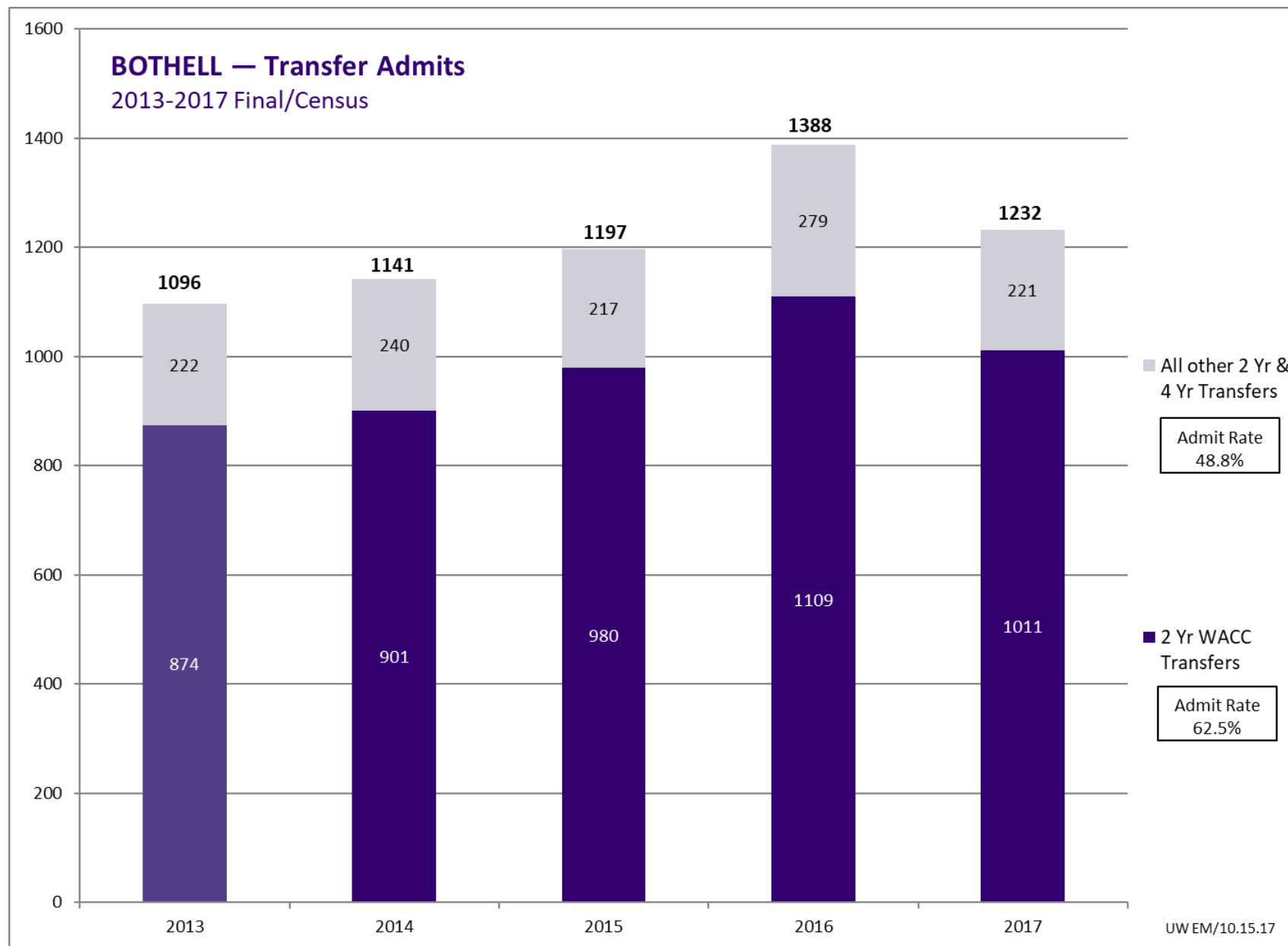
BOTHELL — 2017 Maximum Representation* Ethnicity (What students tell us)

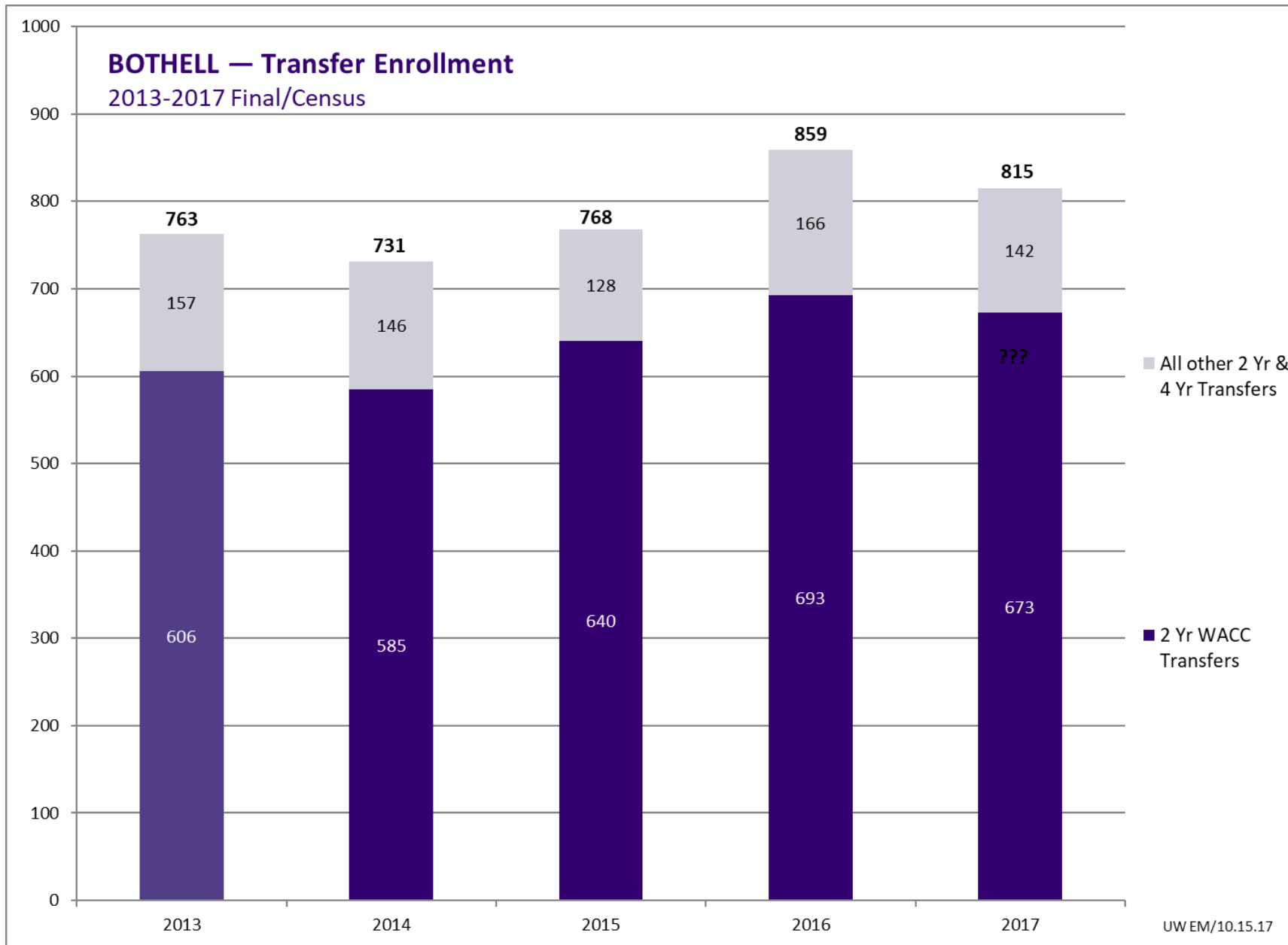
Freshman 2017 Final/Census

IPEDS Race/Ethnicity Category	2017 Headcount by IPEDS Race/Ethnicity Category	2017 Additional Responses (2 or more ethnicities + the 2 or more superseded by HISP)	2017 Multiple Responses (IPEDS Headcount + Additional Response)
African American	63	19	82
American Indian	2	16	18
Asian American	291	71	362
Caucasian	246	104	350
Hawaiian/Pacific Islander	4	10	14
Hispanic/Latino (HISP)	94		94
Two or More Races	72		72
Not Indicated	3		3
Total	775	220	995

*Maximum representation exceeds headcount. It includes **all** responses from each applicant, thereby accounting for applicants reporting multiple ethnicities.







BOTHELL — Transfer GPA Information
2013-2017 Final/Census

	2017	2016	2015	2014	2013
Avg Trans (college) GPA - WACC	3.3	3.29	3.31	3.3	3.24
Avg Trans (college) GPA - Non-WACC	3.23	3.18	3.26	3.22	3.11
Avg Trans (college) GPA - ALL	3.29	3.27	3.31	3.29	3.22

BOTHELL — First Generation* Transfer
2013-2017 Final/Census

First Generation	2017	2016	2015	2014	2013
Washington Resident	40.5%	38.7%	43.4%	38.9%	37.0%
U.S. Nonresident	29.0%	28.2%	30.0%	43.8%	36.8%
International	42.1%	40.3%	41.7%	42.7%	45.9%
<i>Combined</i>	40%	39%	43%	40%	40%

*First Generation is defined as students whose parents do not have a 4-year degree.

BOTHELL — Comparative Transfer Ethnicity Data

2017 and 2016 Final/Census

IPEDS Race/Ethnicity Category	2017	2016
African American	44	45
American Indian	5	4
Asian American	148	171
Caucasian	391	366
Hawaiian/Pacific Islander	3	6
Hispanic/Latino	69	56
Two or More Races	35	42
Not Indicated	5	14
Total	700	704

International students are not included.

BOTHELL — 2017 Maximum Representation* Ethnicity (What students tell us)

Transfer 2017 Final/Census

IPEDS Race/Ethnicity Category	2017 Headcount by IPEDS Race/Ethnicity Category	2017 Additional Responses (2 or more ethnicities + the 2 or more superseded by HISP)	2017 Multiple Responses (IPEDS Headcount + Additional Response)
African American	44	12	56
American Indian	5	10	15
Asian American	148	93	241
Caucasian	391	74	465
Hawaiian/Pacific Islander	3	7	10
Hispanic/Latino	69		69
Two or More Races	35		35
Not Indicated	5		5
Total	700	196	896

*Maximum representation exceeds headcount. It includes **all** responses from each applicant, thereby accounting for applicants reporting multiple ethnicities.

BOTHELL — 2017 Freshman Class Observations

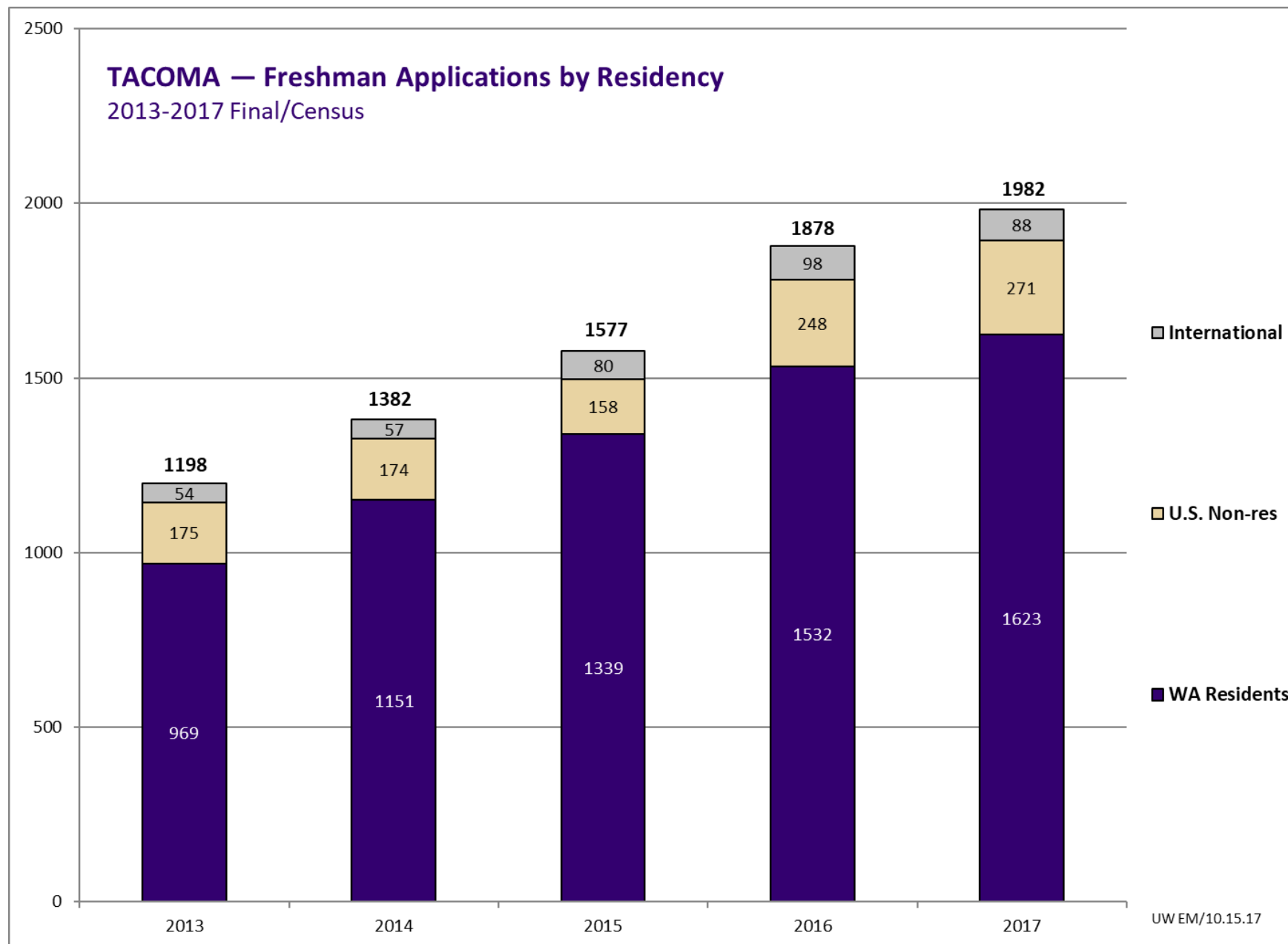
- Freshman applications increased by about 2%, with those from Washington residents increasing by about 4%.
- Because of space limitations we planned to enroll smaller freshman and transfer classes targeting each at 800.
- The freshman class numbered 796, of which 94% were Washington residents.
- The academic profile of the class nudged up just slightly in both test scores and HSGPA.
- Although our proportion of first-generation students declined, they still comprise 45% of our freshmen.
- In spite of having offered admission to more URM* students this year than last, we enrolled a smaller proportion (21%). Among the group we admitted, almost 20% more were also admitted to the Seattle campus, where most of them enrolled. Indeed, of those URM students admitted to both Seattle and Bothell, 86% of them enrolled at one of the two campuses to pursue a UW degree!
- Among first-generation students we noted a similar pattern of a roughly 20% increase in the number who were admitted to both campuses, and within this group over 90% chose to enroll at one of the two campuses, a strong testimonial to the increasing success of UW in serving this population of students.

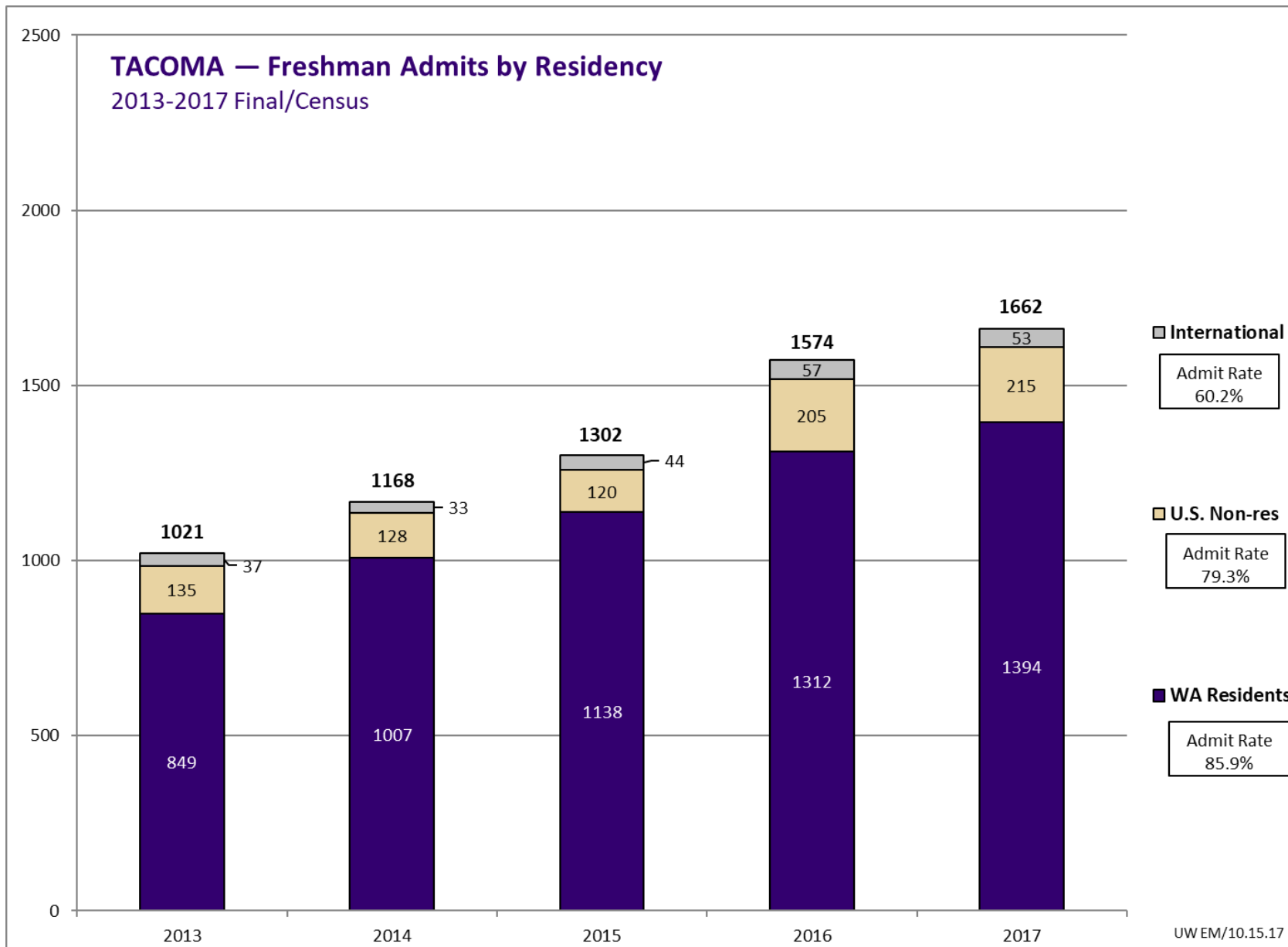
* For this purpose, URM includes those in the single-identification IPEDS categories of African-American, American Indian, Hawaiian/Pacific Islander, and Hispanic/Latino and proportions are calculated only among domestic students.

BOTHELL — 2017 Transfer Class Observations

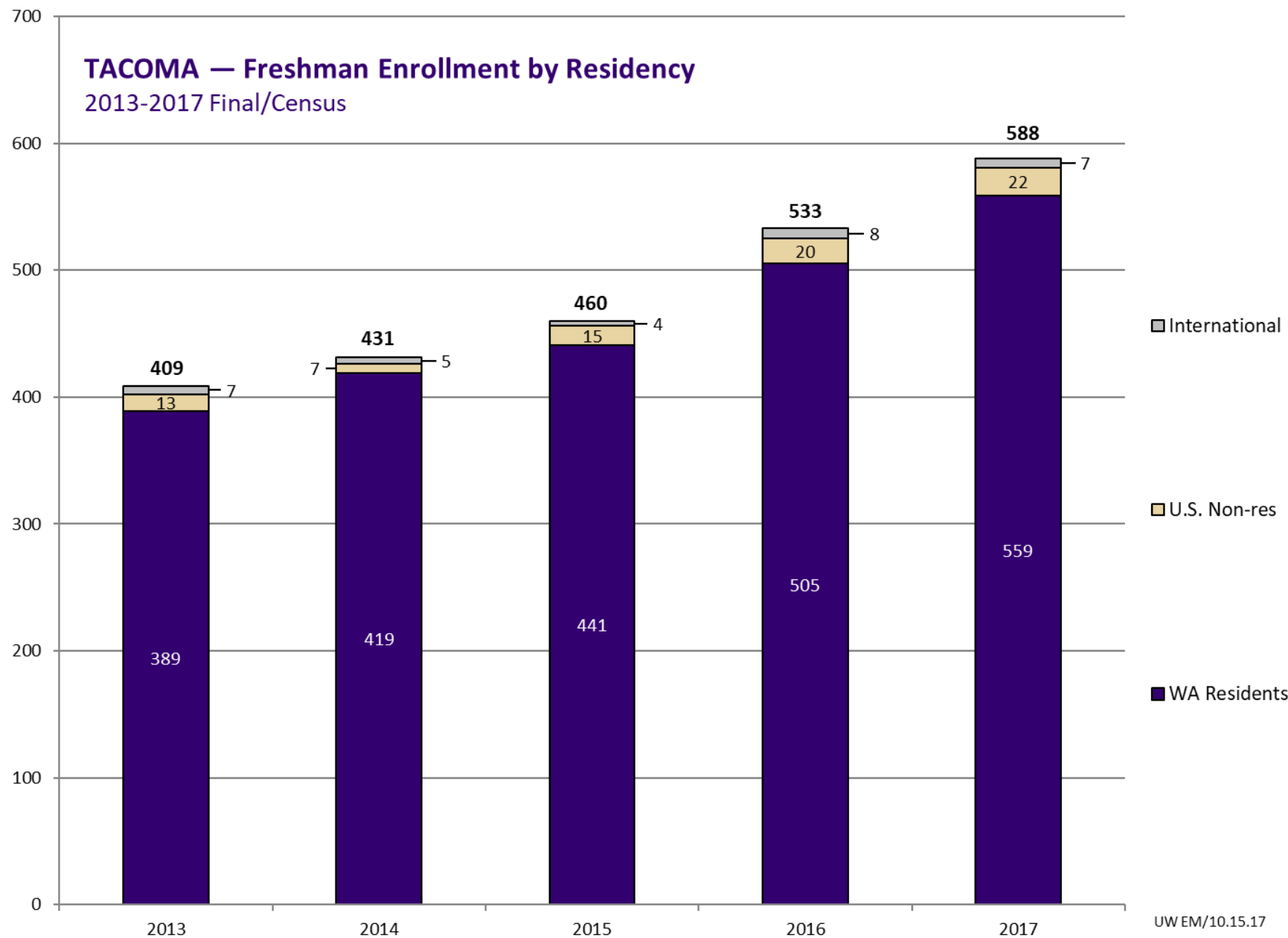
- In contrast to the freshmen applications, transfer applications declined by about 3%, though those from Washington Community Colleges declined by less than 2%.
- We admitted a smaller number, in particular declining candidates who had already completed two or more years worth of credit, but who were still far shy of completing the pre-requisites for their desired majors. So the bulk of our transfers were admitted directly into their majors, rather than into Pre-Major status.
- The transfer cohort numbered 815, slightly higher than the target of 800.
- 83% of them transferred from Washington Community Colleges.
- The proportion of transfers who were first-generation students increased just slightly from last year.
- Although not as high as the freshman cohort, the proportion of transfers identifying as URM* crept up a point-and-a-half to 17.3%

* For this purpose, URM includes those in the single-identification IPEDS categories of African-American, American Indian, Hawaiian/Pacific Islander, and Hispanic/Latino and proportions are calculated only among domestic students.





TACOMA — Freshman Enrollment by Residency 2013-2017 Final/Census



TACOMA — High School GPA and Test Score Information

2013-2017 Final/Census

	2017	2016	2015	2014	2013
Avg HS GPA	3.31	3.24	3.23	3.26	3.26
Avg SAT Math	493	491	492	497	494
Avg SAT Critical Reading	497	488	486	491	483
*Avg SAT Math (new)	548	538	n/a	n/a	n/a
*Avg SAT Reading & Writing (new)	546	546	n/a	n/a	n/a
Avg ACT Composite	20	20	19	20	20

*Beginning March 2016, the College Board made substantial changes to the SAT exams. Because of the differences, we are reporting old and new scores separately. Most of the 2017 scores received were new SATs, but some old SATs were also submitted. There are no “new SAT” scores for prior years.

TACOMA — First Generation* Freshmen

2013-2017 Final/Census

First Generation	2017	2016	2015	2014	2013
Washington Resident	58.5%	64.3%	63.9%	69.1%	66.4%
U.S. Nonresident	54.5%	62.5%	58.3%	57.1%	53.8%
International	28.6%	25.0%	25.0%	60.0%	57.1%
<i>Combined</i>	<i>58%</i>	<i>64%</i>	<i>64%</i>	<i>69%</i>	<i>66%</i>

*First Generation is defined as students whose parents do not have a 4-year degree.

TACOMA — Comparative Freshman Ethnicity Data

2017 and 2016 Final/Census

IPEDS Race/Ethnicity Category	2017	2016
African American	53	38
American Indian	2	4
Asian American	119	122
Caucasian	197	181
Hawaiian/Pacific Islander	12	14
Hispanic/Latino	119	102
Two or More Races	74	59
Not Indicated	5	5
Total	581	525

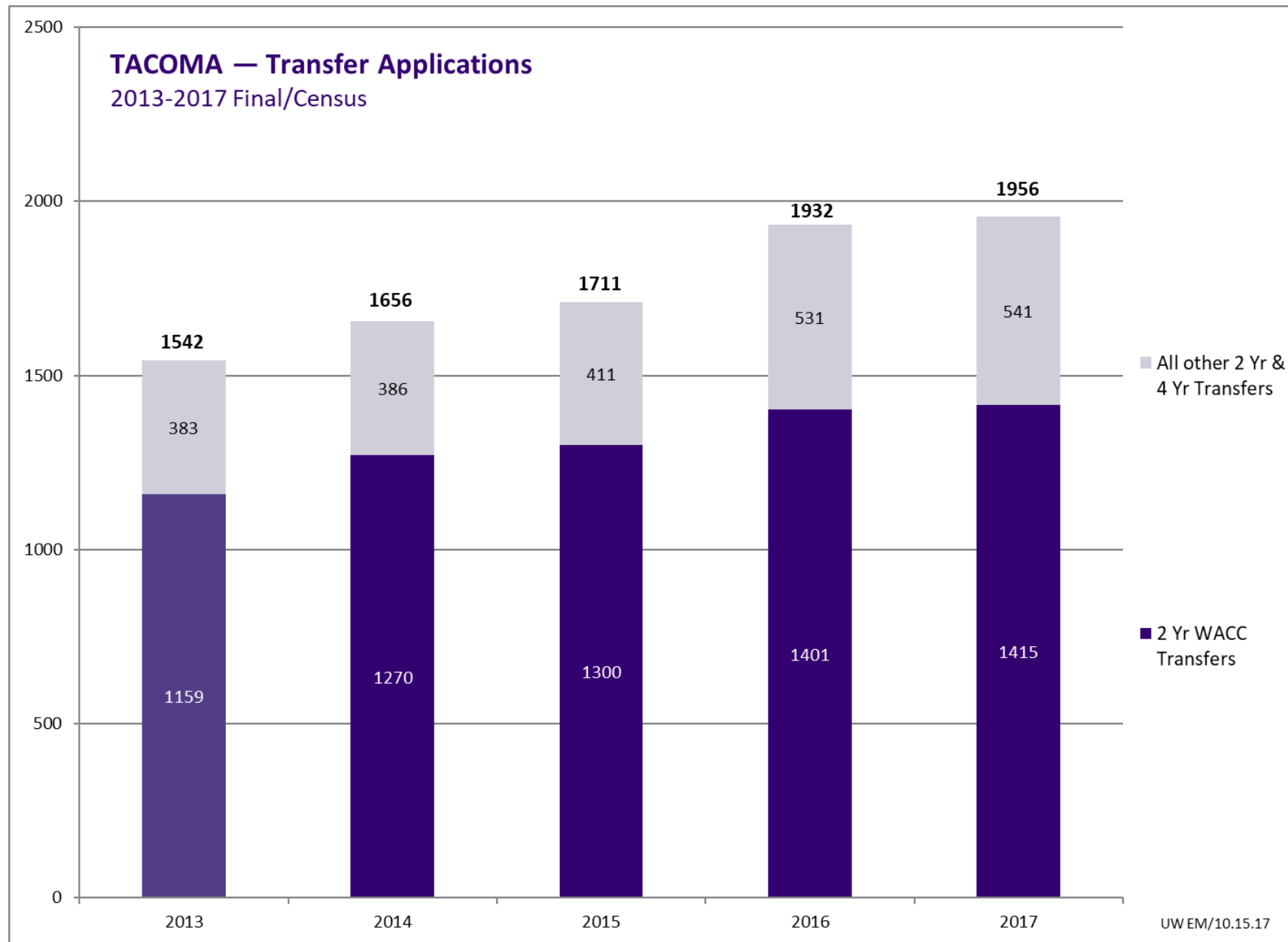
International students are not included.

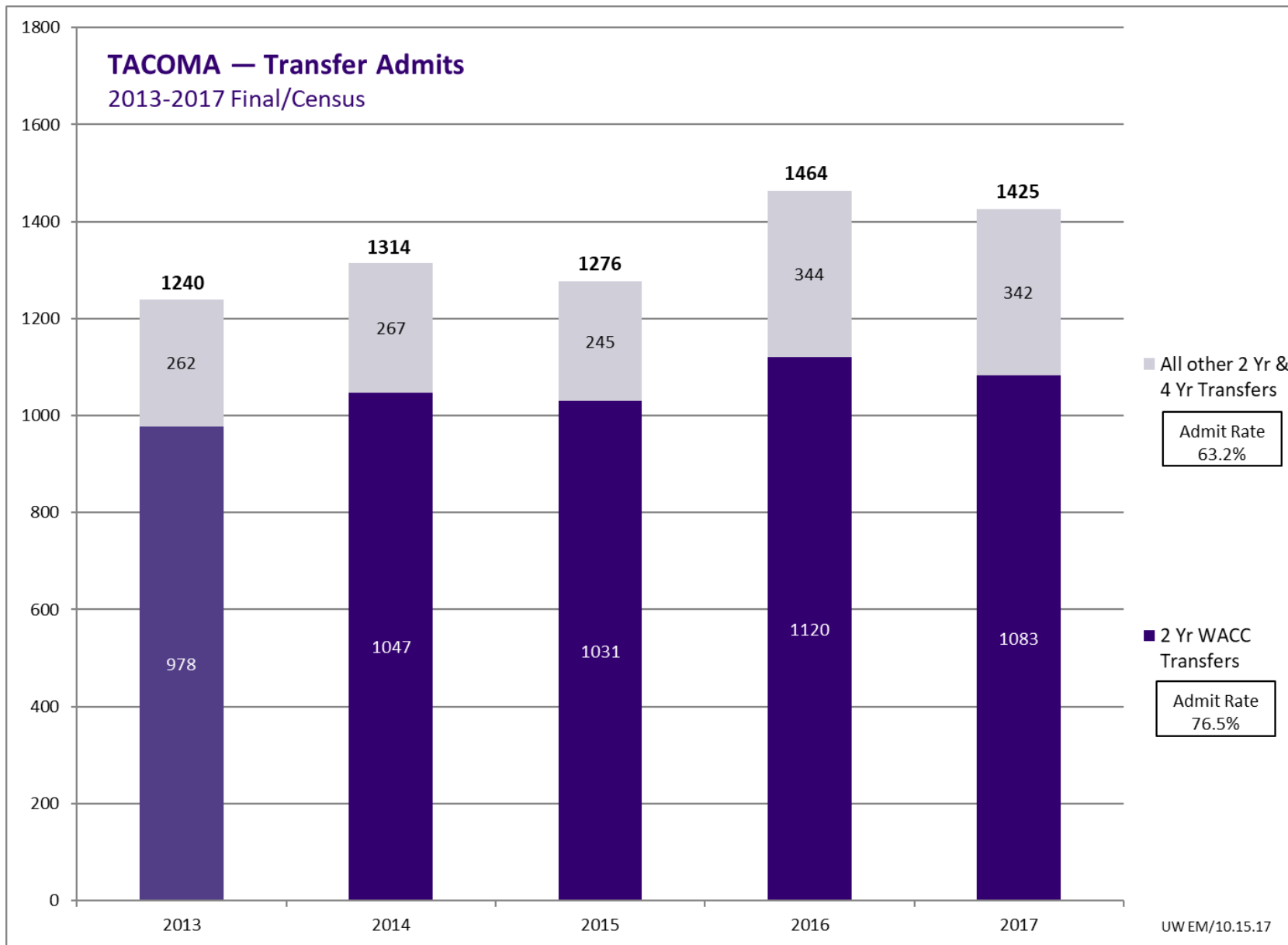
TACOMA — 2017 Maximum Representation* Ethnicity (What students tell us)

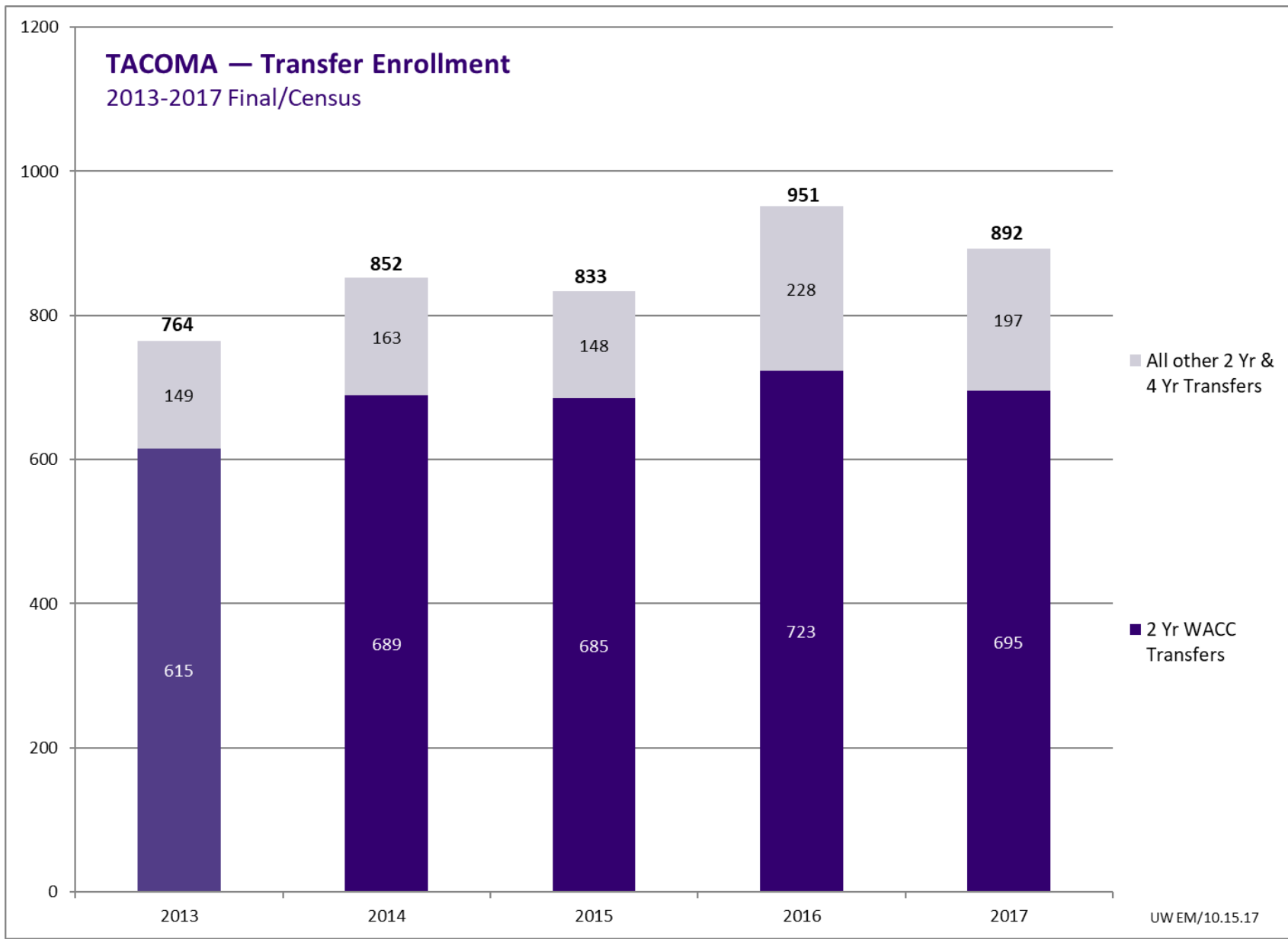
Freshman 2017 Final/Census

IPEDS Race/Ethnicity Category	2017 Headcount by IPEDS Race/Ethnicity Category	2017 Additional Responses (2 or more ethnicities + the 2 or more superseded by HISP)	2017 Multiple Responses (IPEDS Headcount + Additional Response)
African American	53	37	90
American Indian	2	22	24
Asian American	119	51	170
Caucasian	197	126	323
Hawaiian/Pacific Islander	12	13	25
Hispanic/Latino	119		119
Two or More Races	74		74
Not Indicated	5		5
Total	581	249	830

*Maximum representation exceeds headcount. It includes **all** responses from each applicant, thereby accounting for applicants reporting multiple ethnicities.







TACOMA — Transfer GPA Information

2013-2017 Final/Census

	2017	2016	2015	2014	2013
Avg Trans (college) GPA - WACC	3.22	3.19	3.2	3.2	3.15
Avg Trans (college) GPA - Non-WACC	3.14	3.04	3.03	3.03	2.95
Avg Trans (college) GPA - ALL	3.21	3.16	3.18	3.17	3.12

TACOMA — First Generation* Transfer

2013-2017 Final/Census

First Generation	2017	2016	2015	2014	2013
Washington Resident	56.0%	57.5%	58.9%	54.9%	42.9%
U.S. Nonresident	31.6%	55.0%	18.8%	44.4%	41.7%
International	47.6%	48.1%	47.8%	51.1%	59.2%
<i>Combined</i>	<i>55%</i>	<i>57%</i>	<i>57%</i>	<i>54%</i>	<i>44%</i>

*First Generation is defined as students whose parents do not have a 4-year degree.

TACOMA — Comparative Transfer Ethnicity Data

2017 and 2016 Final/Census

IPEDS Race/Ethnicity Category	2017	2016
African American	87	59
American Indian	10	8
Asian American	128	130
Caucasian	408	437
Hawaiian/Pacific Islander	12	9
Hispanic/Latino	122	136
Two or More Races	74	94
Not Indicated	8	21
Total	849	894

International students are not included.

TACOMA — 2017 Maximum Representation* Ethnicity (What students tell us)

Transfer 2017 Final/Census

IPEDS Race/Ethnicity Category	2017 Headcount by IPEDS Race/Ethnicity Category	2017 Additional Responses (2 or more ethnicities + the 2 or more superseded by HISP)	2017 Multiple Responses (IPEDS Headcount + Additional Response)
African American	87	39	126
American Indian	10	25	35
Asian American	128	47	175
Caucasian	408	126	534
Hawaiian/Pacific Islander	12	19	31
Hispanic/Latino	122		122
Two or More Races	74		74
Not Indicated	8		8
Total	849	256	1105

*Maximum representation exceeds headcount. It includes **all** responses from each applicant, thereby accounting for applicants reporting multiple ethnicities.

TACOMA — 2017 Freshman Class and 2017 Transfer Class Observations

UW Tacoma outreach, recruitment and admissions practices are aligned with its Urban Serving emphasis. In the coming years the University will continue to serve the South Sound, and lay the ground work to expand access to additional Washington students.

- Establish a seamless pathway for high school and community college students in the South Sound region to the UW Tacoma.
- Support the college going culture in the South Sound while increasing access to students from feeder schools.
- Evidence recruitment plan is on track:
 - Ethnic and racial diversity of our student population reflects the south sound
 - Increased the size of the incoming freshman class while maintain academic profile
 - Fighting to maintain transfer enrollment despite a steady decrease in CTC transfer enrollment
 - 56% of new freshman and transfer students are first-generation
 - 47% of new freshman and transfer students are pell-eligible
 - 18% of new freshman and transfer students have a military affiliation
 - Pathways to Promise partnerships accounted for 53% of new FTIC students
 - 80% of new transfer students are from Washington Community and Technical Colleges
 - Electrical Engineering was launched in Autumn 2017 and attracted 28 new transfer students and 16 new freshman students